



Welcome to the Community Forum!

October 23 and 24, 2024





Agenda

- ▲ Introductions
- ▲ Overview of Strategic Planning
- ▲ Open Discussion Question
- ▲ Demographics Presentation
- ▲ Small Group Discussion
- ▲ Poll Question
- ▲ Next Steps

Introducing Our Team



Seth Hedstrom
Project Principal



Michelle Kennedy
Project Manager and
Lead Facilitator



Khara Dodds
Facilitator and Community
Development Expert



Karen Whichard
Facilitator



Maddi Powers Spencer
Research Analyst



Community Development
and Utility Operations



Parks, Recreation,
Libraries



Enterprise Digital
Transformation



Enterprise Organizational
Development



Technology
Management



Health and
Community Services



Justice and
Public Safety

Guidelines for Effective Participation



Speak from your own perspective using “I” statements.



Respect others’ viewpoints while listening respectfully and intently.



Stay focused on the discussion at hand.

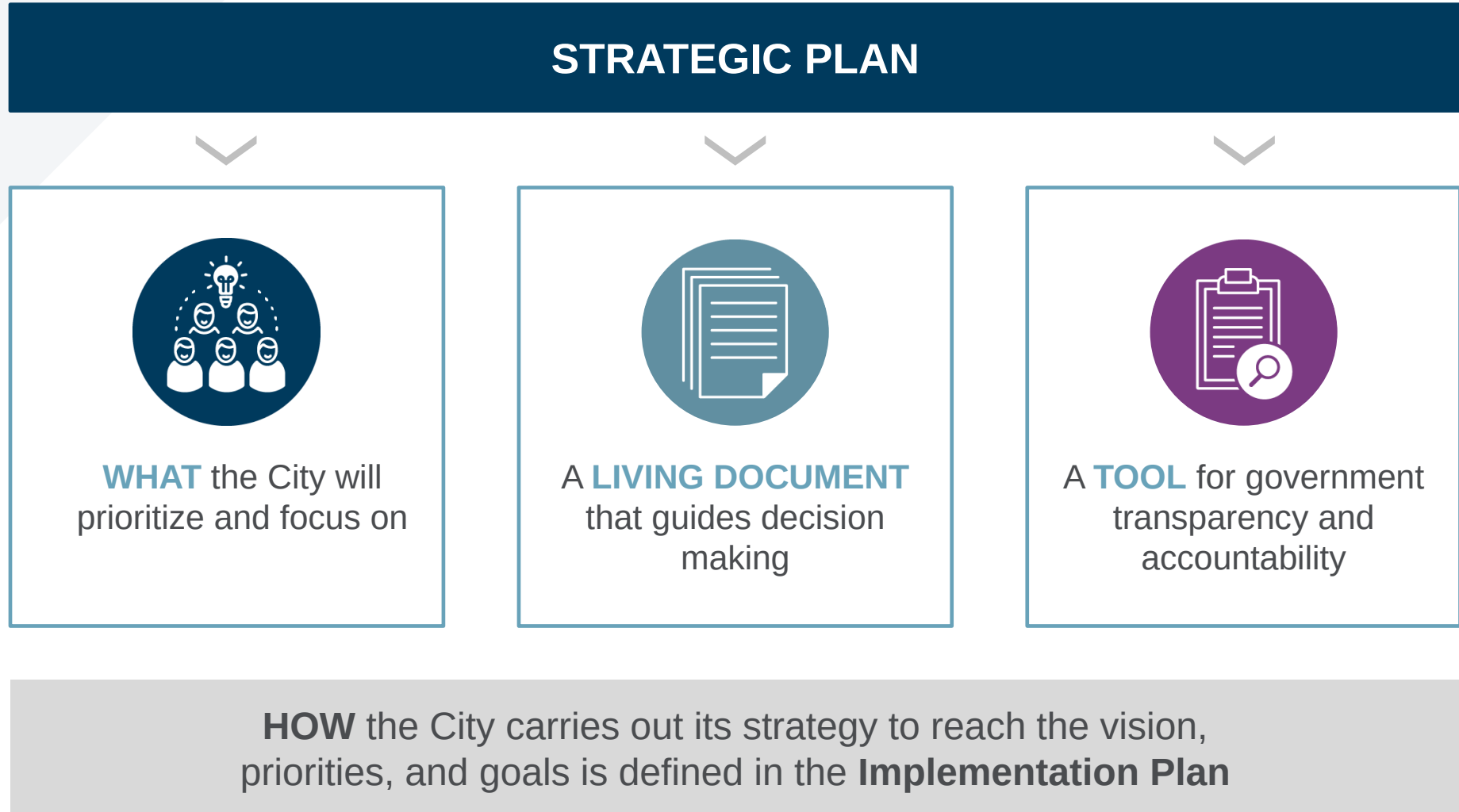


Ask questions.

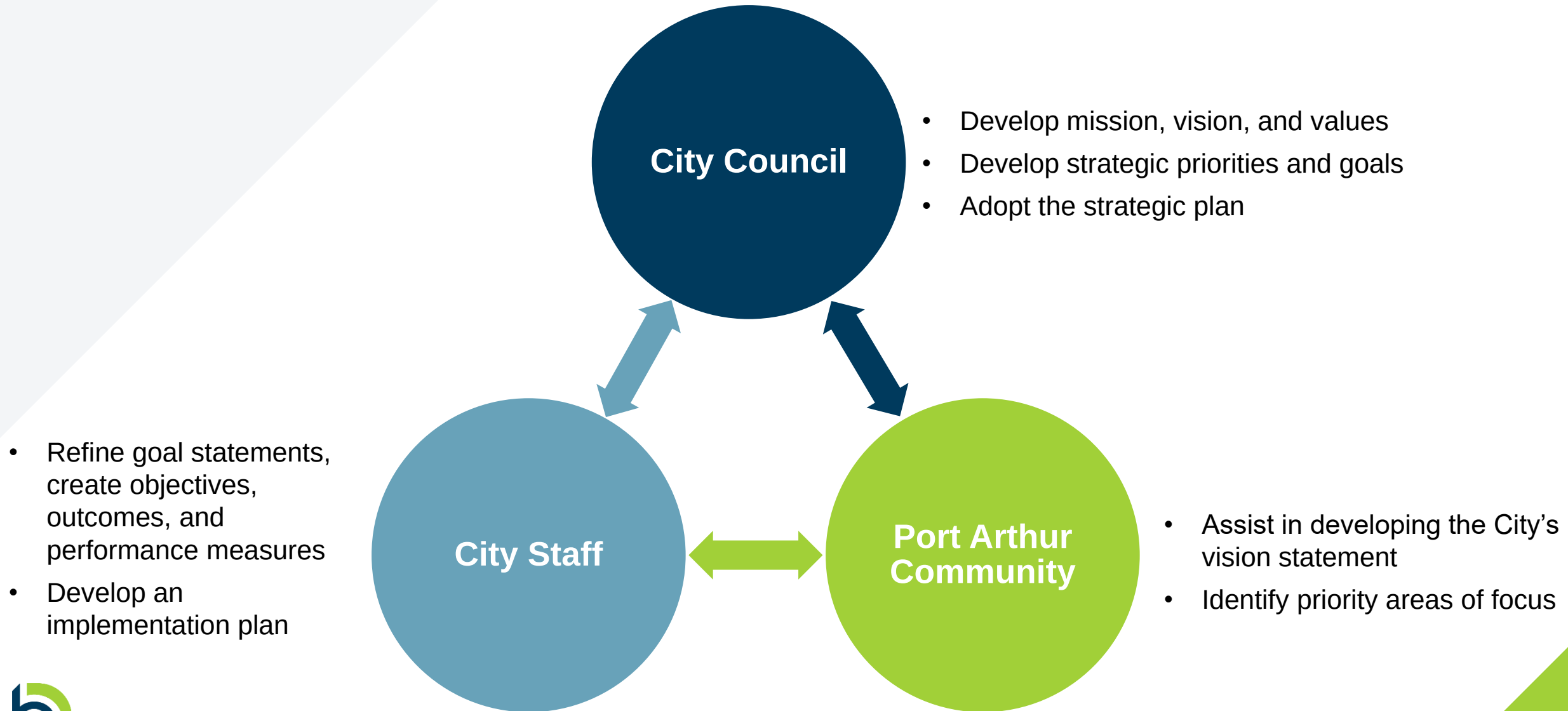


Speak in “we” statements when reporting out from breakout discussions.

What is a Strategic Plan?

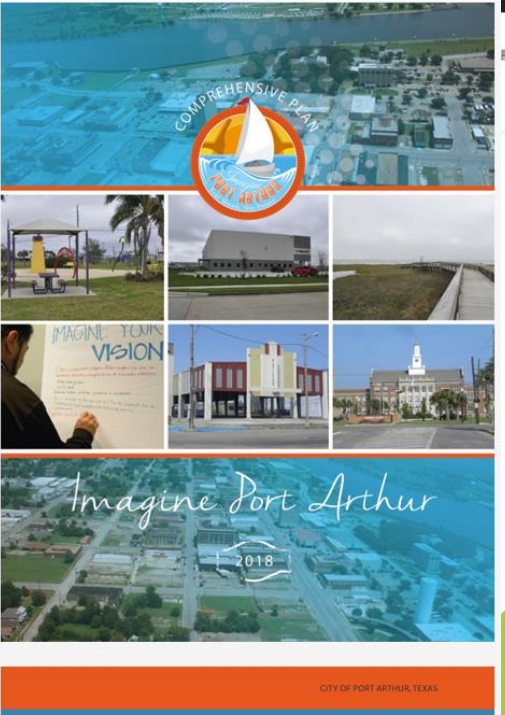


Plan Development

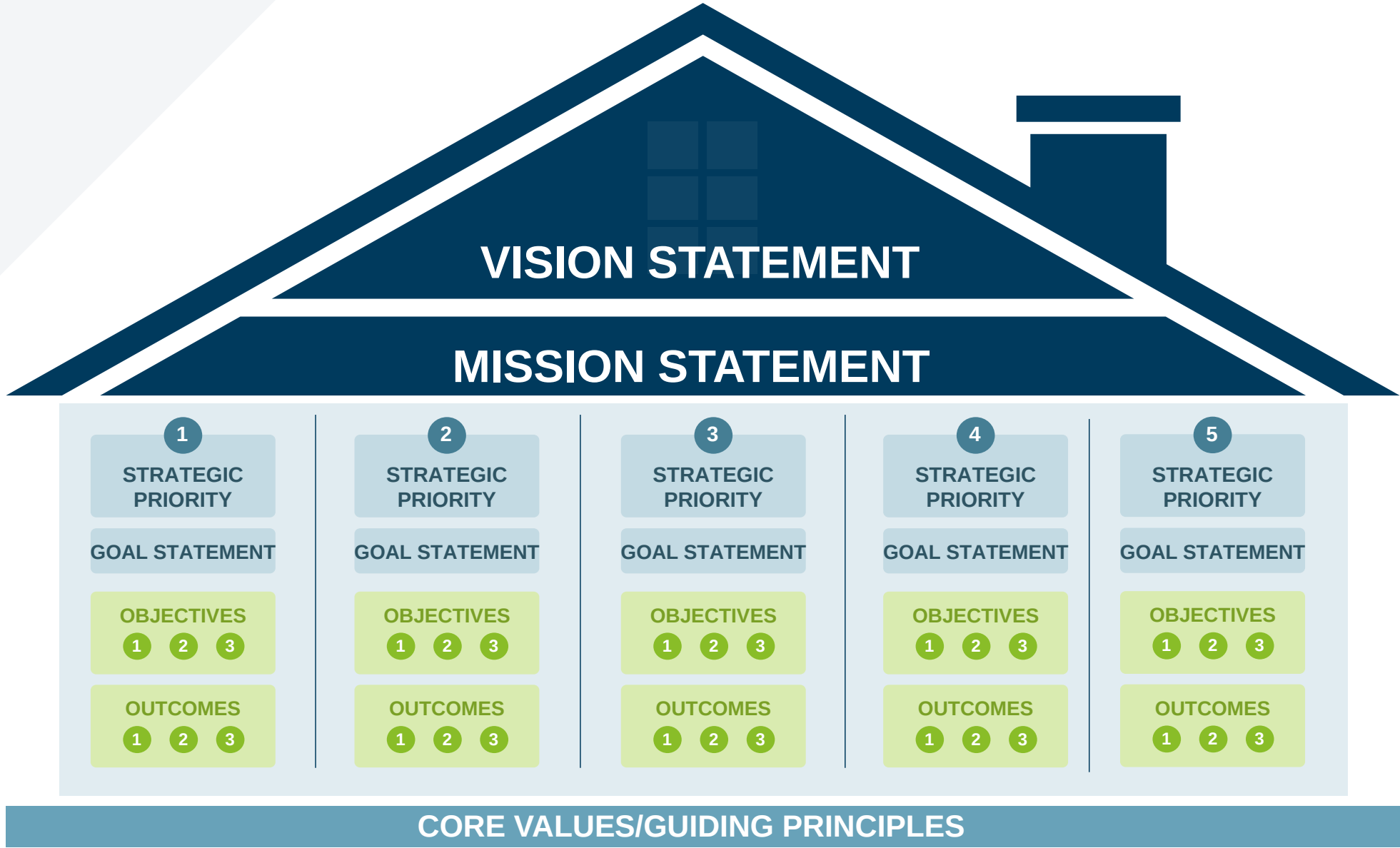


Context

Port Arthur plans and guiding documents



How do Strategic Plan elements fit together?



What Sources Inform the Strategic Planning Process?



Community input including
community forums



Social Pinpoint Strategic
Planning website



Demographic and
economic data



Current City plans,
budget, and policy
documents

Open Discussion Question

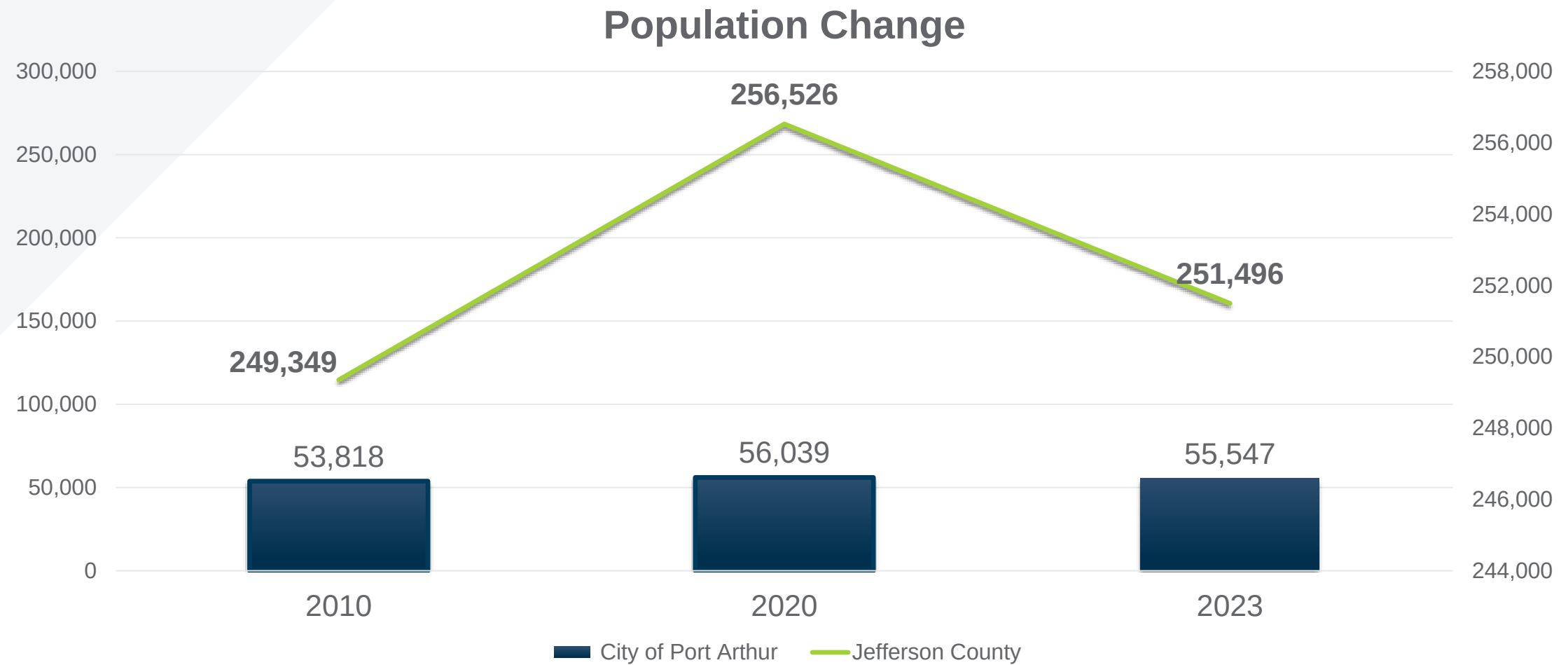
Which words best describe the City of Port Arthur?



City of Port Arthur Community Profile

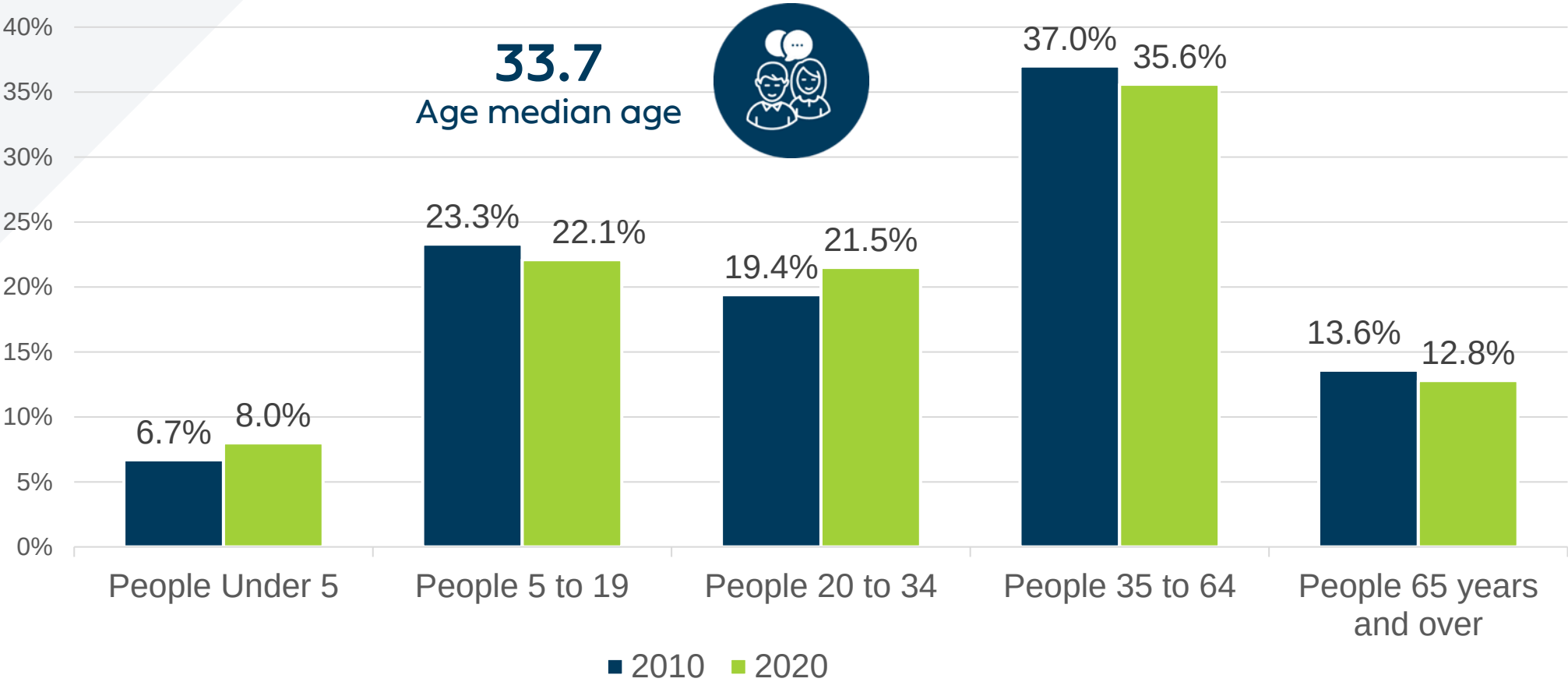


Demographics: Population



Source: U.S. Census Bureau, 2010 and 2020, American Community Survey 2023

Demographics: Age



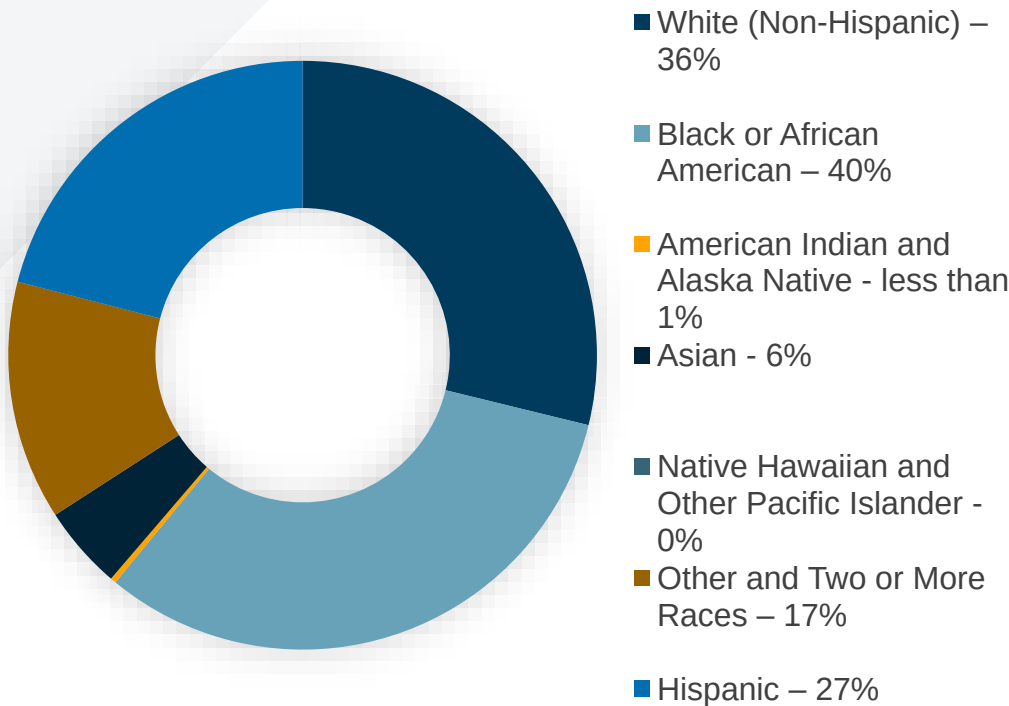
Source: U.S. Census Bureau, 2010 and 2020

Demographics: Race and Ethnicity

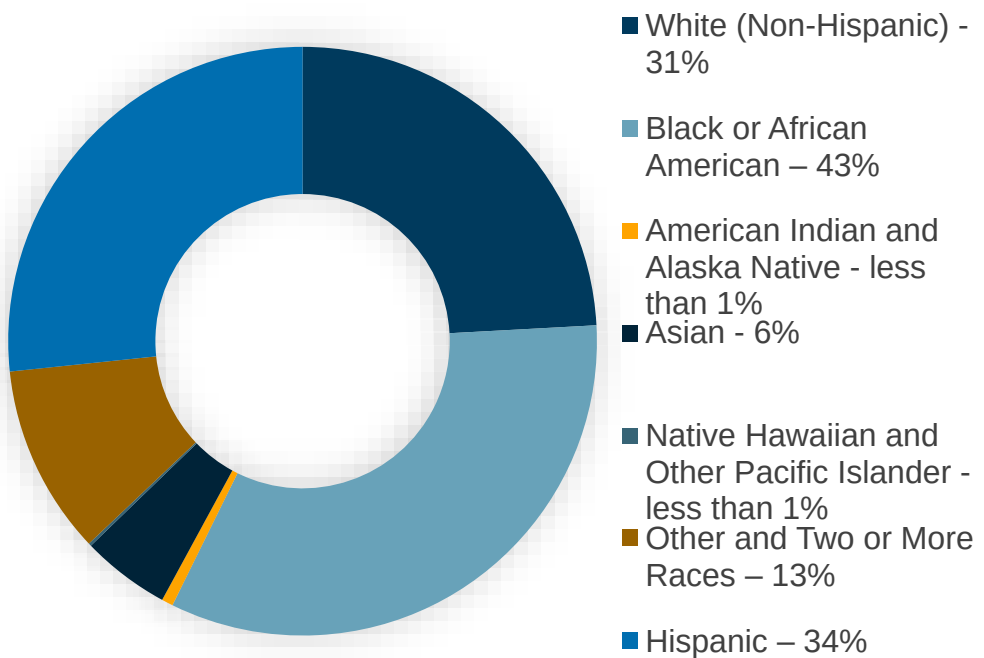
Port Arthur continues to become more diverse



2010 Race and Ethnicity

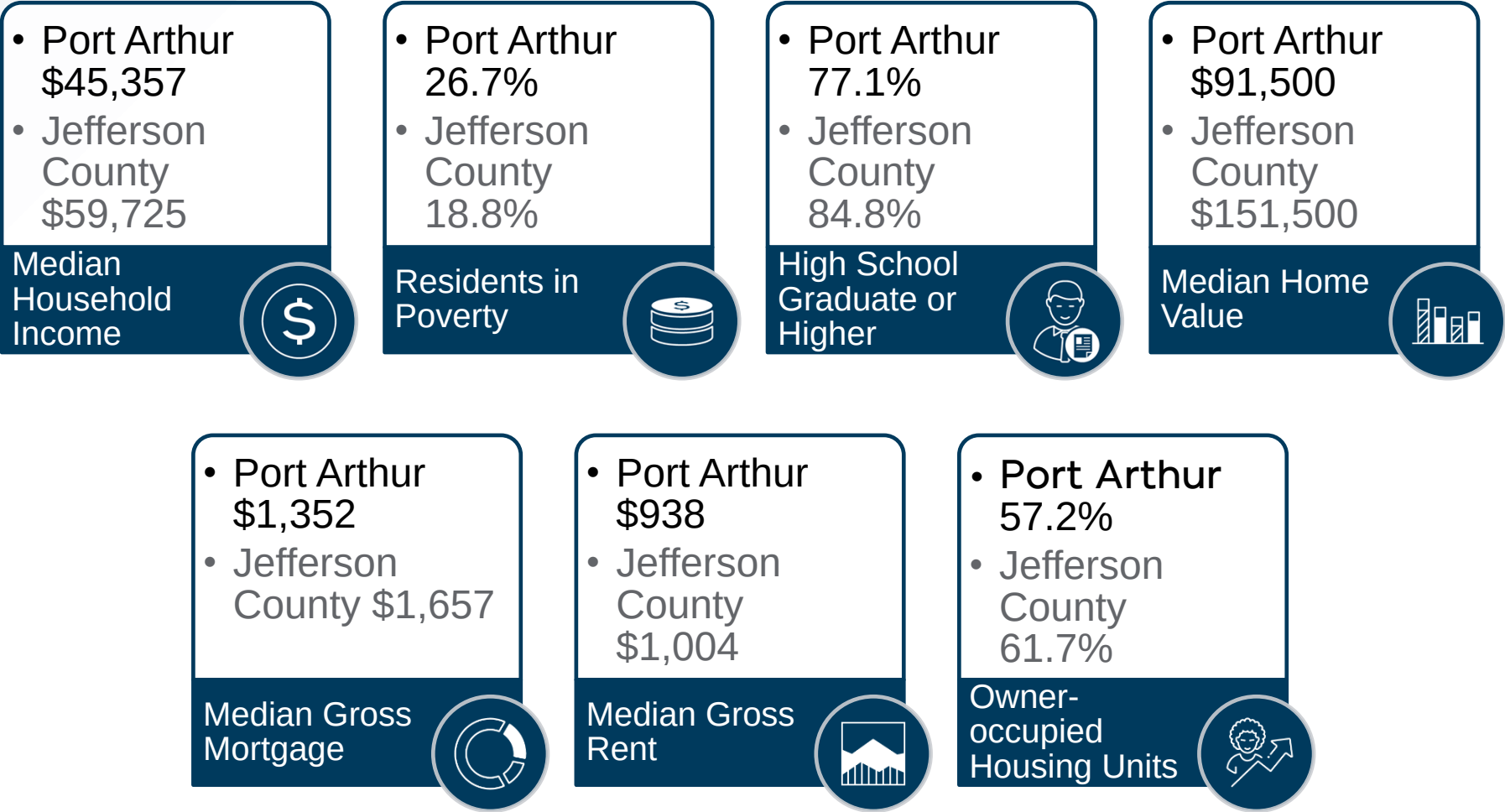


2023 Race and Ethnicity



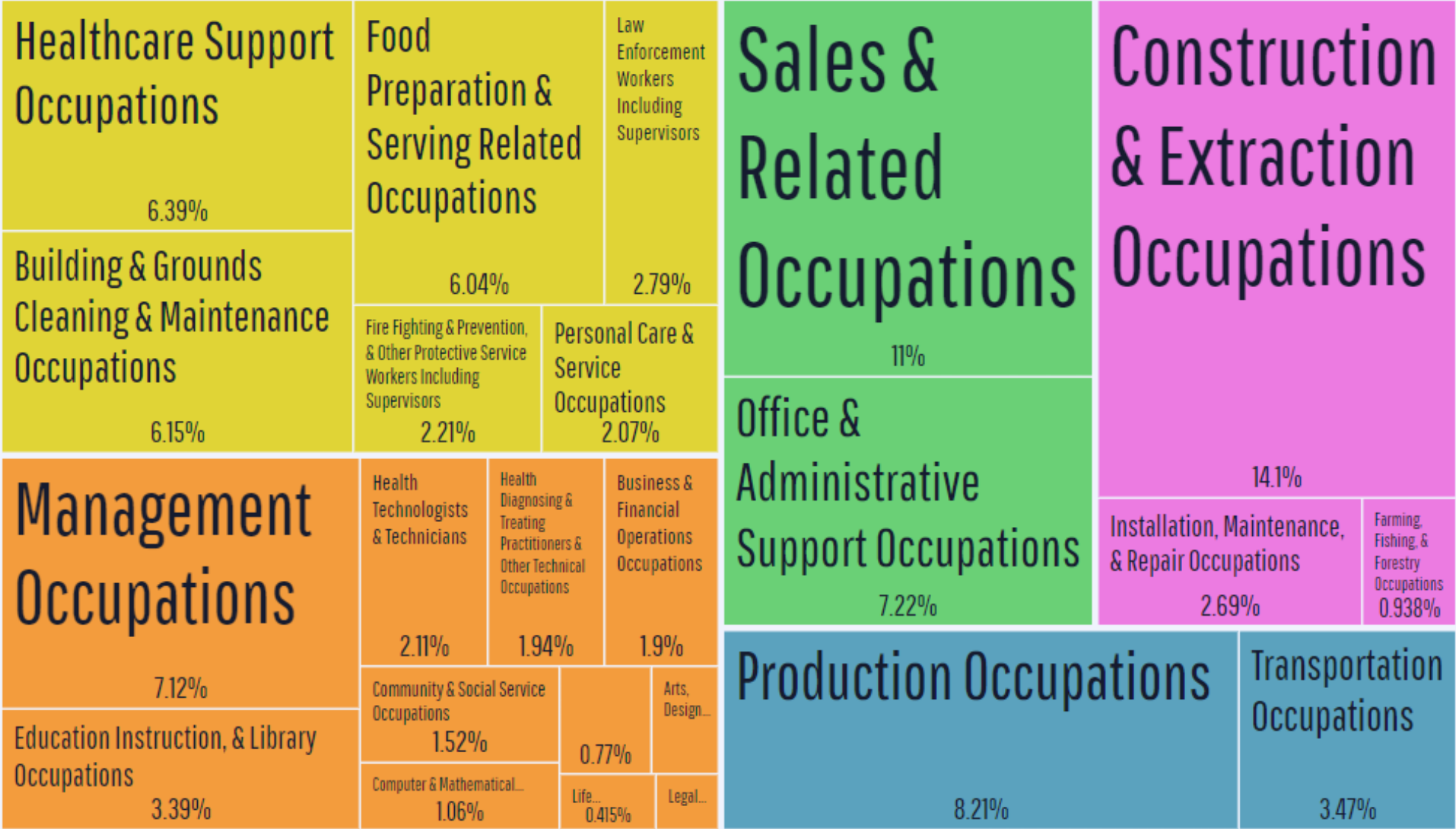
Source: American Community Survey 2010 and 2023

Cost of Living Indicators

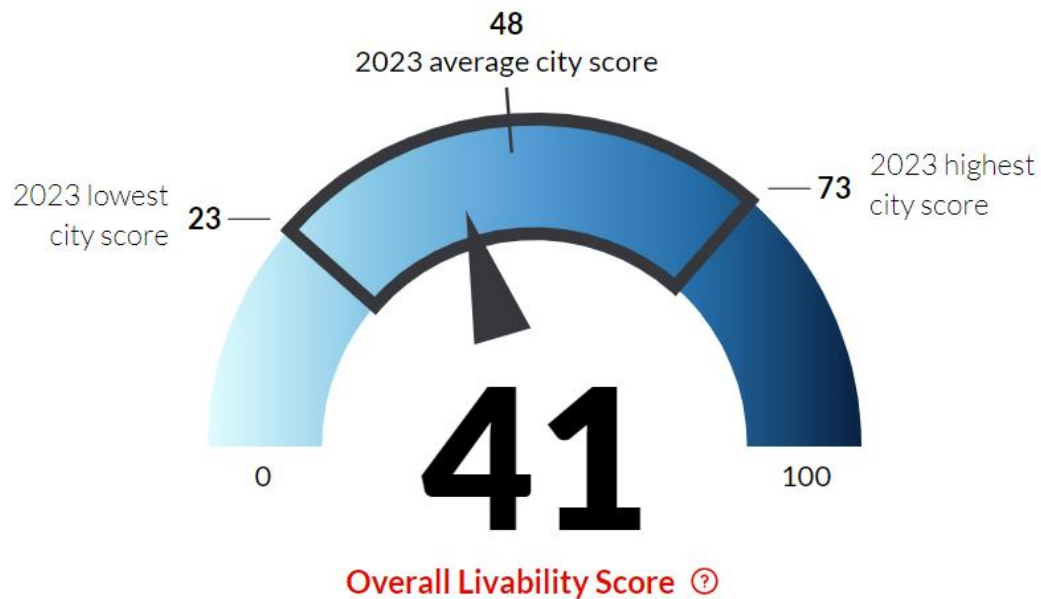


Source: U.S. Census Bureau, 2010 and 2020, American Community Survey 2023

Industries and Employment



Livability Index



This is in the **lower half** of **communities** in the U.S.

The factors that determine this score include

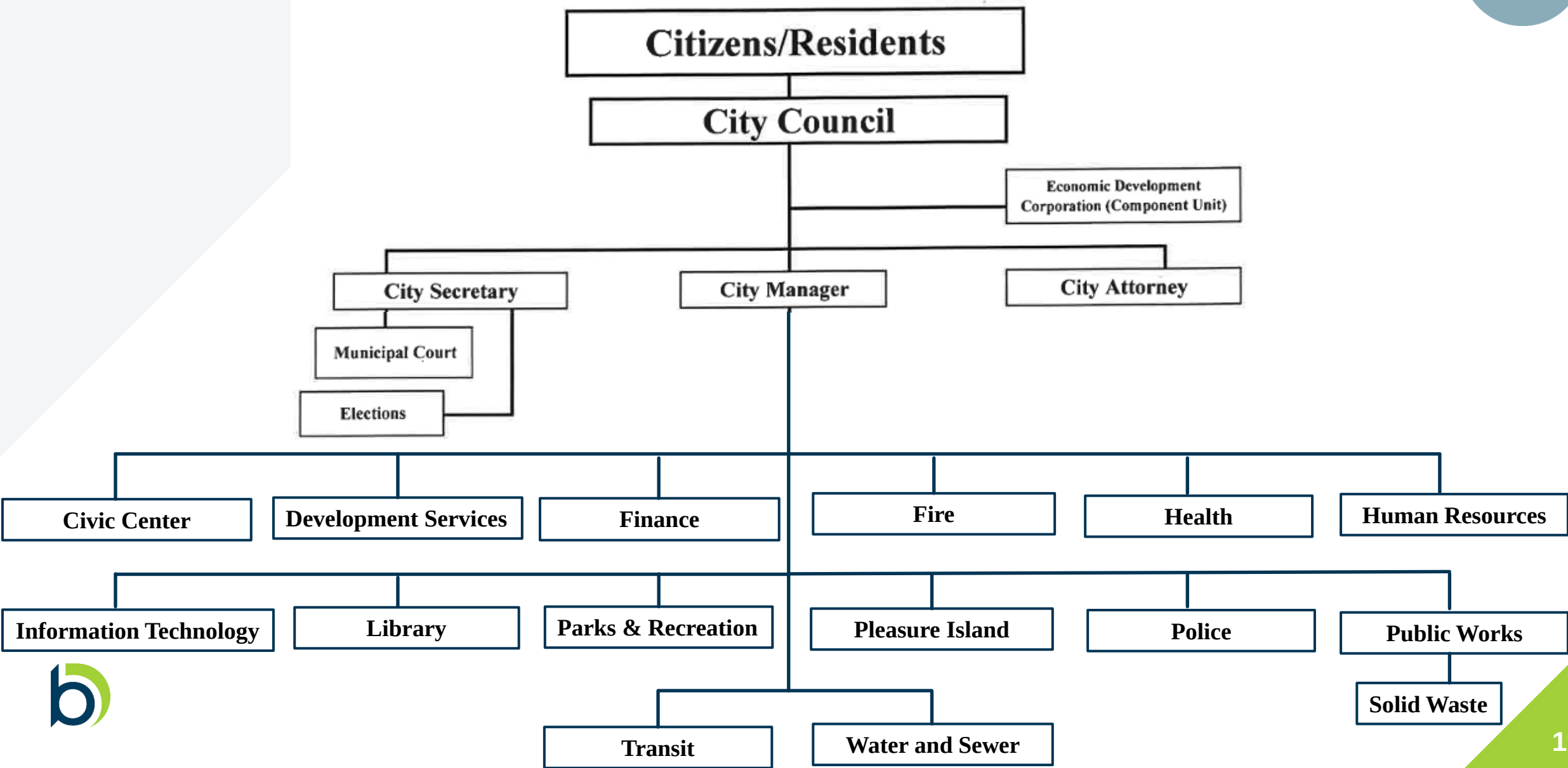
- Housing – affordability and access **(60)**
- Neighborhood – proximity and security **(44)**
- Transportation – safety and convenience **(43)**
- Environment – clean air and water **(36)**
- Health – prevention, access and quality **(24)**
- Engagement – civic and social involvement **(31)**
- Opportunity – inclusion and possibilities **(39)**



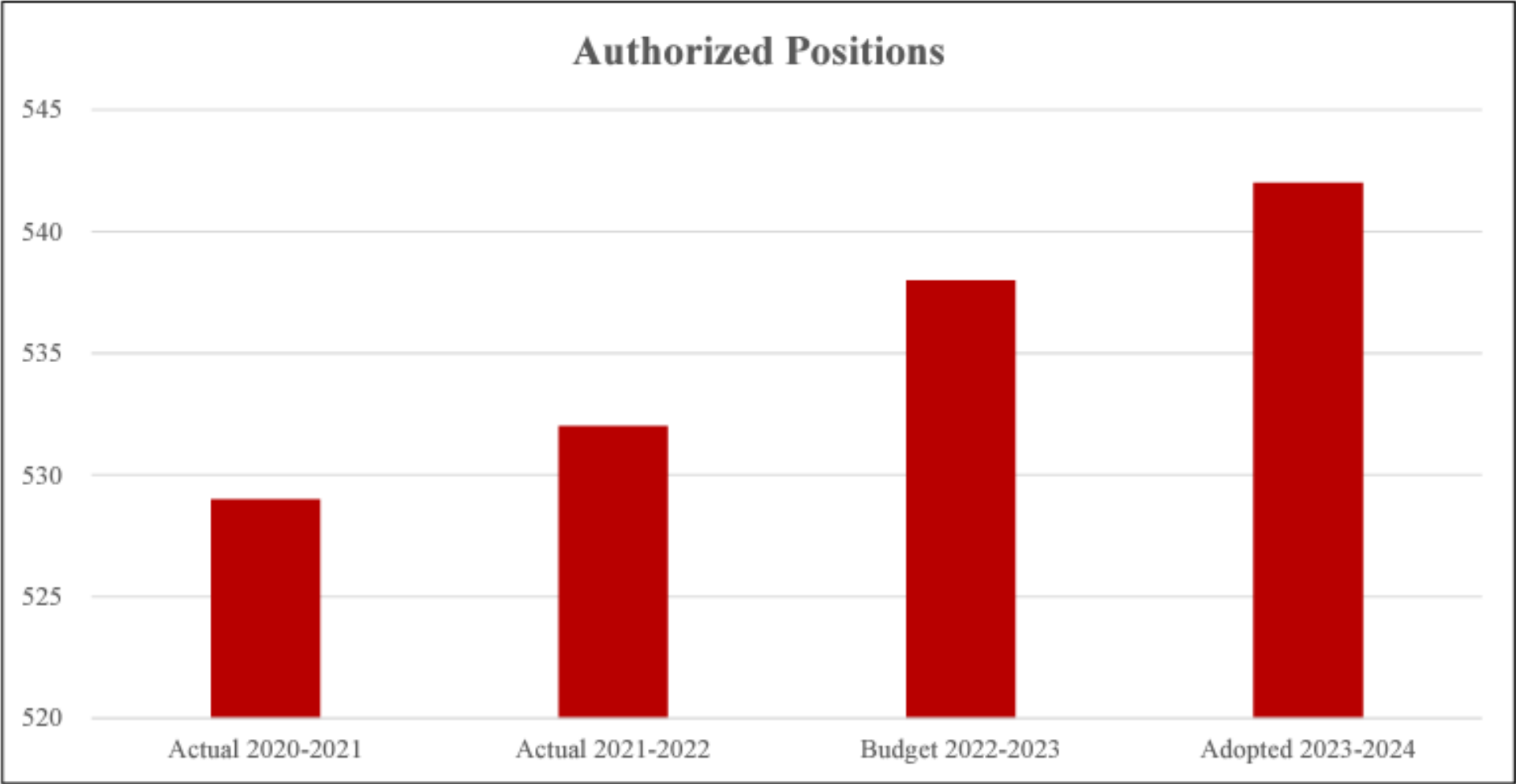
City of Port Arthur Government



City Organizational Chart



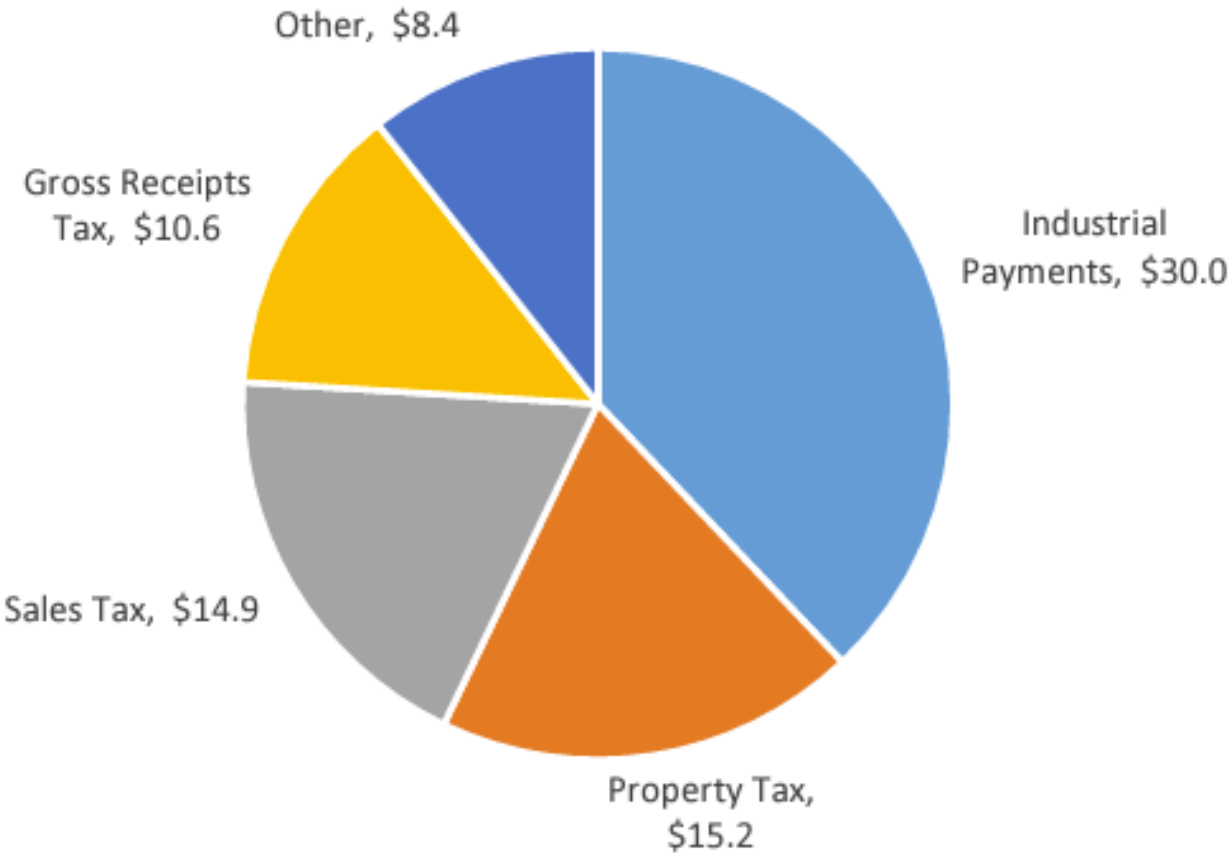
Staffing Trends



Source: City of Port Arthur Budget FY 2023-24

City of Port Arthur General Fund Revenue by Source

Revenue in Millions
Total = \$79.1 Million

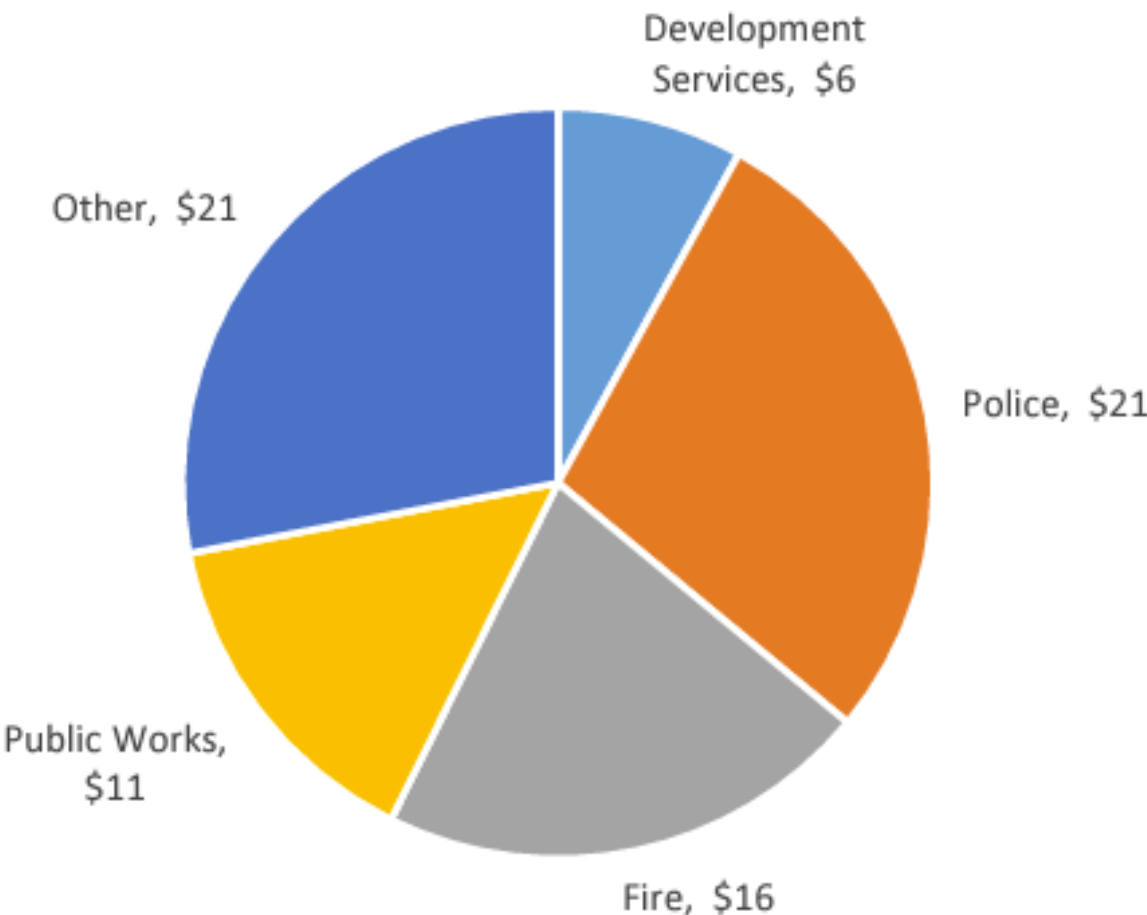


Source: City of Port Arthur Budget FY 23-24



City of Port Arthur General Fund Expenditures by Department

Expenditures in Millions
Total = \$75 Million



Source: City of Port Arthur Budget FY 23-24



Demographics Discussion



What did the demographics information reveal to you? What stood out in the presentation?



Did you learn anything new?



Which themes are the most important in shaping your thinking about the future direction of the City?

Small Group Discussion

In an ideal world, how should Port Arthur look and feel in the future, four to five years from now, and beyond?



Photo credit: Will Van
Overbeek, Texas Highways
Magazine



Poll Question

On a scale of 1 to 5 with 5 being the most confident, how confident are you that Port Arthur will be an even better place to live 5 years from now?

If you chose a 3 or lower, what would have to happen to make it a 5?



Next Steps

1



Project Initiation
and Management

2



Community
Engagement and
Strategic Analysis

3



Strategic Plan
Development

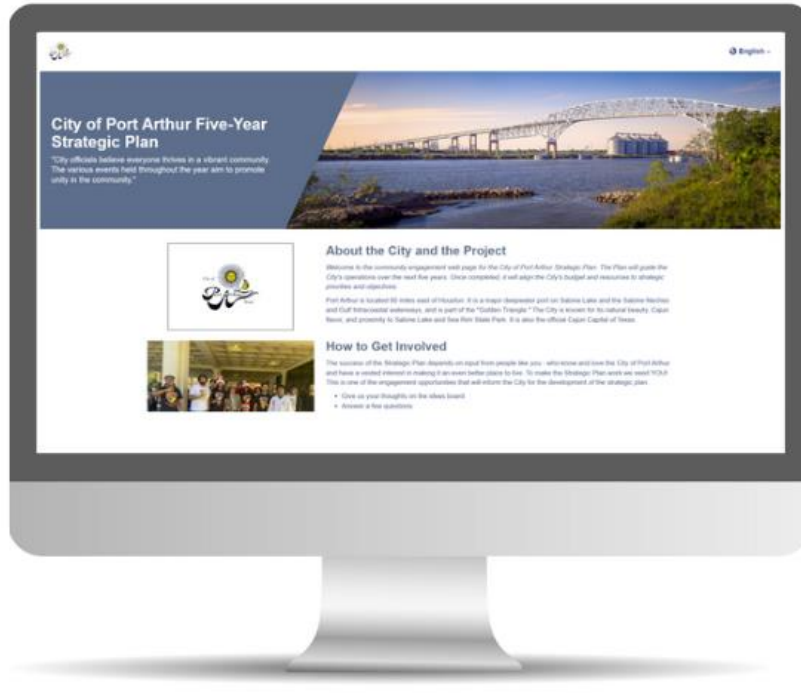
4



Implementation
Action Planning

- ▲ Complete and update the Environmental Scan
- ▲ Conduct Plan Development sessions with City Council and City staff
- ▲ Create the Initial Strategic Plan draft and review draft with City Council
- ▲ Final Strategic Plan adoption by City Council

Stay Engaged in the Strategic Planning Process!



<https://bit.ly/Port-Arthur-Strategic-Plan>