

City of New Braunfels, Texas
2024 Parks and Recreation Department Needs
Assessment Survey
Findings Report

Presented to the City of New Braunfels
November 2024



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Executive Summary

City of New Braunfels

Parks and Recreation Department Needs Assessment Survey

Executive Summary

Overview

ETC Institute administered a parks and recreation department needs assessment survey for the City of New Braunfels, Texas during the fall of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of New Braunfels. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of New Braunfels from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 472 completed surveys collected. The overall results for the sample of 472 residents have a precision of at least +/-4.50% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Benchmarks (Section 3)
- Priority Investment Ratings (PIR) (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the cover letter and survey instrument (Section 6)

The major findings of the survey are summarized in the following pages.

Facilities/Programs Usage

Facilities Use: Respondents rated their satisfaction with the City's parks and facilities that they visited. The most satisfied parks and facilities were: Landa Park (88%), Fischer Park (84%), and Panther Canyon (82%). They also selected barriers that have prevented them from visiting the parks and facilities more often. The common barriers were: lack of parking to access parks/facilities (40%), not aware of park or facility locations (33%), and lack of shade (32%).

Programs Use: Some of the respondents (49%) indicated that they have participated in a program/event in the past year. They rated the programs they participated in. 30% rated excellent, 54% rated good, 14% rated fair, and 2% rated poor. They also selected barriers that have prevented them from participating in programs more often. The common barriers were: I don't know what is offered (46%), facilities/events too busy or crowded (27%), and I'm too busy/not interested (23%).

Communication

Respondents selected all the ways they learn about the City's parks, recreation facilities, programs, and events. The commonly used resources were: word of mouth (68%), social media (61%), and Herald-Zeitung or community Impact (49%). Based on the sum of top 3 choices, the commonly used resources were: social media (57%), Herald-Zeitung or community impact (41%), and City website (38%).

Outside Organizations

Respondents selected the organizations that they used for recreation/sports activities during the last year. The common selected organizations were: City of New Braunfels (73%), neighboring cities (31%), and places of worship (30%).

Benefits, Importance, and Improvements to Parks and Recreation

Agreement: Respondents rated their level of agreement with the statements (listed in the survey) about the potential benefits of their parks and recreation services. The most agreed statements were: improves my (my household's) physical health & fitness (86%), makes New Braunfels a more desirable place to live (84%), and improves my (my household's) mental health & reduces stress (83%).

Importance: Respondents rated how important they felt it was for the City to provide high quality parks, open spaces, recreation facilities, and programs. 85% felt it was very important, 15% felt it was somewhat important, and 1% felt it was not important.

Recreation Facilities Needs and Priorities

Facilities Needs: Respondents were asked to identify if their household had a need for 37 recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Restroom amenities located at facilities
2. Shaded areas within parks & around facilities
3. Natural areas & green space

Facility Importance: In addition to assessing the needs for each activity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

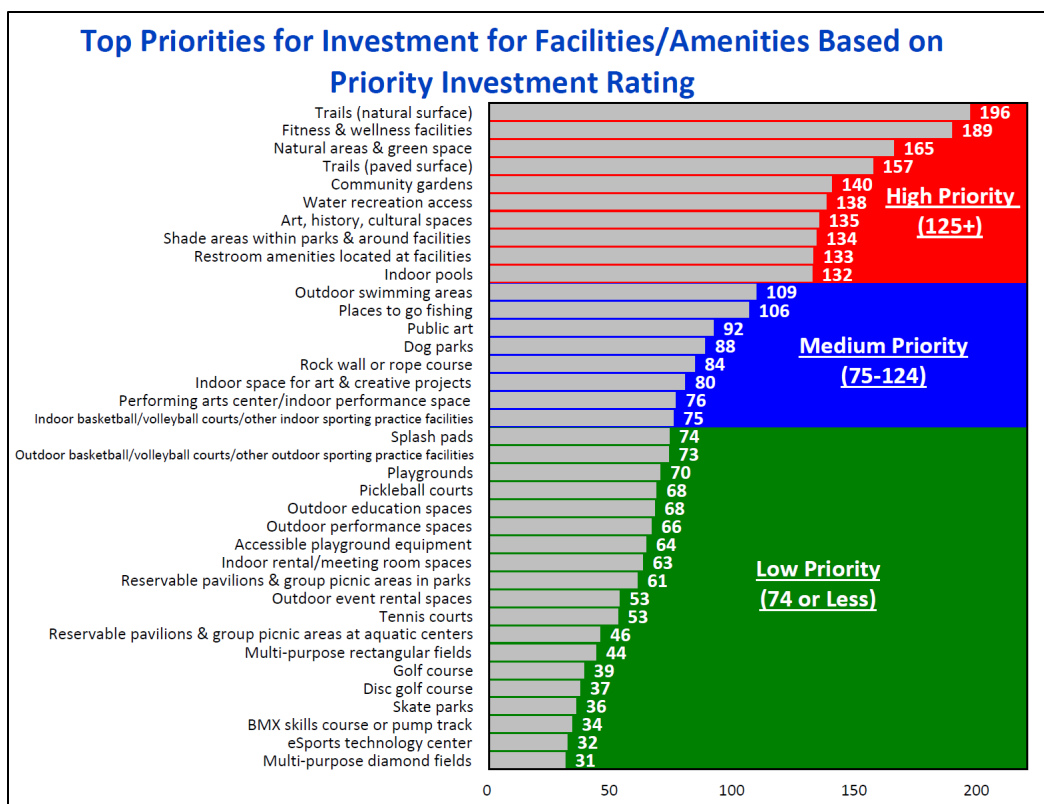
1. Trails (natural surface)
2. Fitness & wellness facilities
3. Natural areas & green space
4. Trails (paved surface)

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on activities and (2) how many residents have unmet needs for the activities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Trails (natural surface) (PIR=196)
- Fitness & wellness facilities (PIR=186)
- Natural areas & green space (PIR=165)
- Trails (paved surface) (PIR=157)
- Community gardens (PIR=140)
- Water recreation access (PIR=138)

The chart on the next page shows the Priority Investment Rating for each of the 37 facilities assessed in the survey



Recreation Programs Needs and Priorities

Programs Needs: Respondents were asked to identify if their household had a need for 30 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Community events
2. Adult fitness & wellness programs
3. Arts & cultural programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four programs that ranked most important to residents:

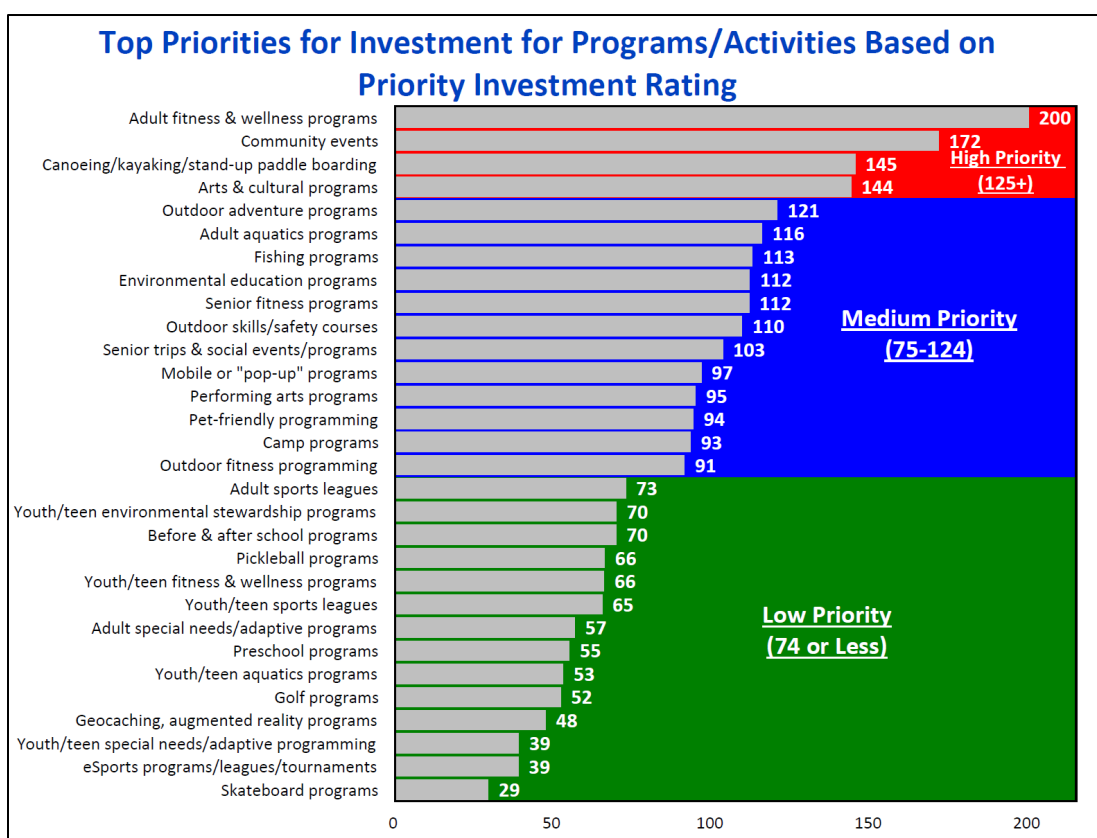
1. Adult fitness & wellness programs
2. Community events
3. Arts & cultural programs
4. Canoeing/kayaking/stand-up paddle boarding

Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the activities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=200)
- Community events (PIR=172)
- Canoeing/kayaking/stand-up paddle boarding (PIR=145)
- Arts & cultural programs (PIR=127)

The chart below shows the Priority Investment Rating for each of the 30 programs assessed in the survey.

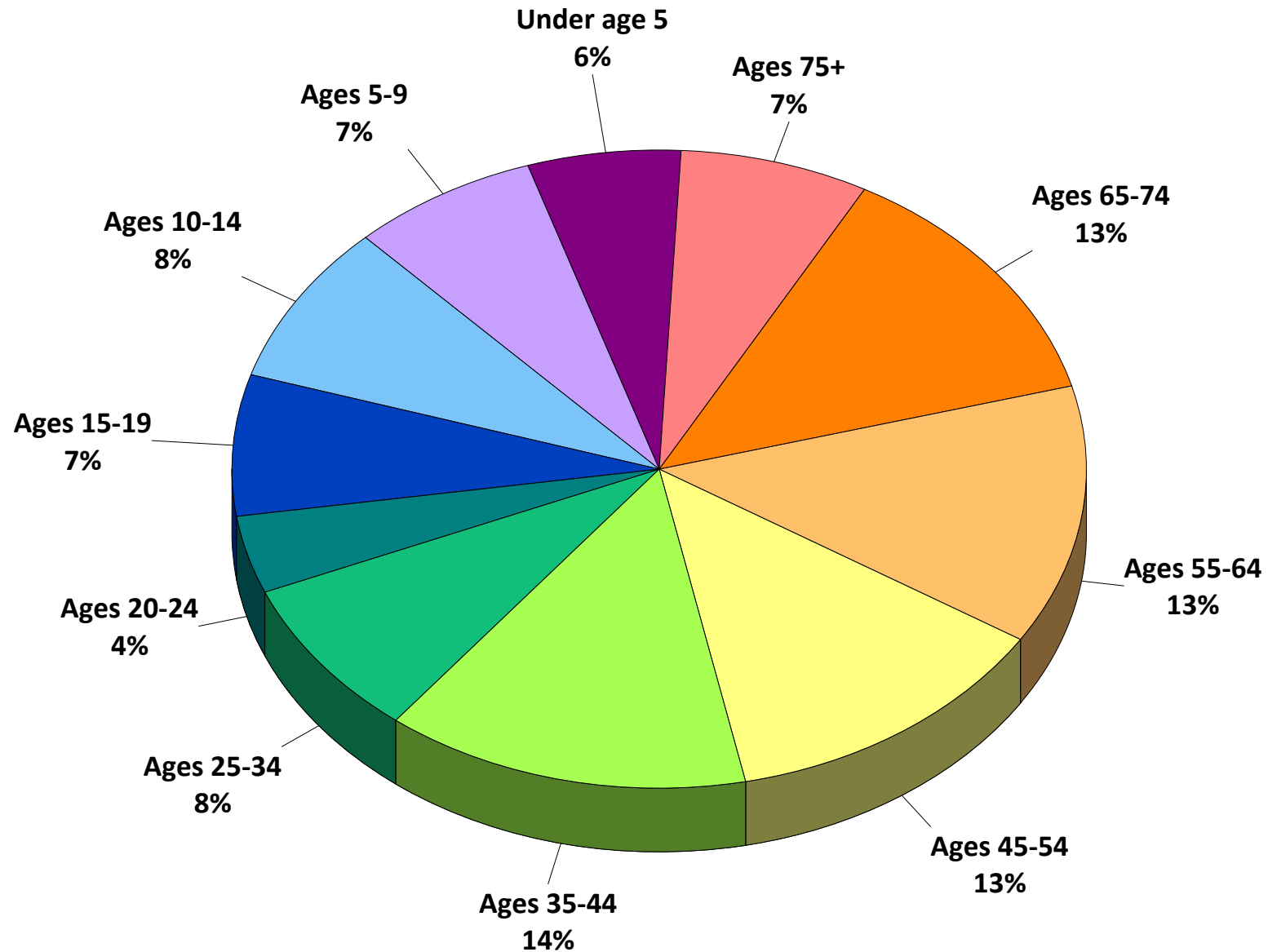




Charts and Graphs

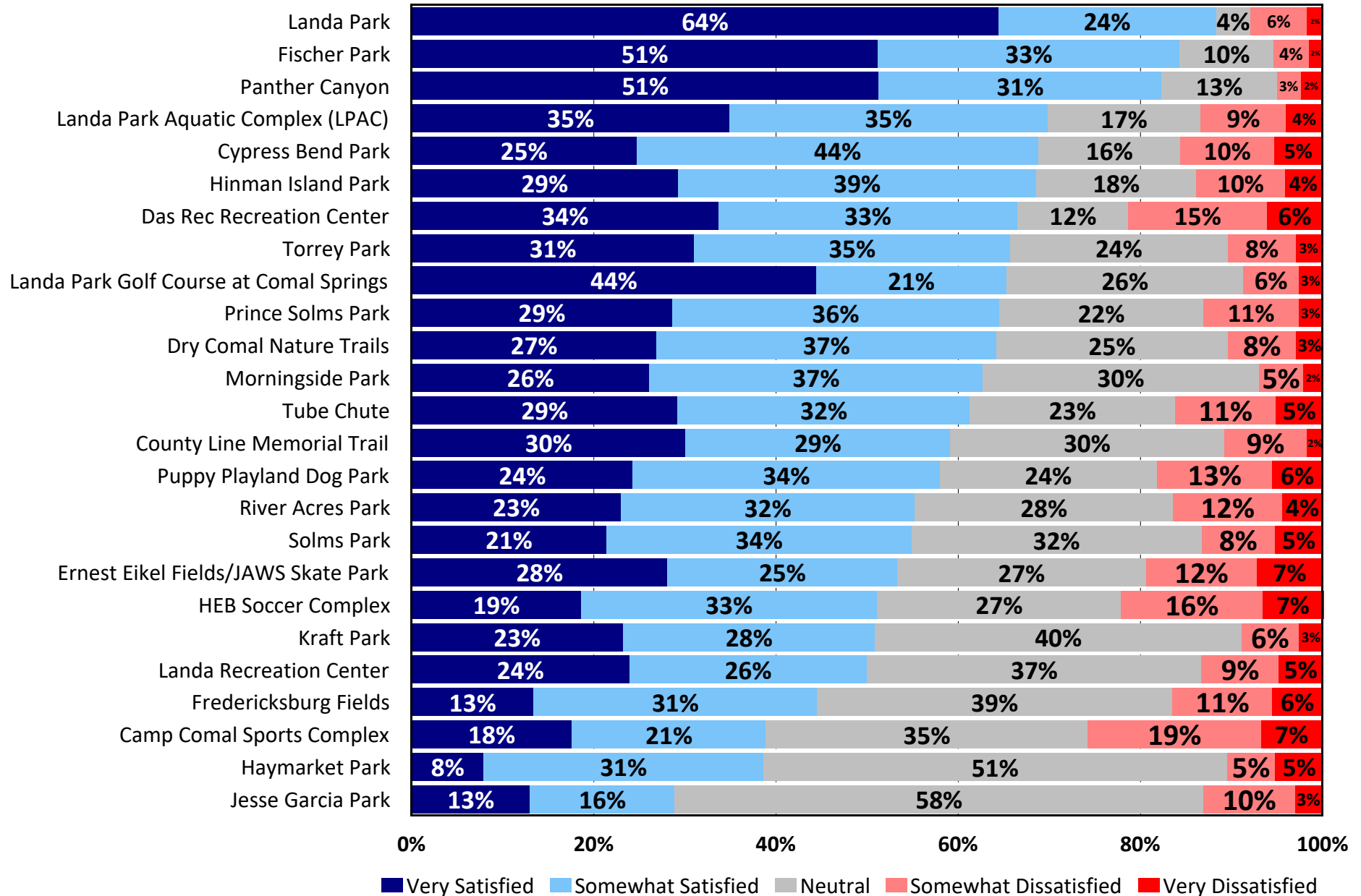
Q1. Including yourself, how many people in your household are...

by percentage of persons in household



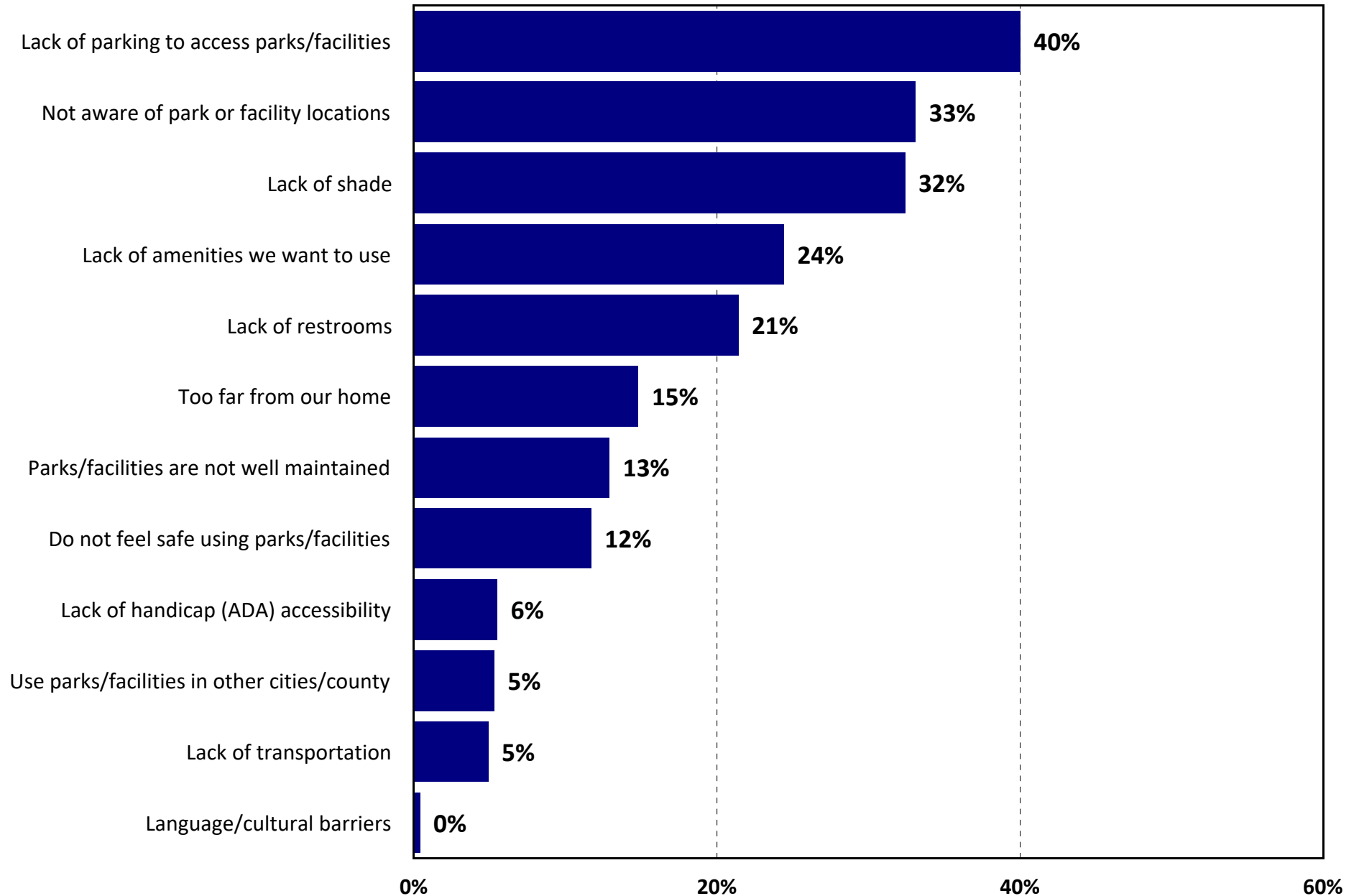
Q2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you/your household have visited.

by percentage of respondents (excluding "haven't visited")



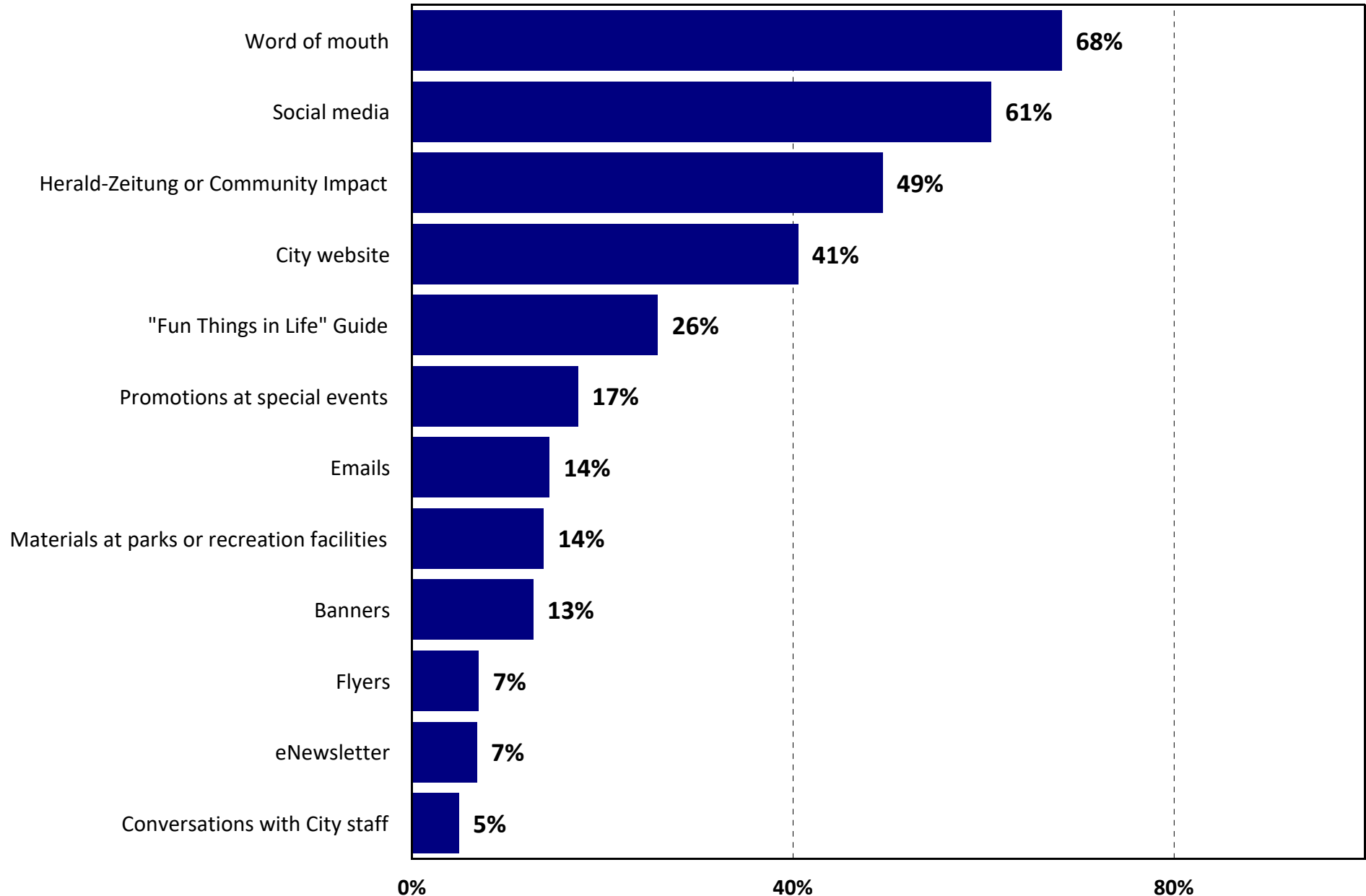
Q3. Please check all of the following reasons that prevent you/your household from visiting parks and recreation facilities more often.

by percentage of respondents (multiple selections could be made)



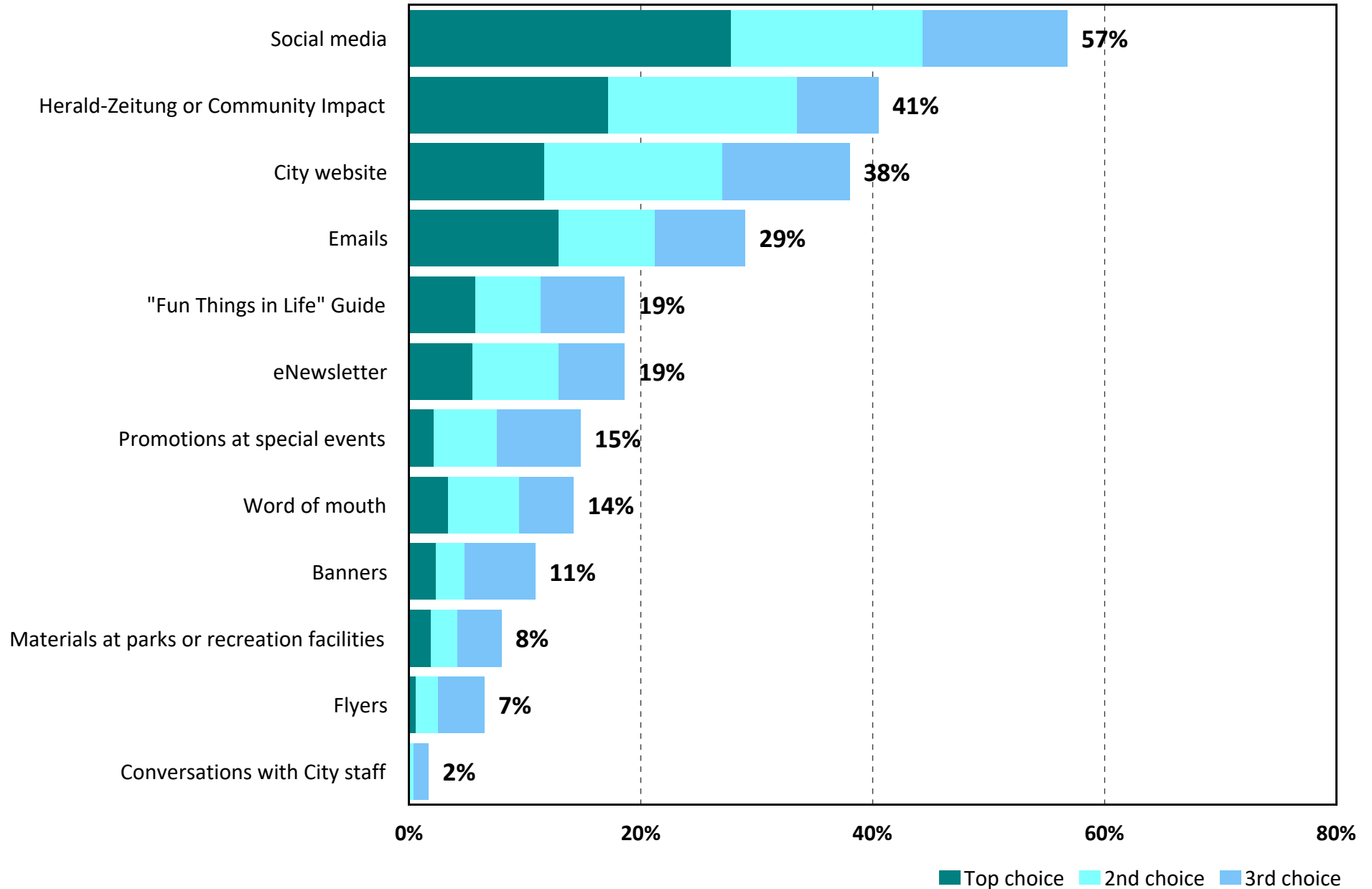
Q4. From the following list, please check all the ways you learn about the City of New Braunfels parks, recreation facilities, programs, and events.

by percentage of respondents (multiple selections could be made)



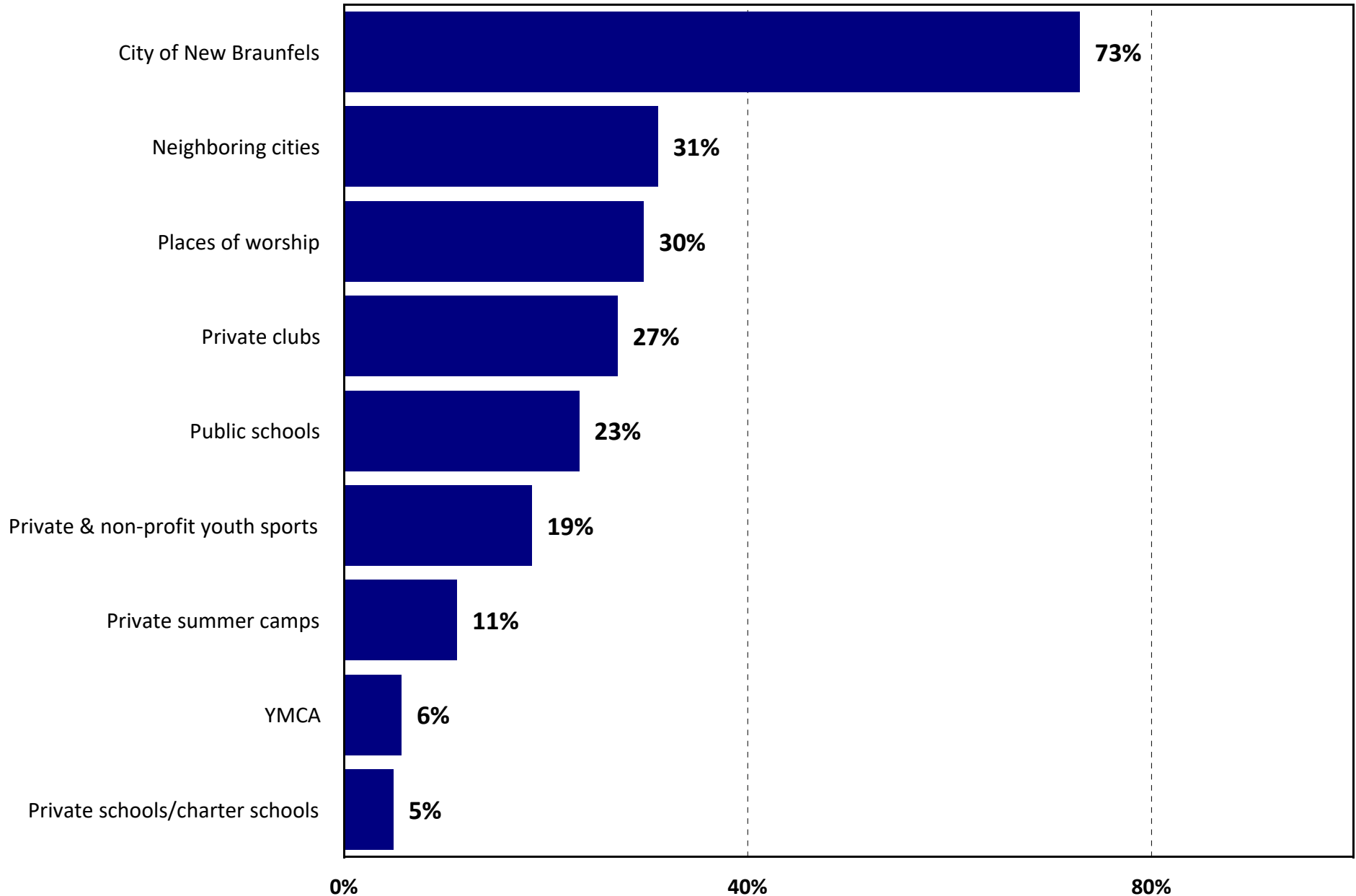
Q5. Which three methods of communication would you most prefer the City use to communicate with you about parks, recreation facilities, programs, and events?

by percentage of respondents who selected the items as one of their top three choices



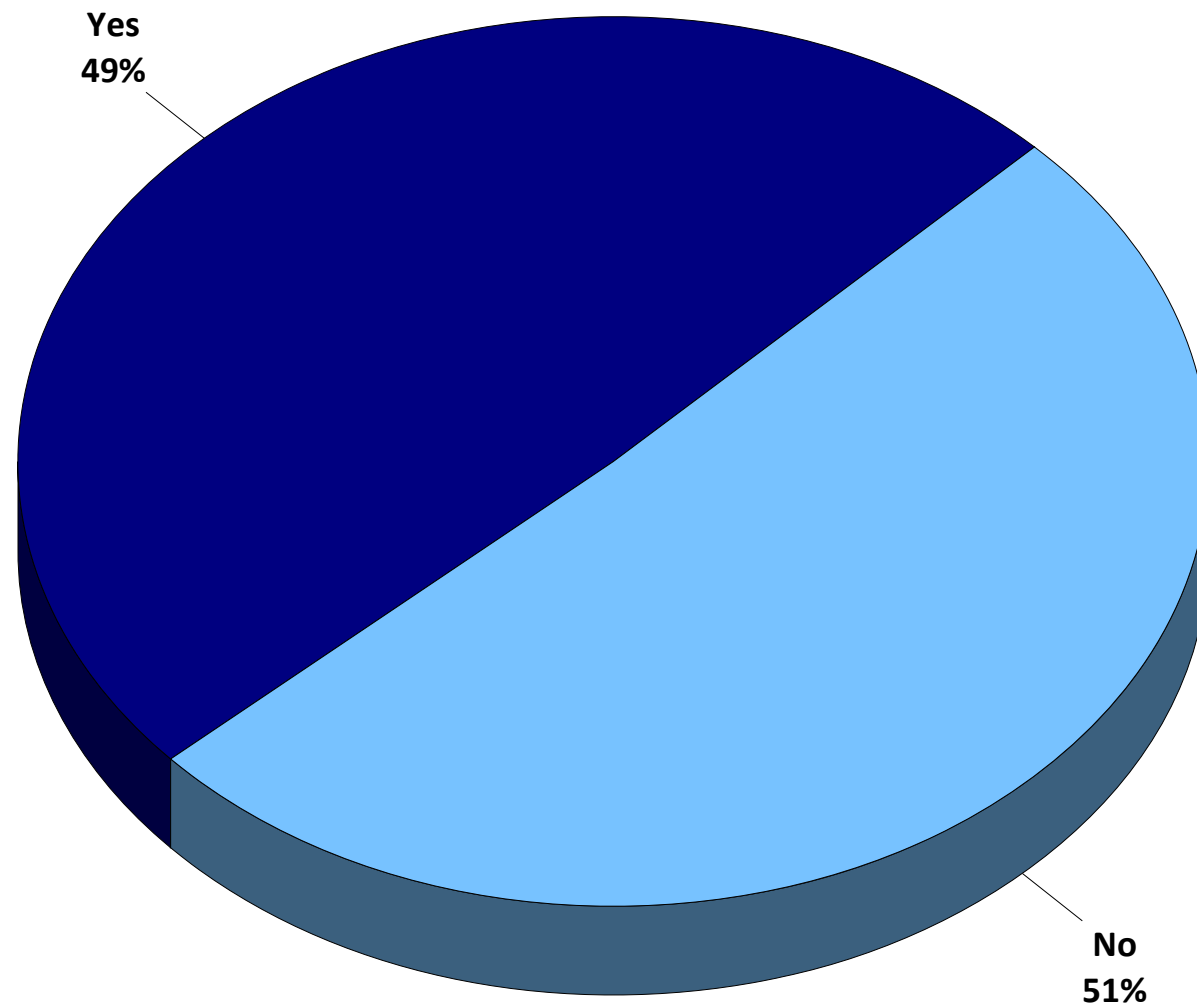
Q6. From the following list, please check all of the organizations that you/your household have used for recreation/sports activities during the last year.

by percentage of respondents (multiple selections could be made)



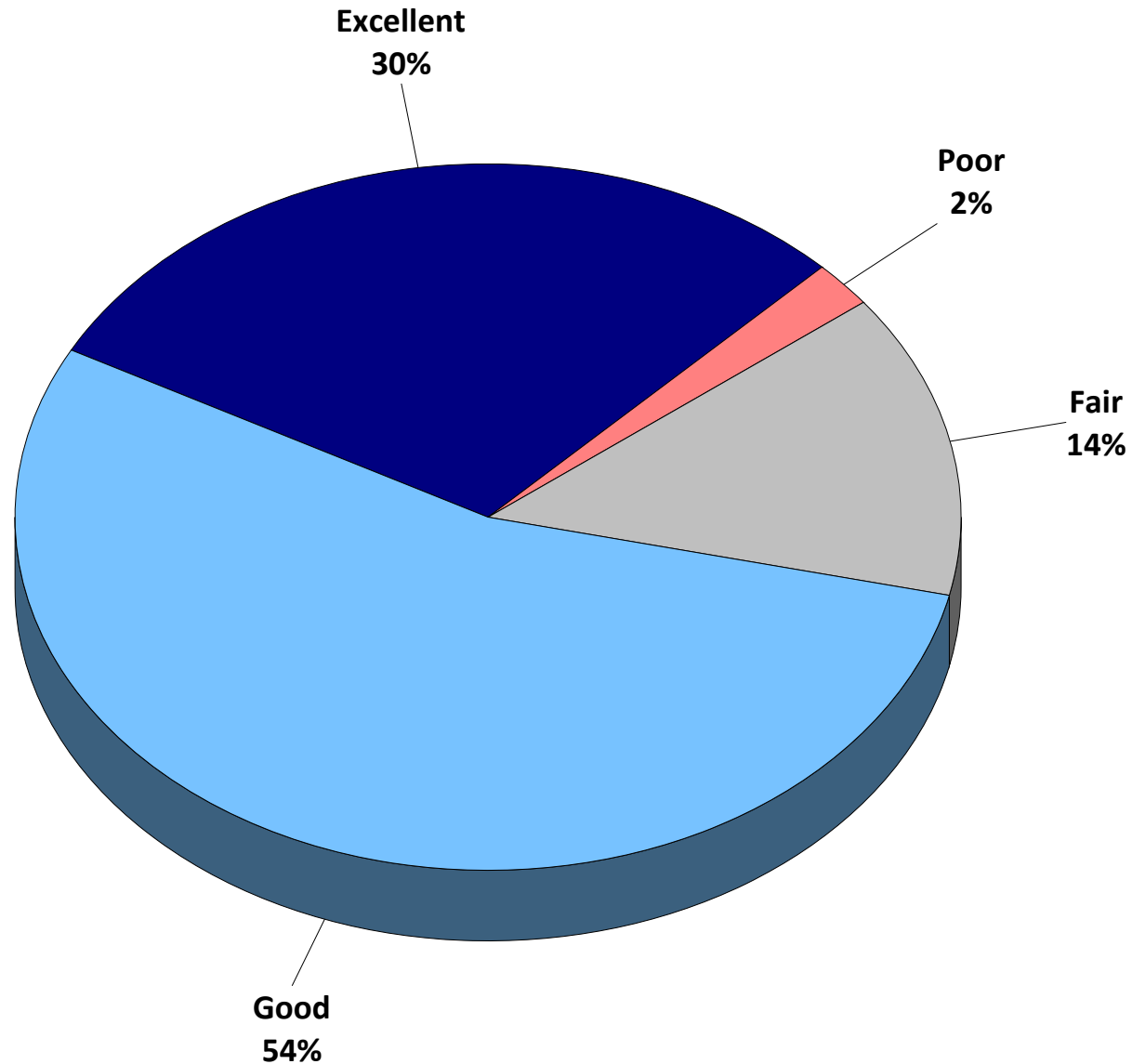
Q7. Has your household participated in any programs/events in the past year?

by percentage of respondents



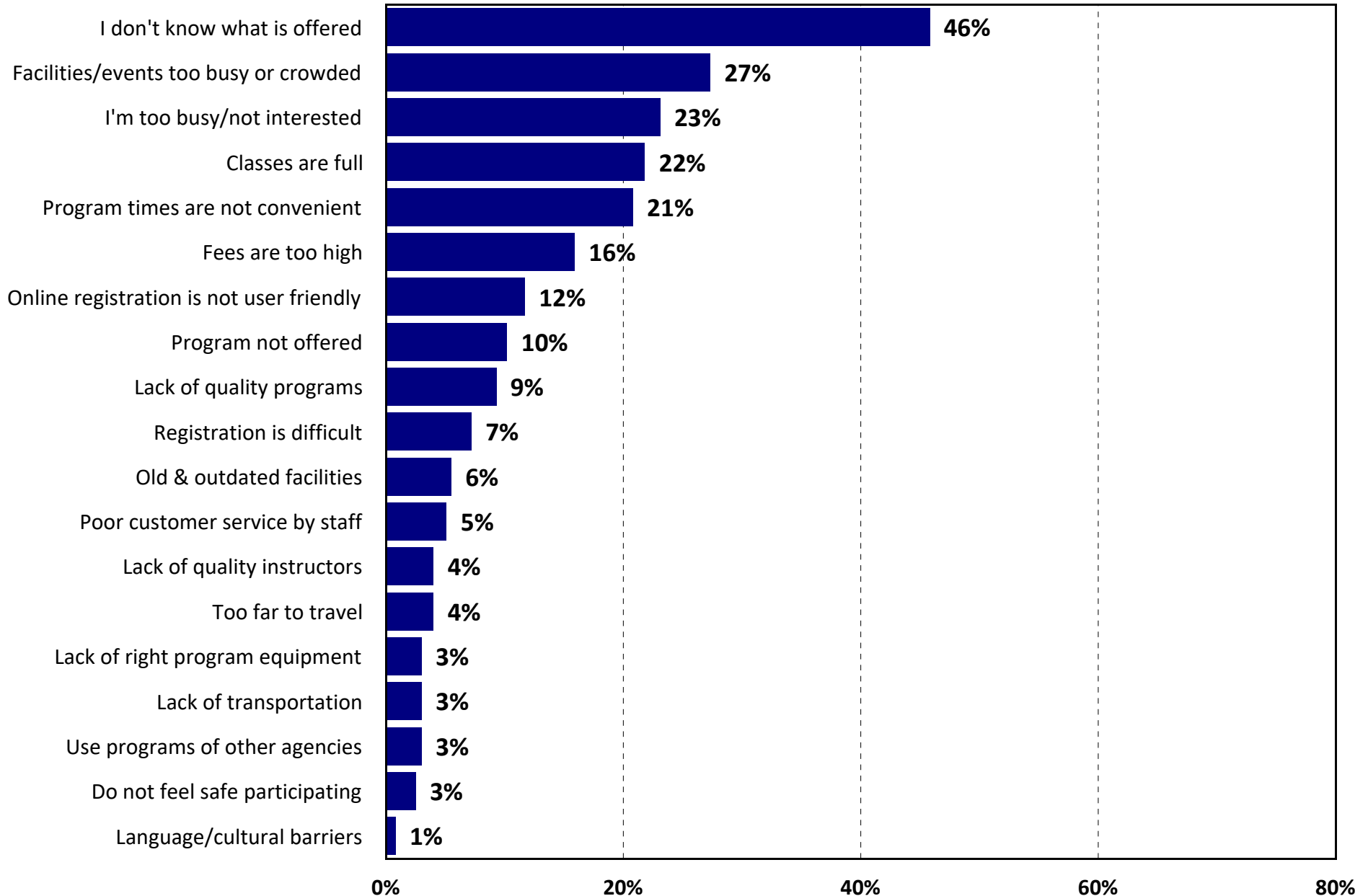
Q7a. How would you rate the overall quality of the programs/events in which your household has participated?

by percentage of respondents who responded "YES" to Q7



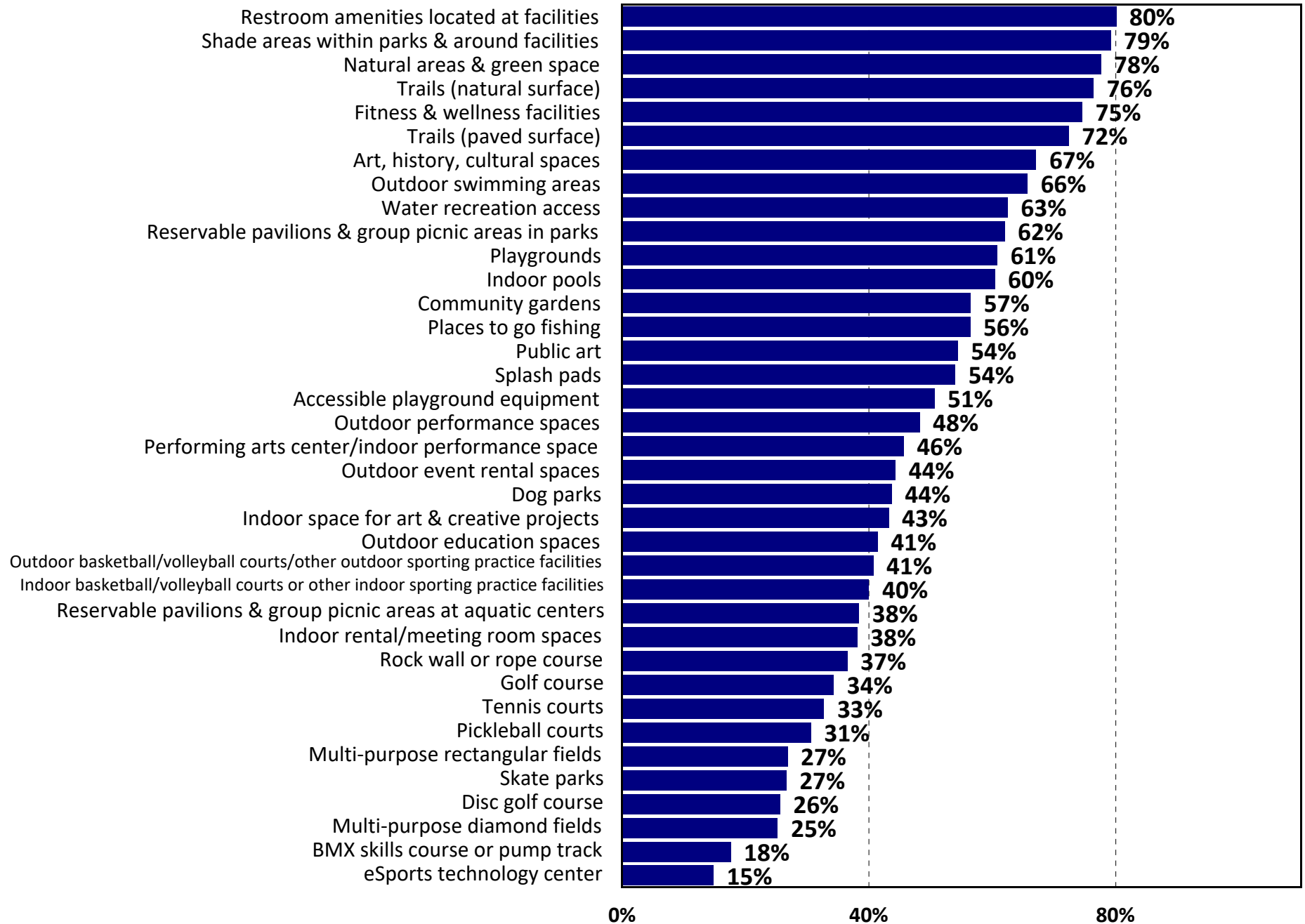
Q8. Please check all of the following reasons that prevent you/your household from participating in programs/events more often.

by percentage of respondents (multiple selections could be made)



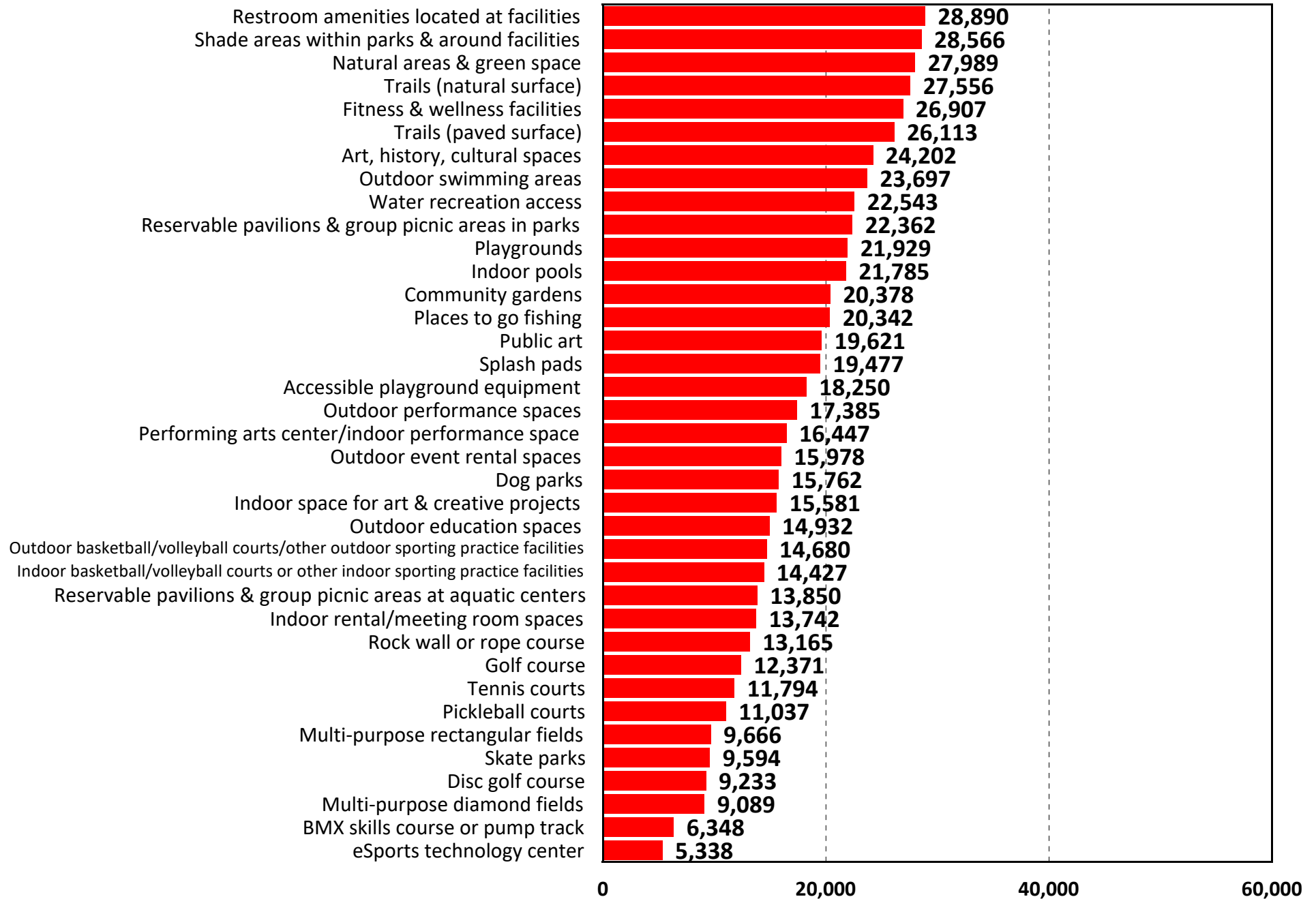
Q9. Need for facilities/amenities.

by percentage of respondents who indicated need



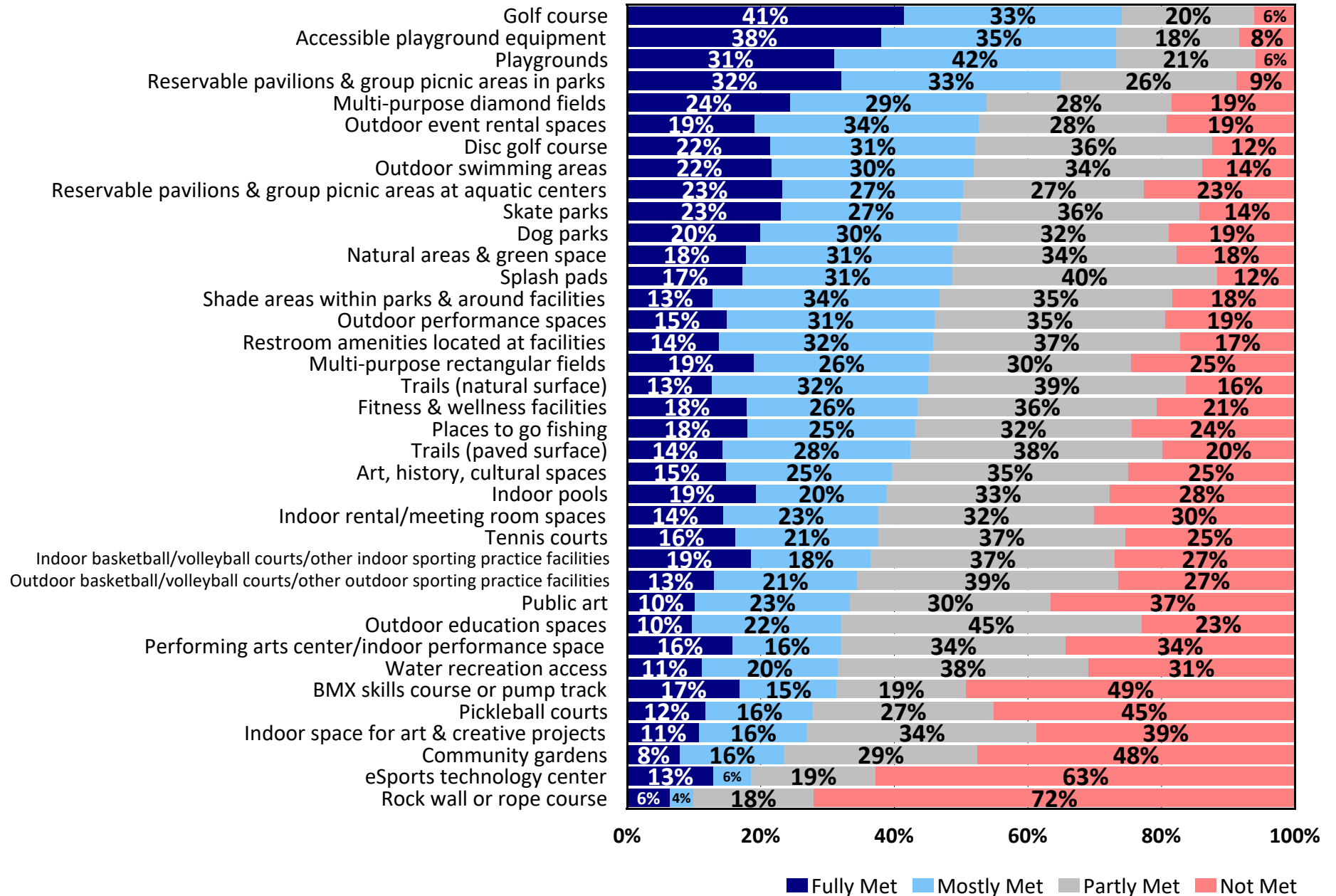
Q9. Estimated number of households who have a need for facilities/amenities

by number of households based on an estimated 36,068 households



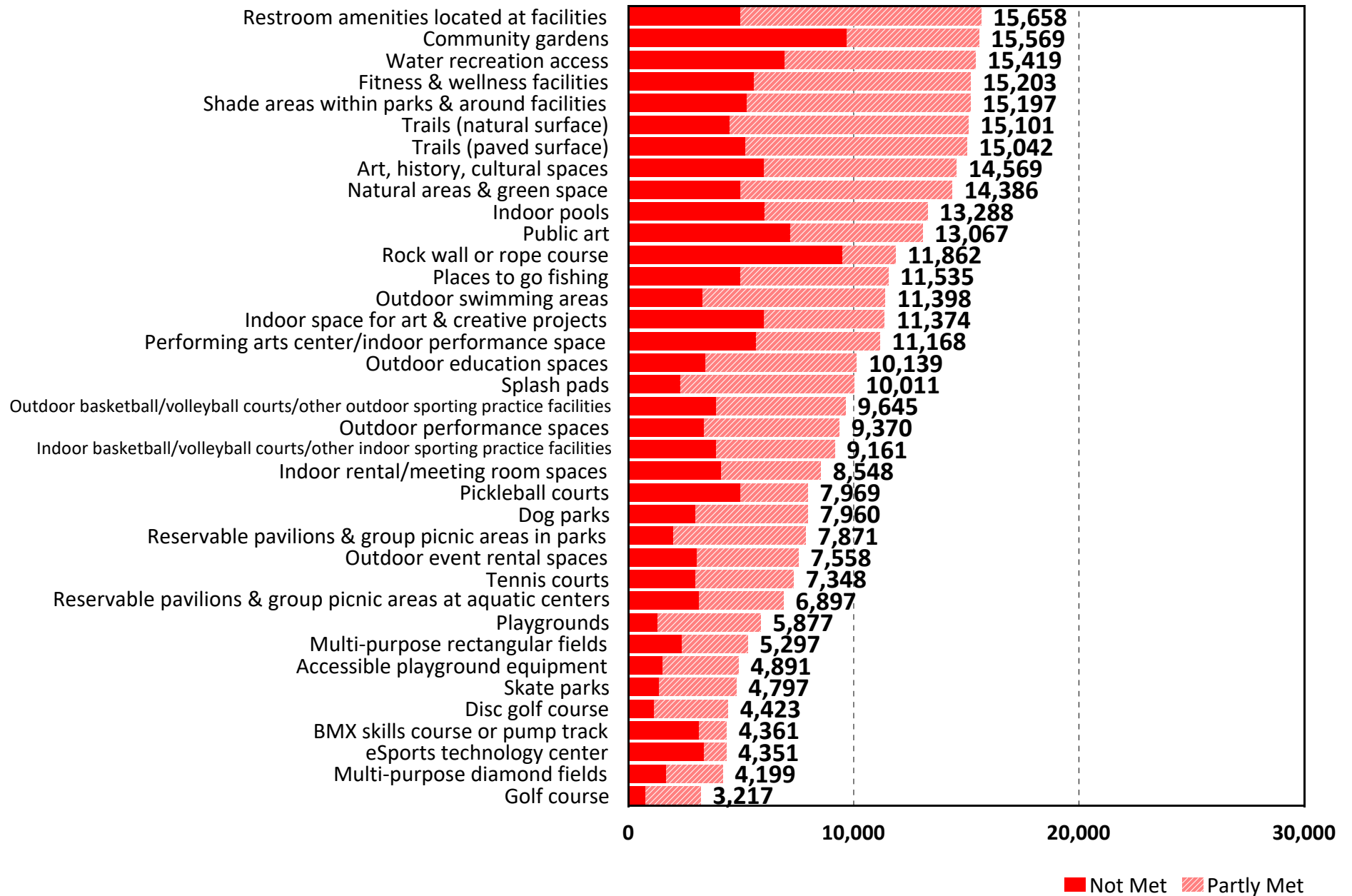
Q9. Please indicate how well your needs are being met for each of the facilities/amenities.

by percentage of respondents (excluding "no need")



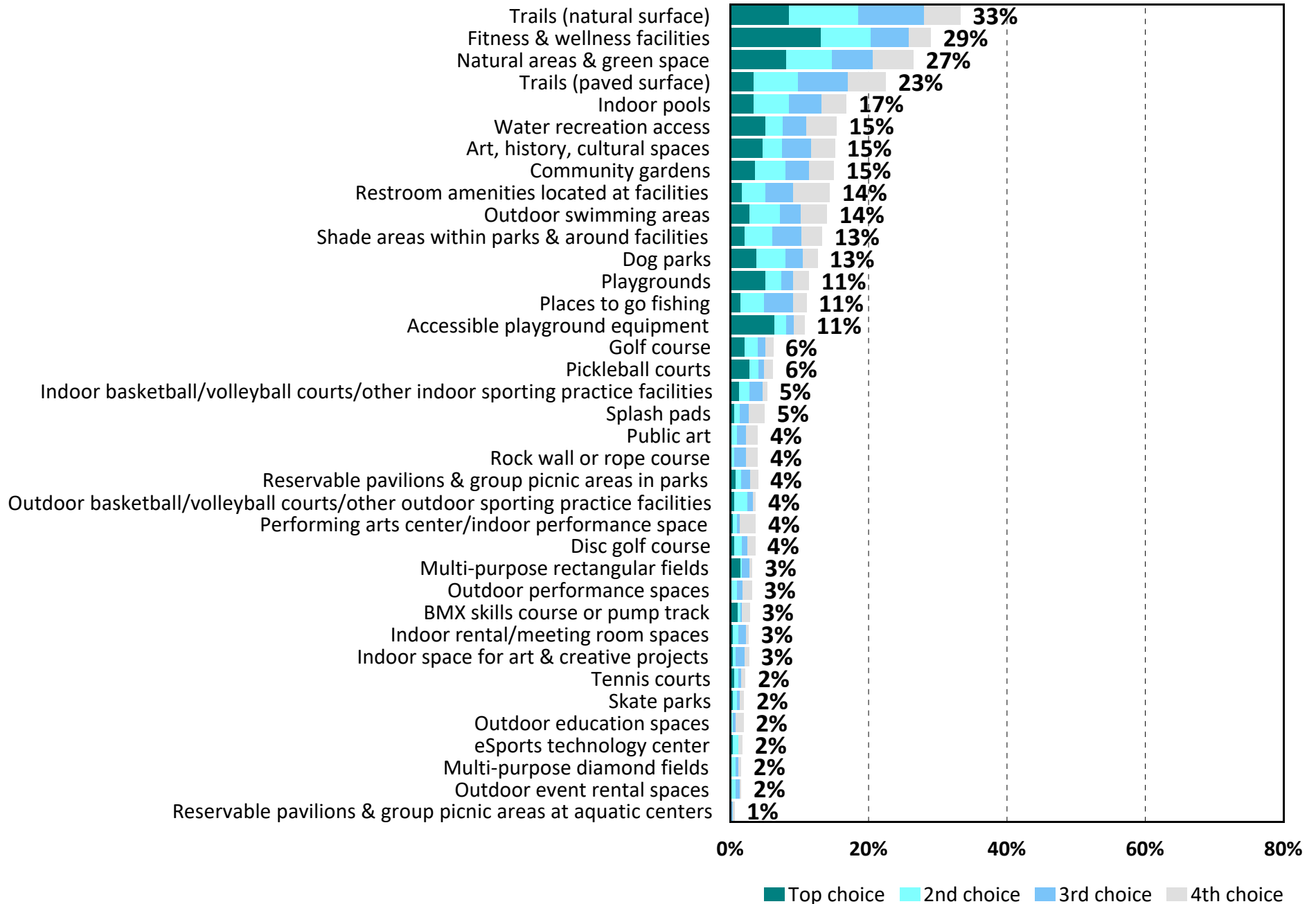
Q9c. Estimated number of households whose facility/amenity needs are only “partly met” or “not met”

by number of households with need based on an estimated 36,068 households



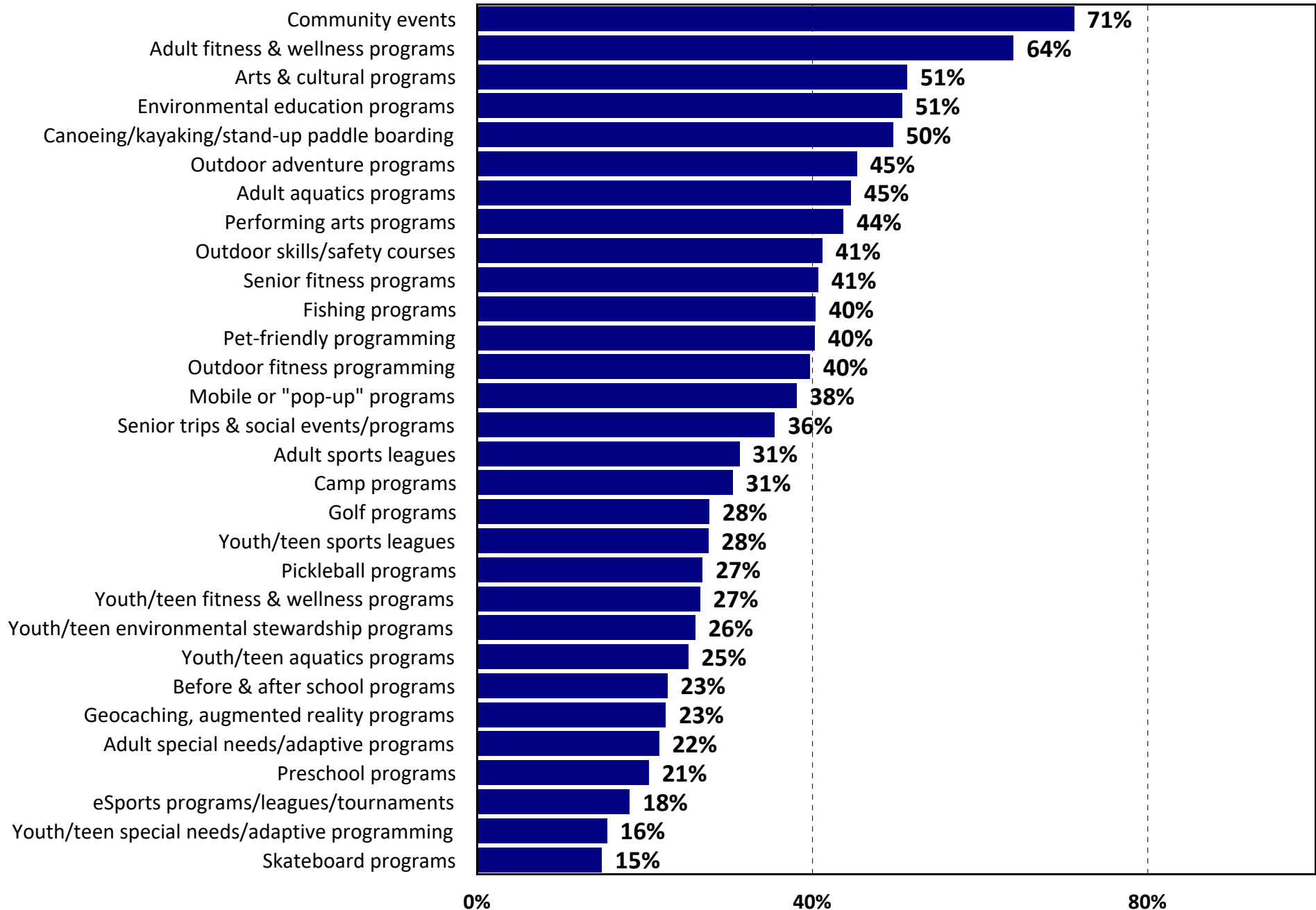
Q10. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



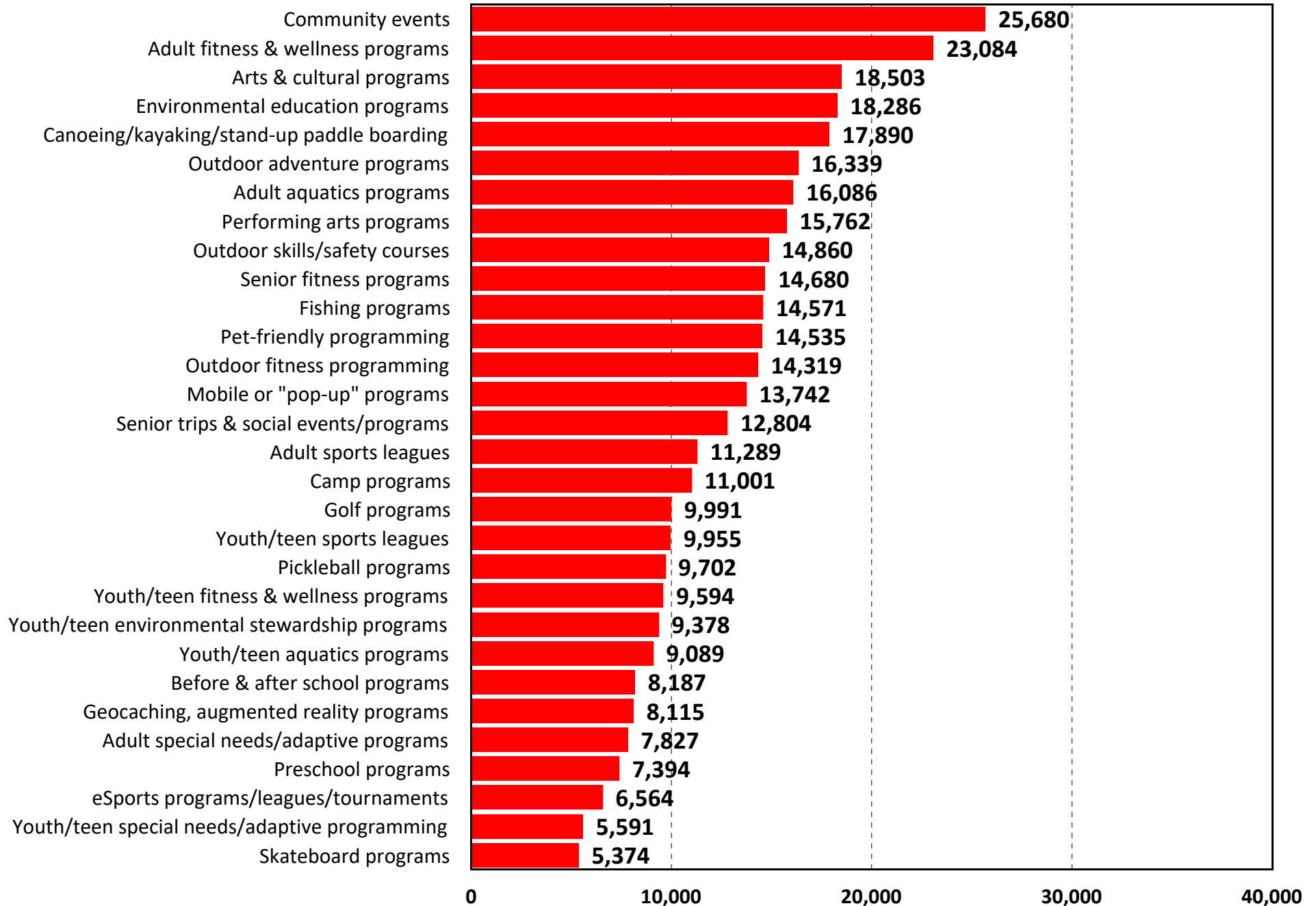
Q11. Need for programs/activities.

by percentage of respondents who indicated need



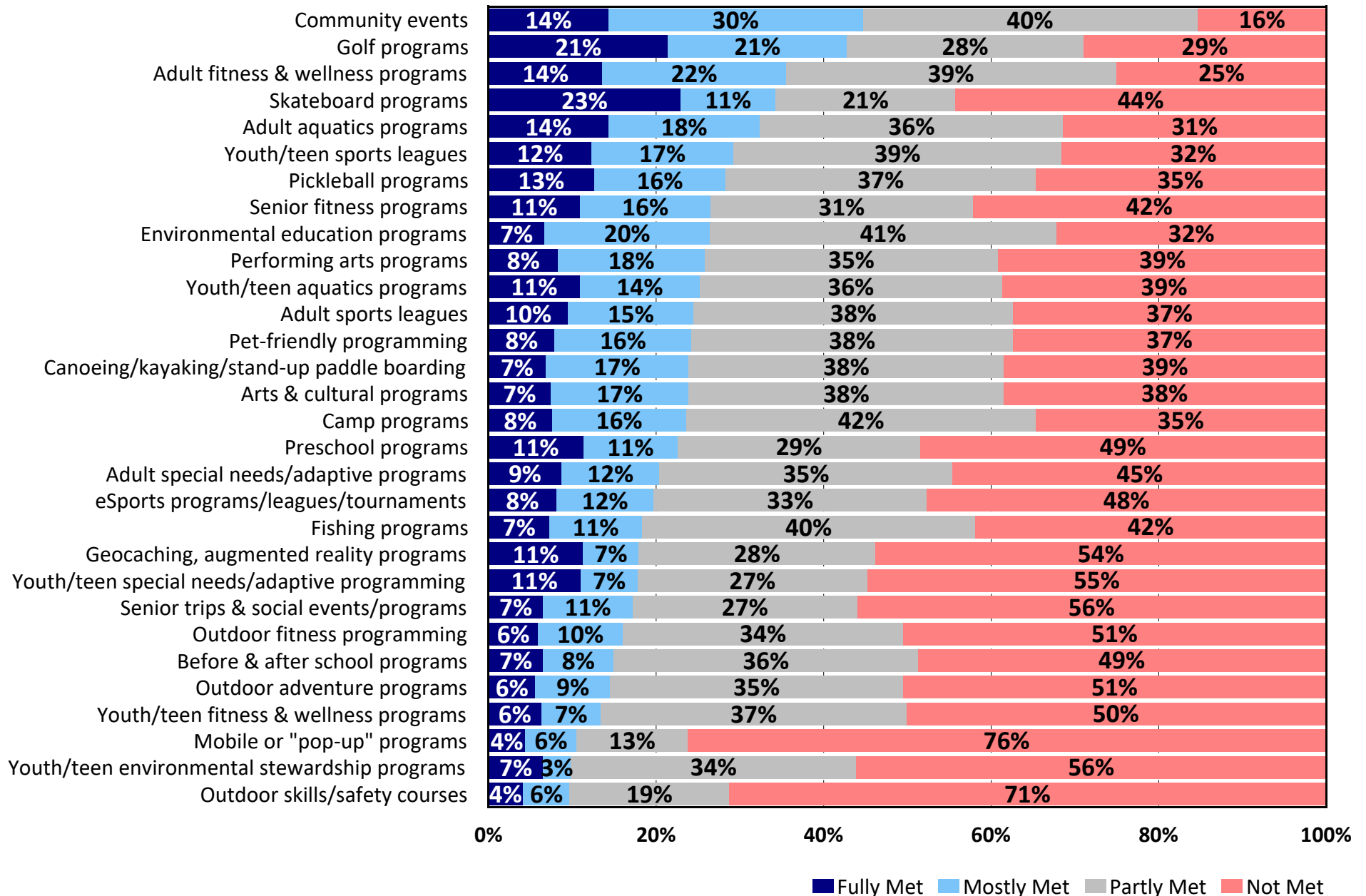
Q11. Estimated number of households who have a need for programs/activities

by number of households based on an estimated 36,068 households



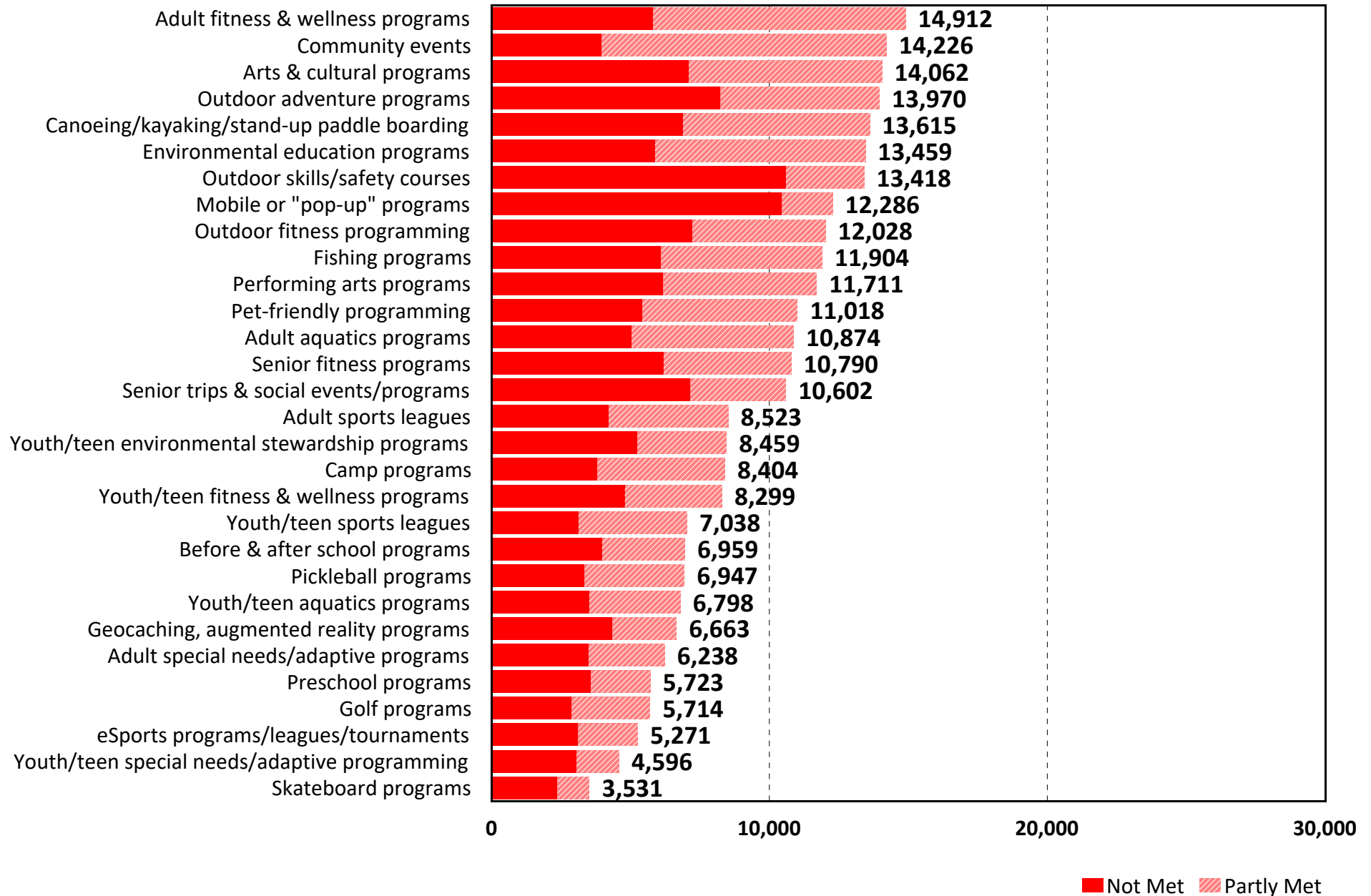
Q11. Please indicate how well your needs are being met for each of the programs/activities.

by percentage of respondents (excluding "no need")



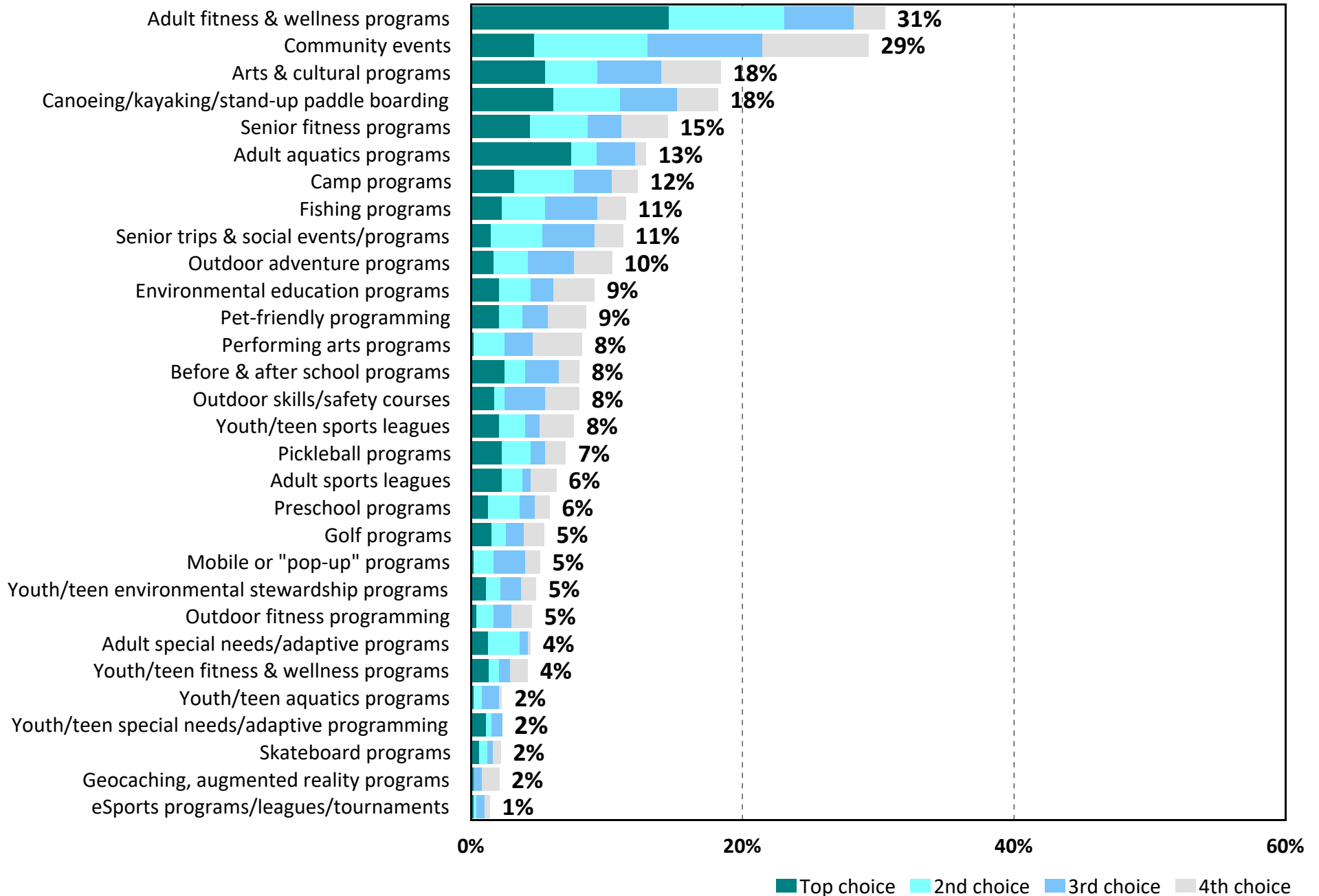
Q11c. Estimated number of households whose program/activity needs are only “partly met” or “not met”

by number of households with need based on an estimated 36,068 households



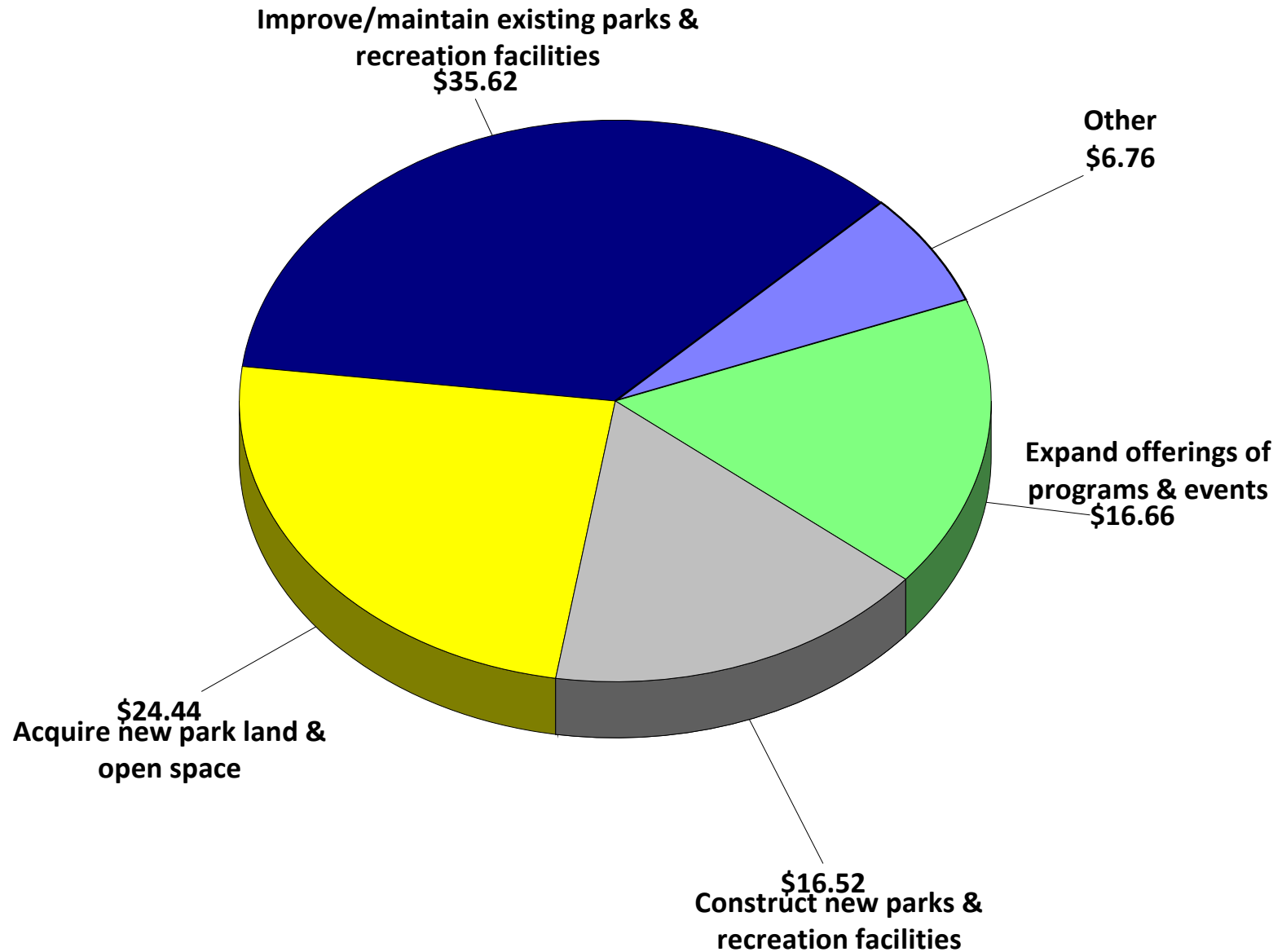
Q12. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



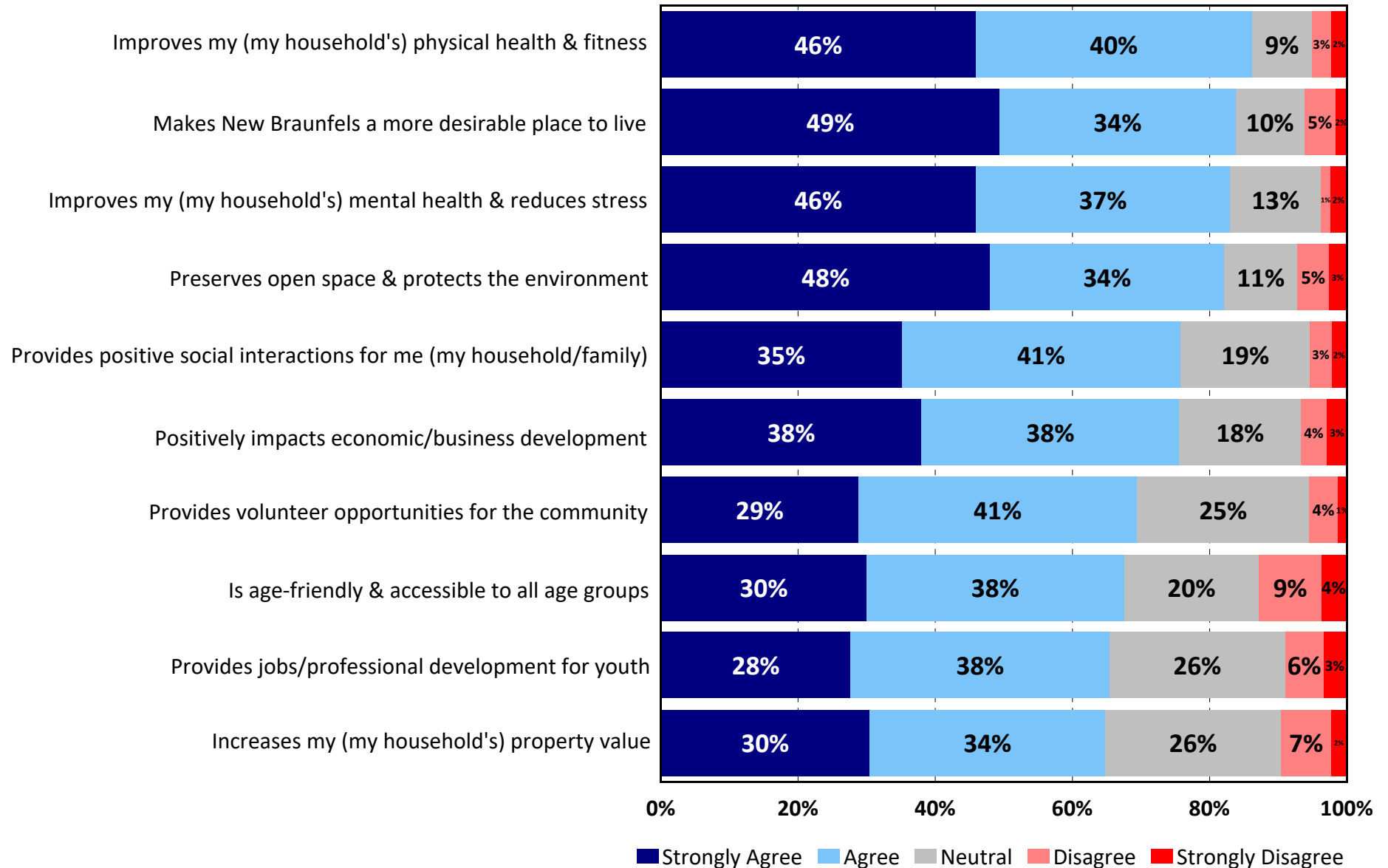
Q13. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents



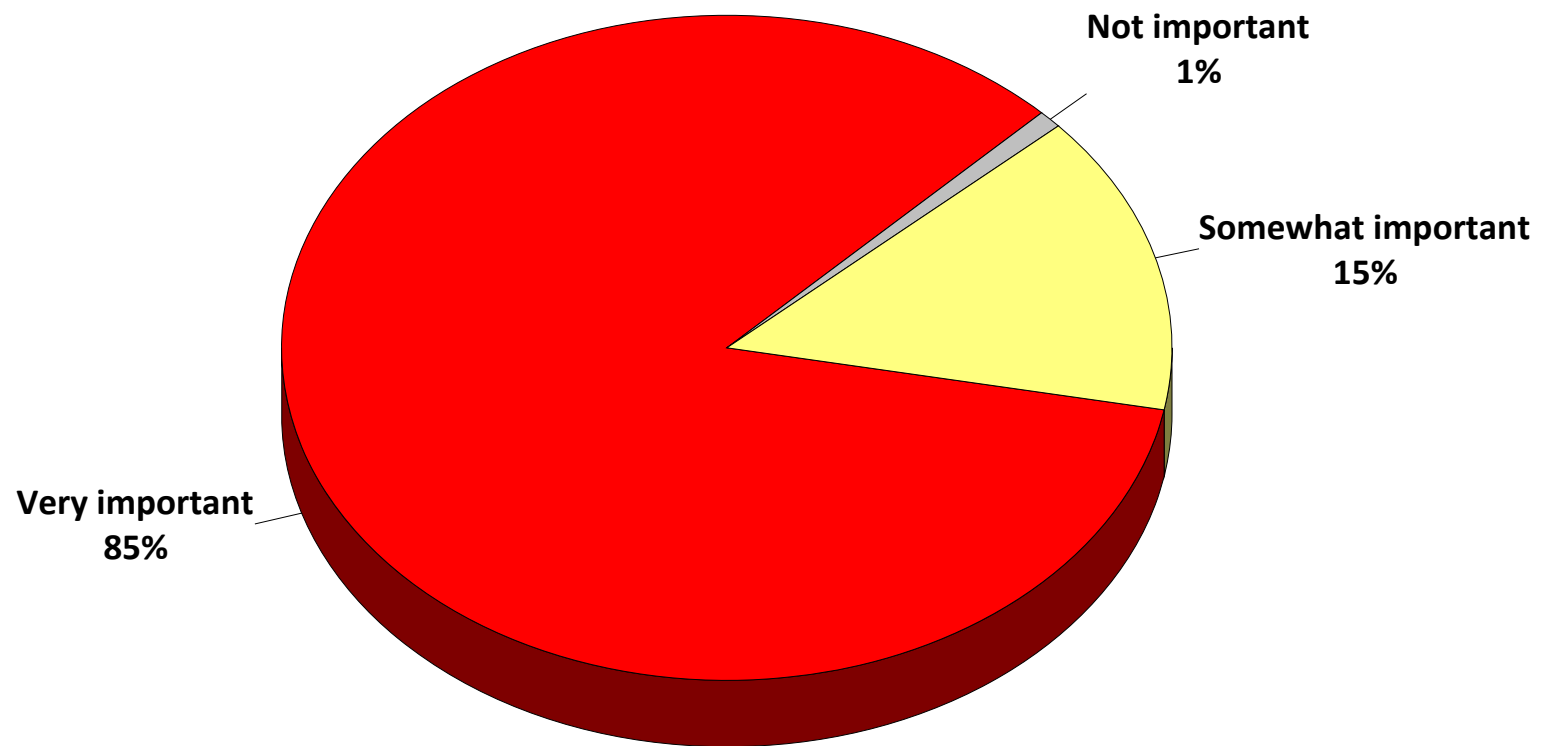
Q14. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of New Braunfels Parks and Recreation Department's parks, facilities, and recreation programs/events.

by percentage of respondents (excluding "don't know")



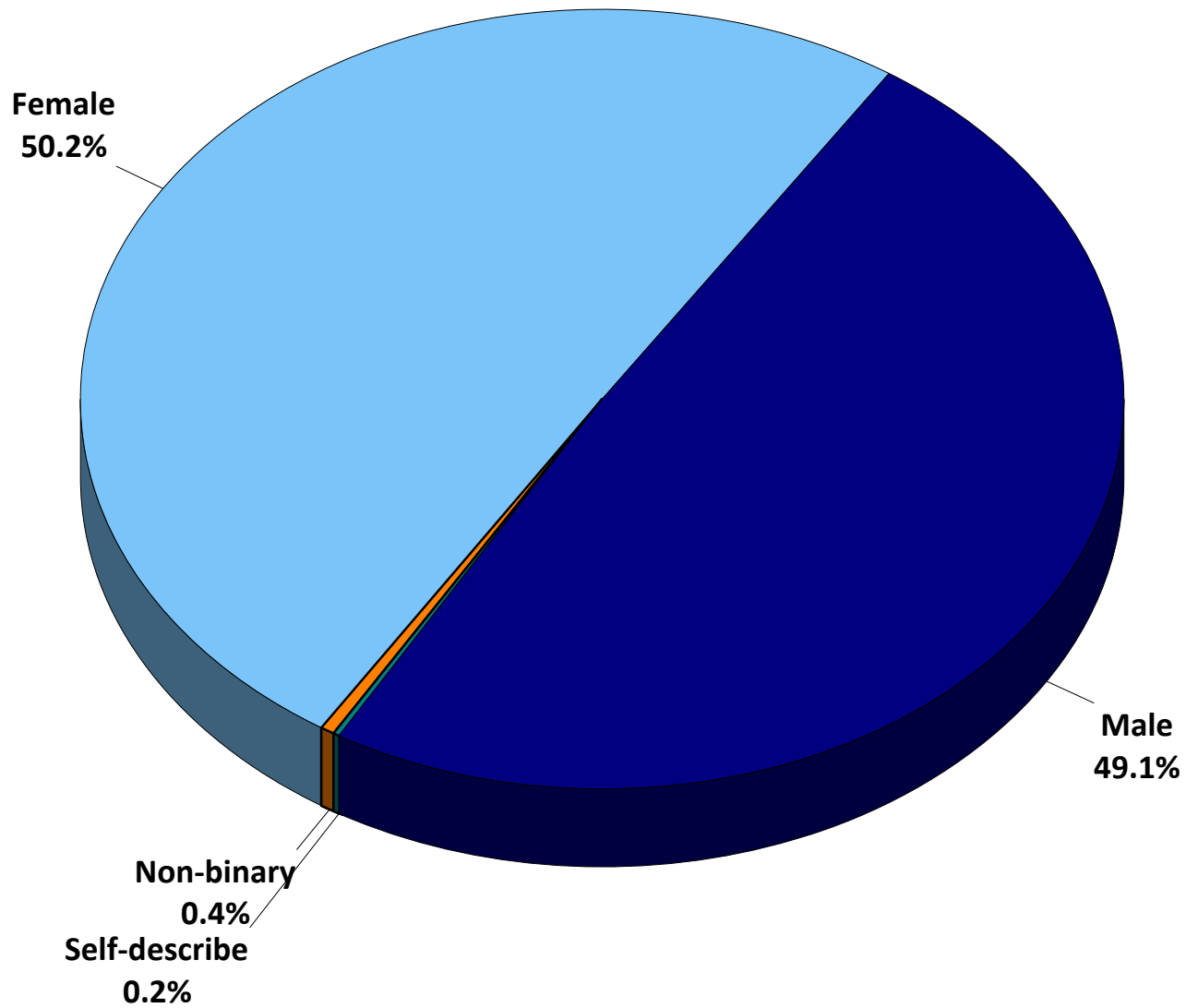
Q15. How important do you feel it is for the City of New Braunfels to provide high quality parks, recreation facilities and programs?

by percentage of respondents (excluding "not sure")



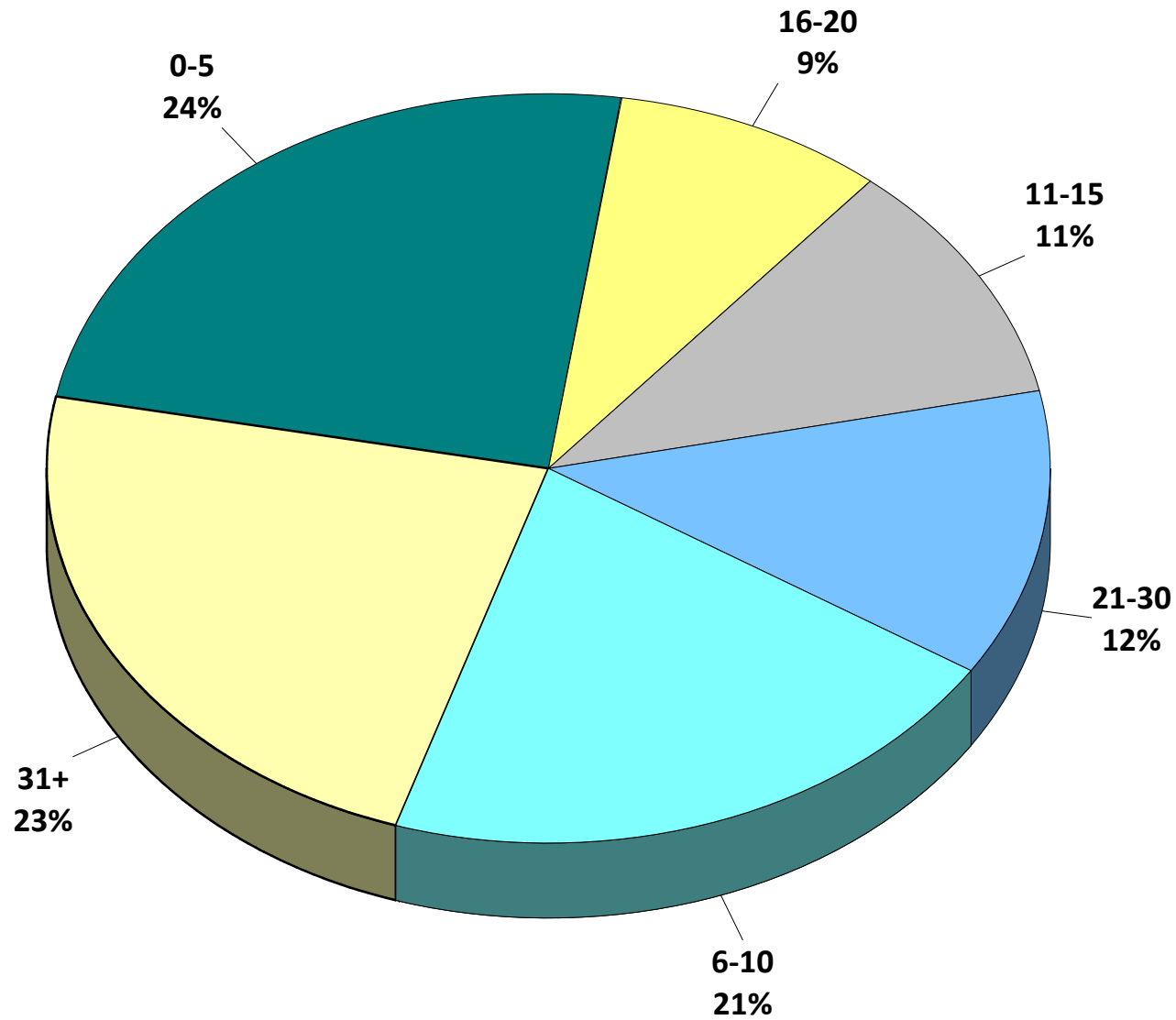
Q16. Your gender identity:

by percentage of respondents (excluding “prefer not to disclose”)



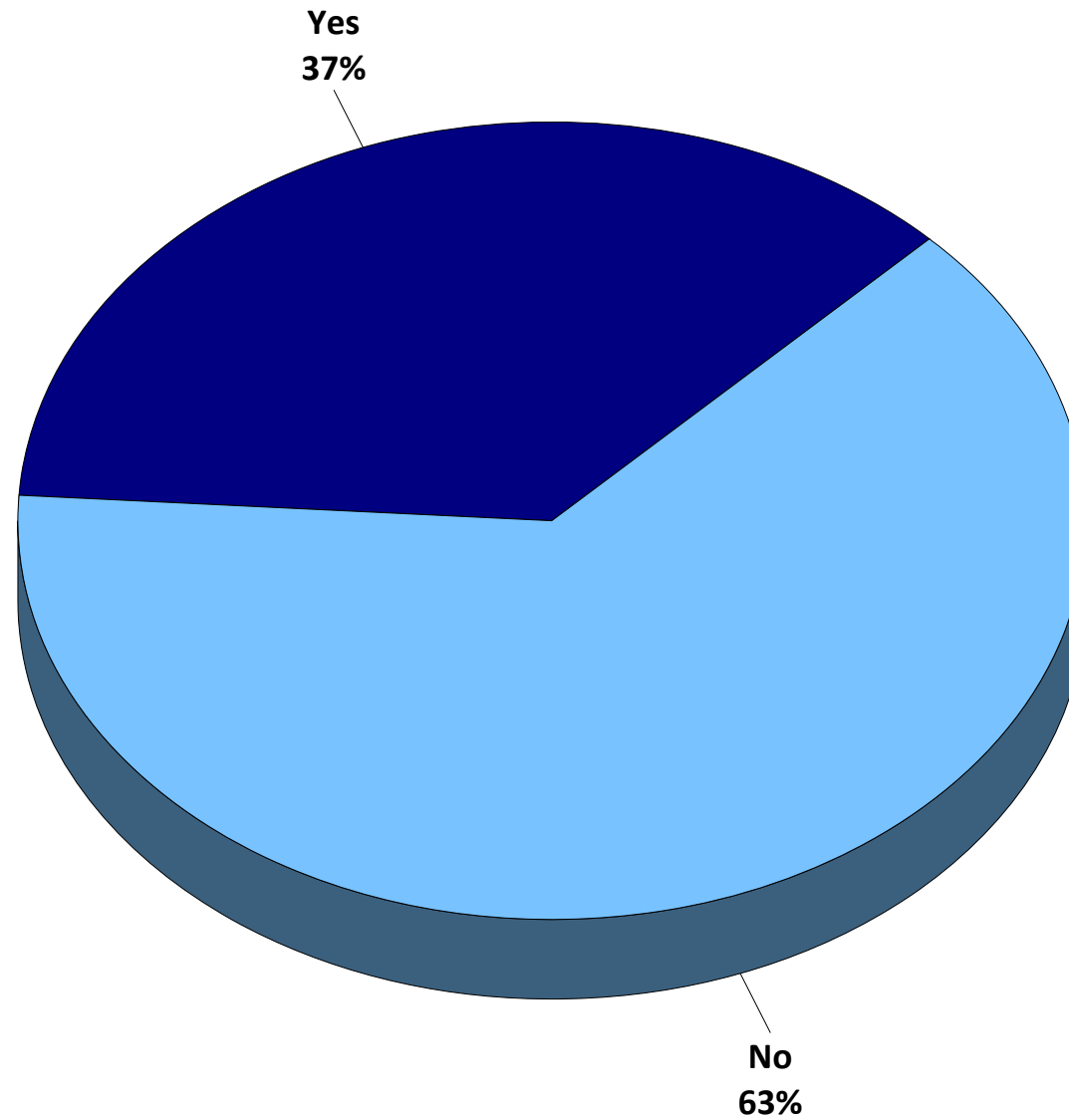
Q17. How many years have you lived in New Braunfels?

by percentage of respondents (excluding "not provided")

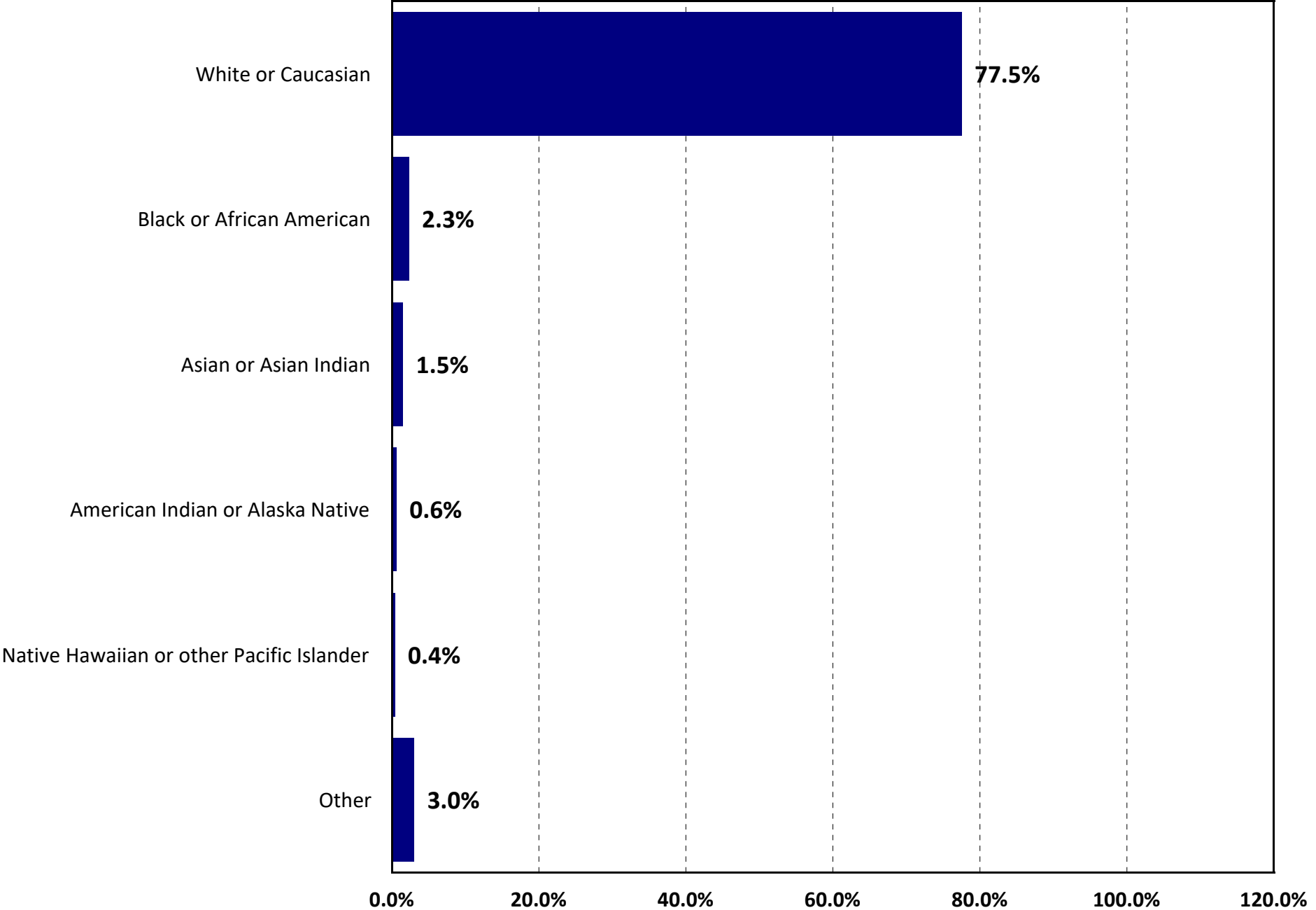


Q18. Are you/your household of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "not provided")



Q19. Which of the following best describes your race?
by percentage of respondents





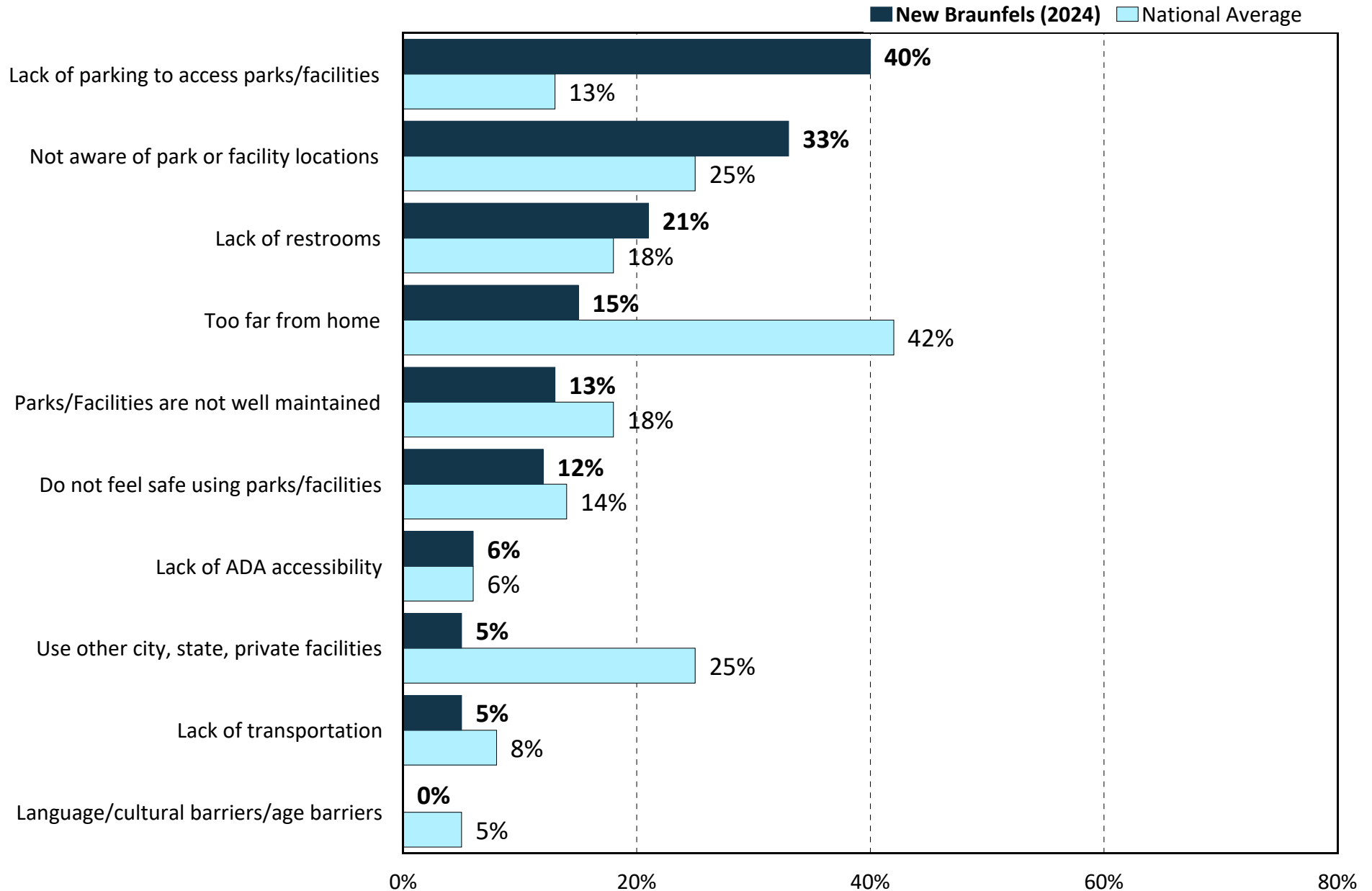
Benchmarks

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with New Braunfels Parks and Recreation is not authorized without written consent from ETC Institute.

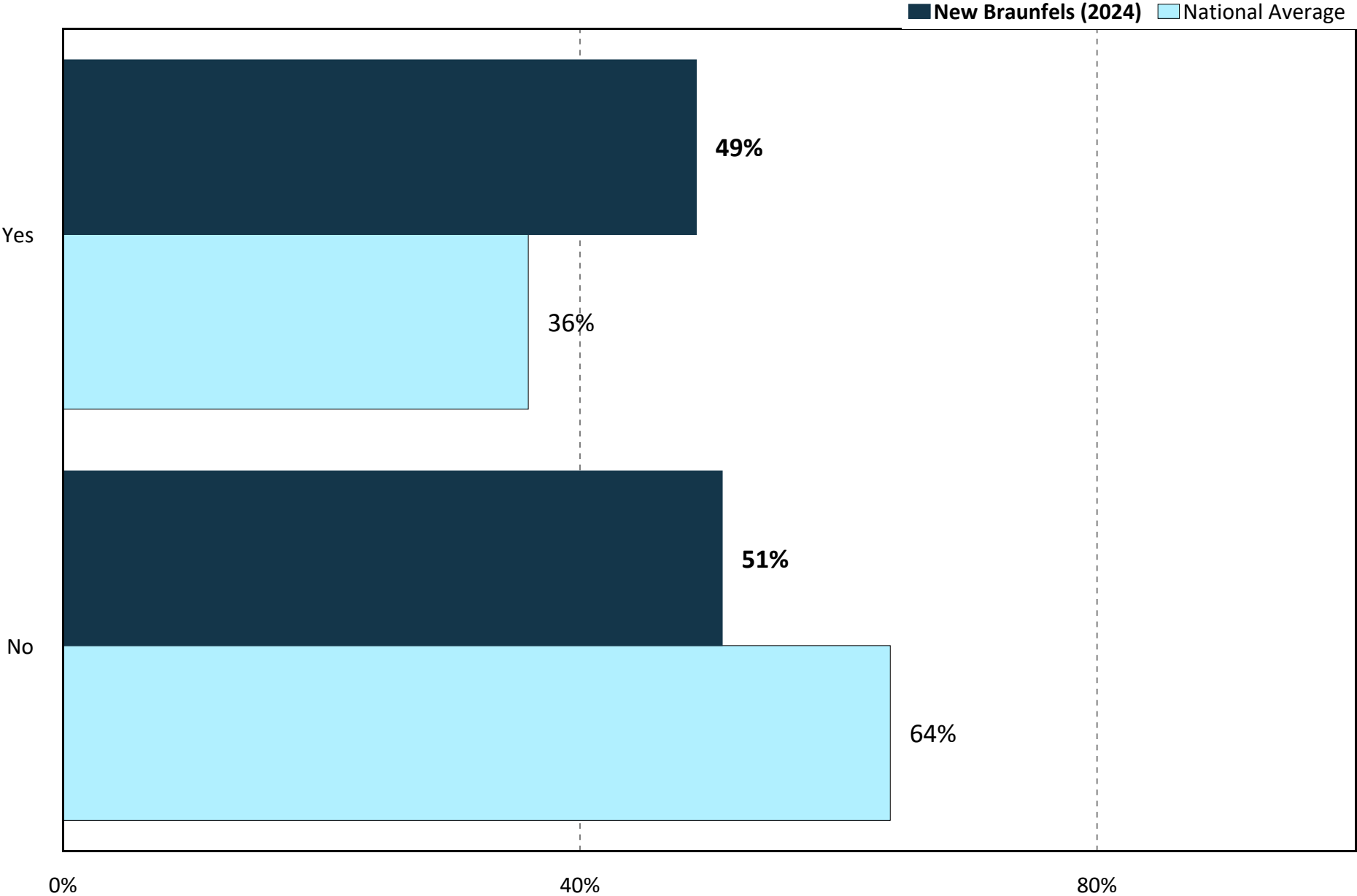
Please check all of the reasons that prevent you from visiting parks and recreation facilities/amenities or what prevents you from visiting them more often.

by % of respondents (multiple selections could be made)



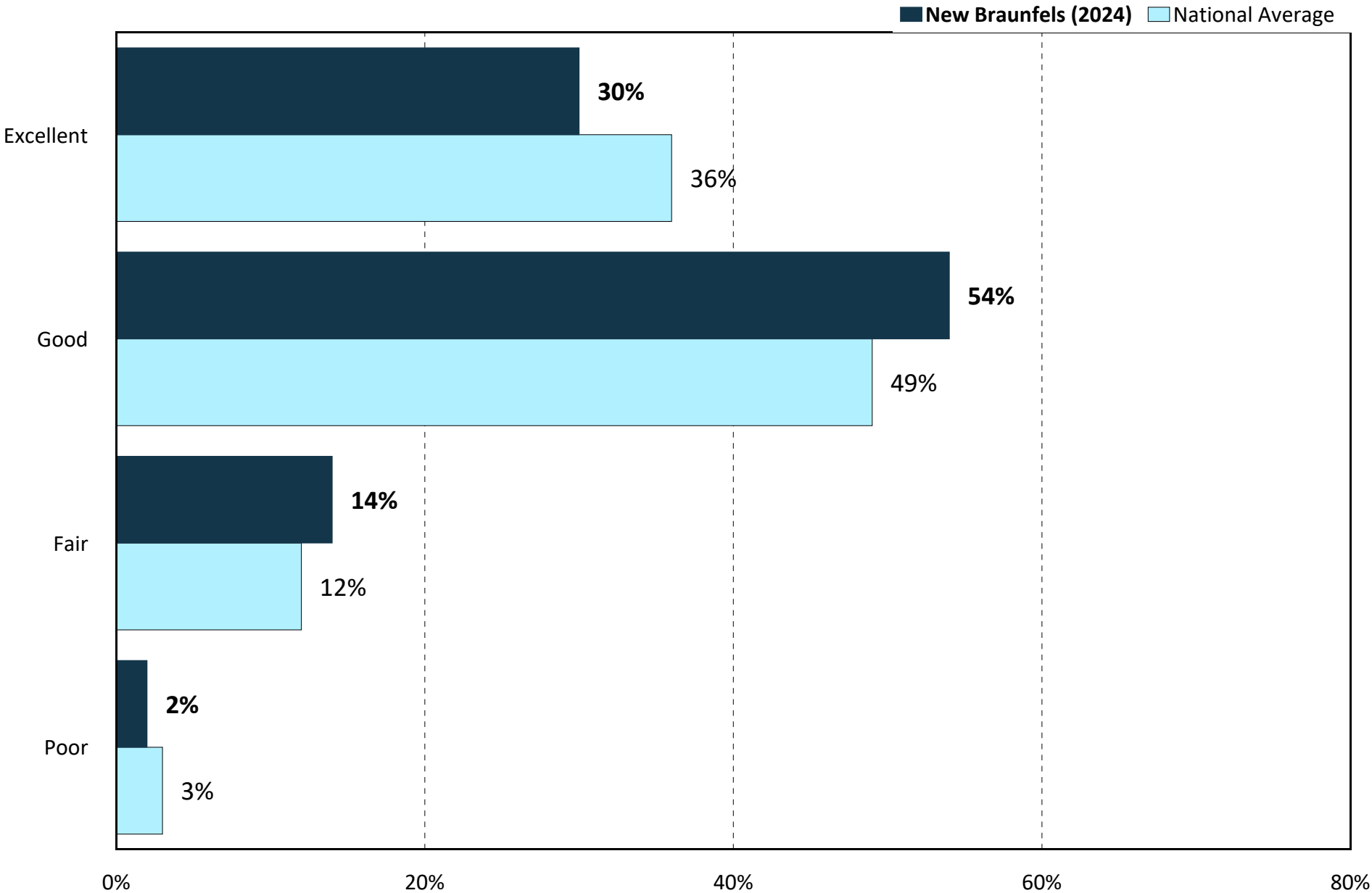
Have you/your household participated in any recreation programs offered in your community during the past year?

by % of respondents



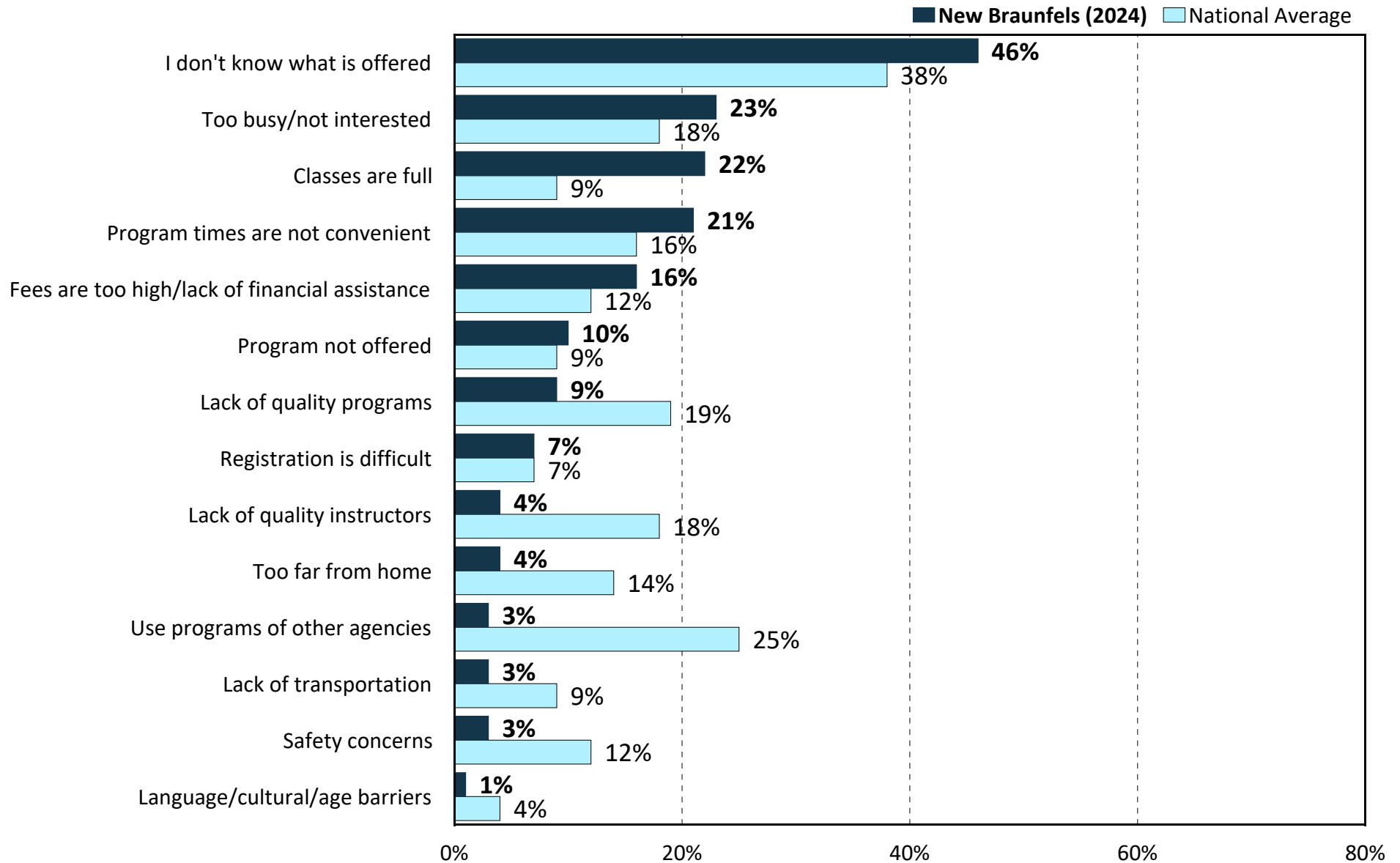
Please rate the overall condition of all the recreation programs you/your households have visited over the past year.

by % of respondents

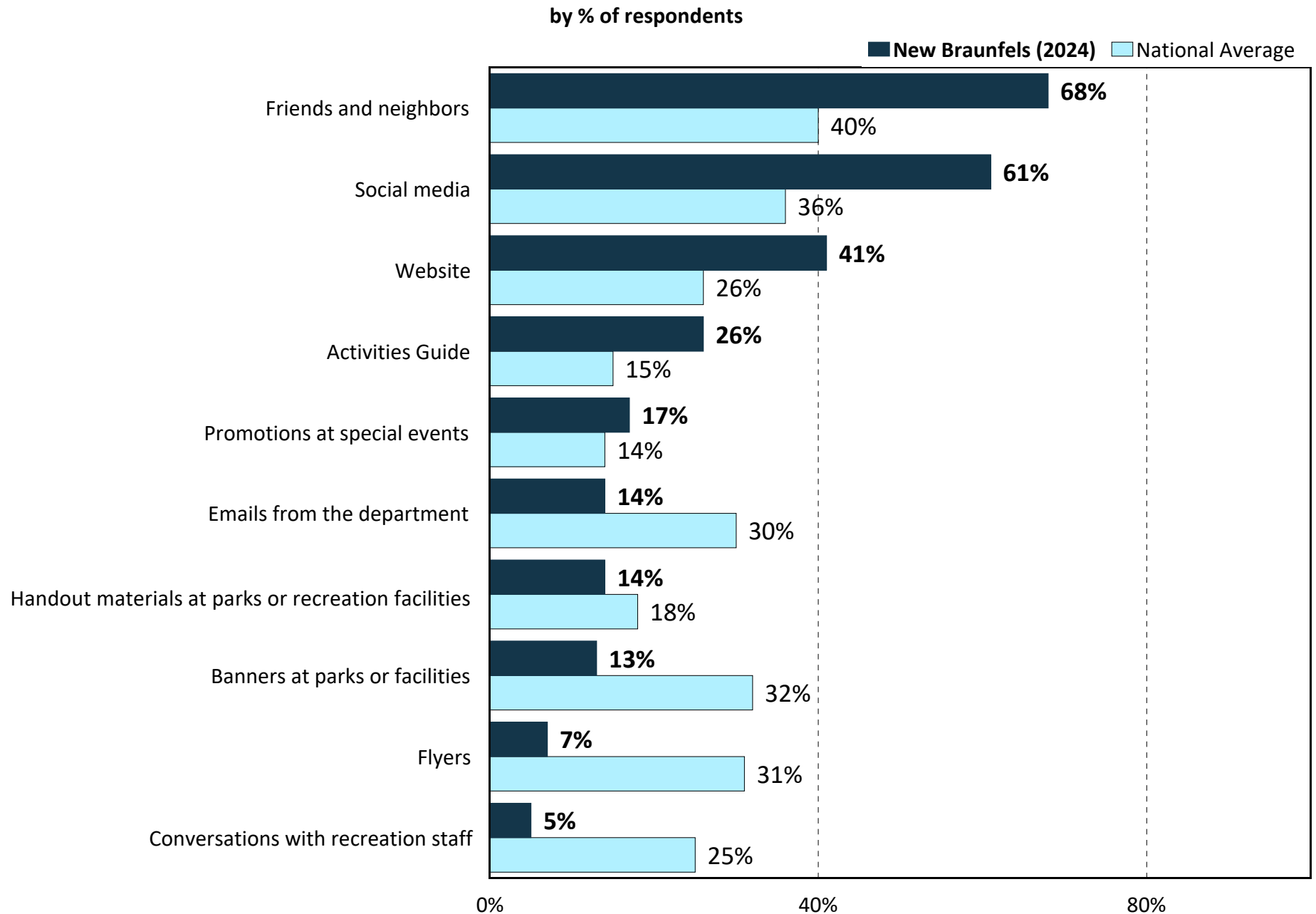


If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.

by % of respondents (multiple selections could be made)



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.





Priority Investment Rating



Priority Investment Rating (PIR)

Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

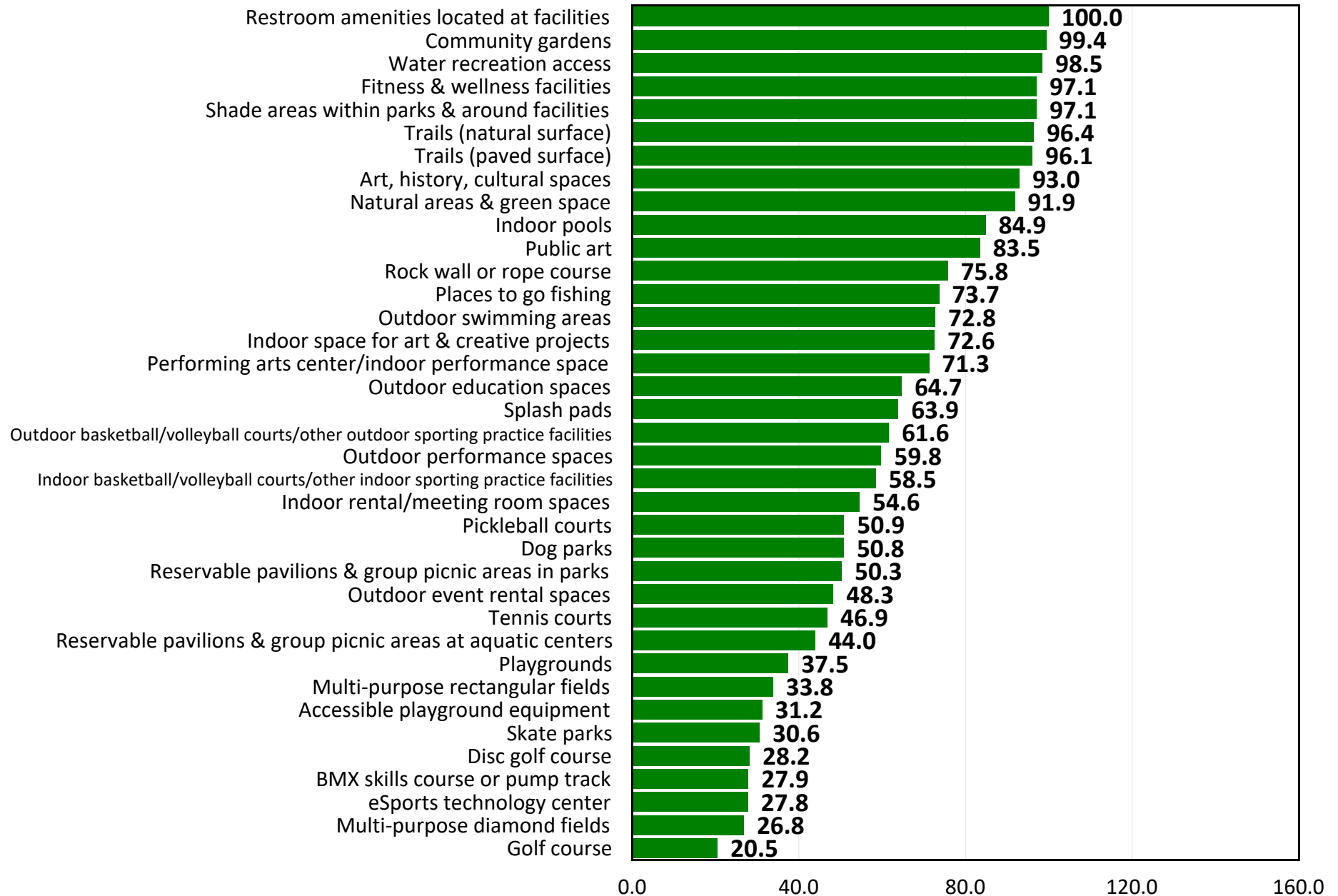
- High Priority Areas are those with a PIR of at least 125. A rating of 125 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 75-124. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 74. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

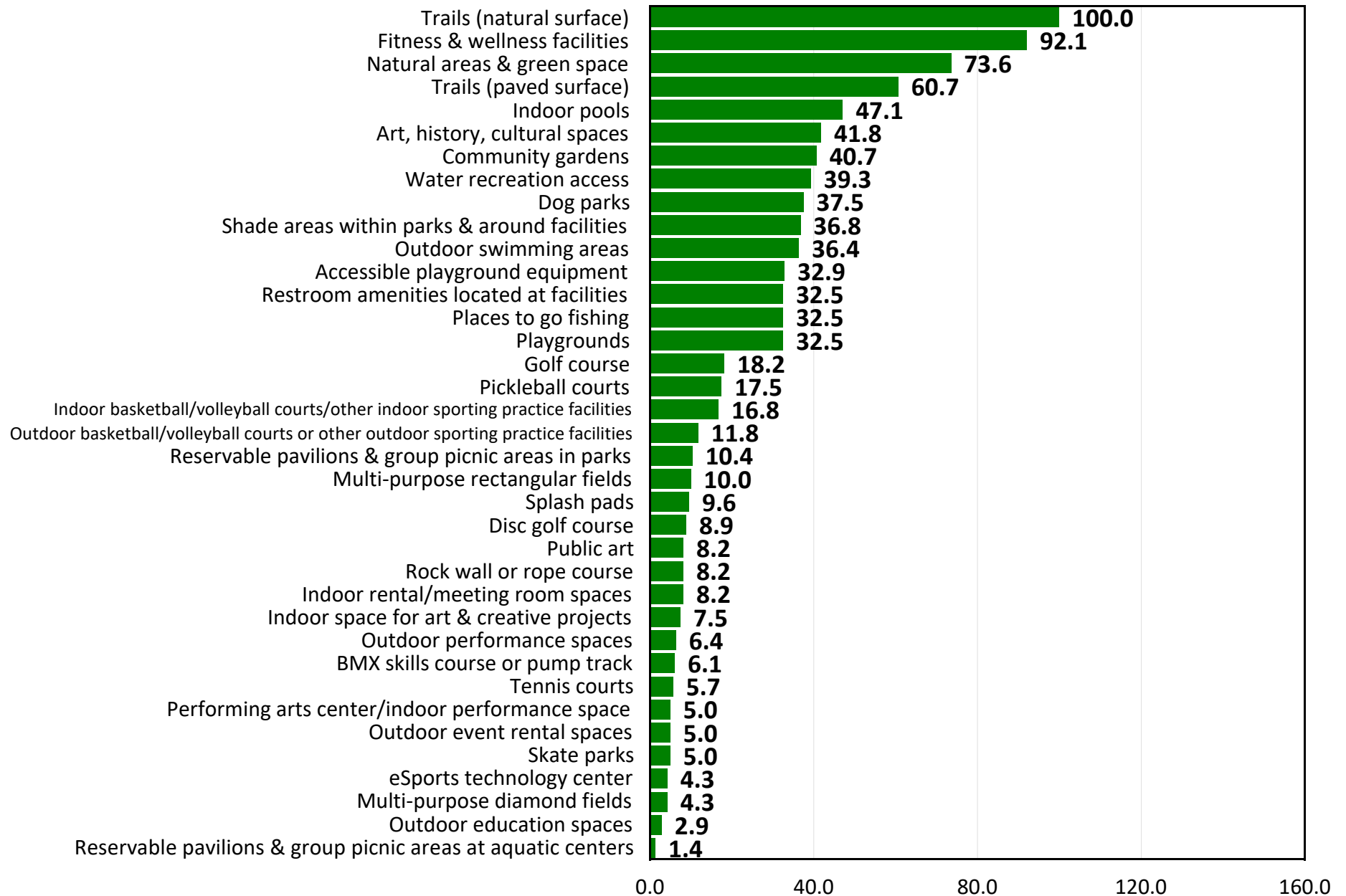
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



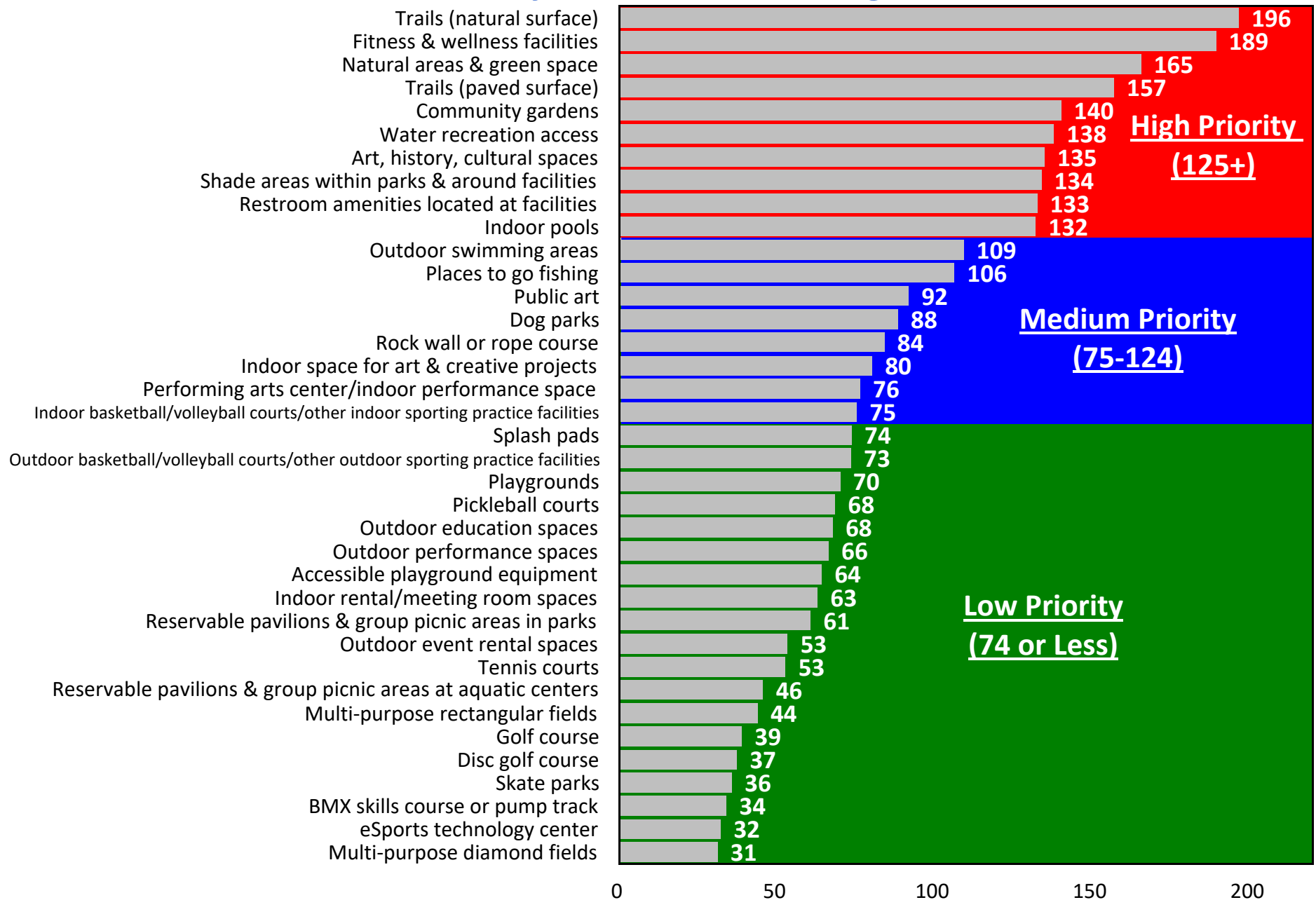
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



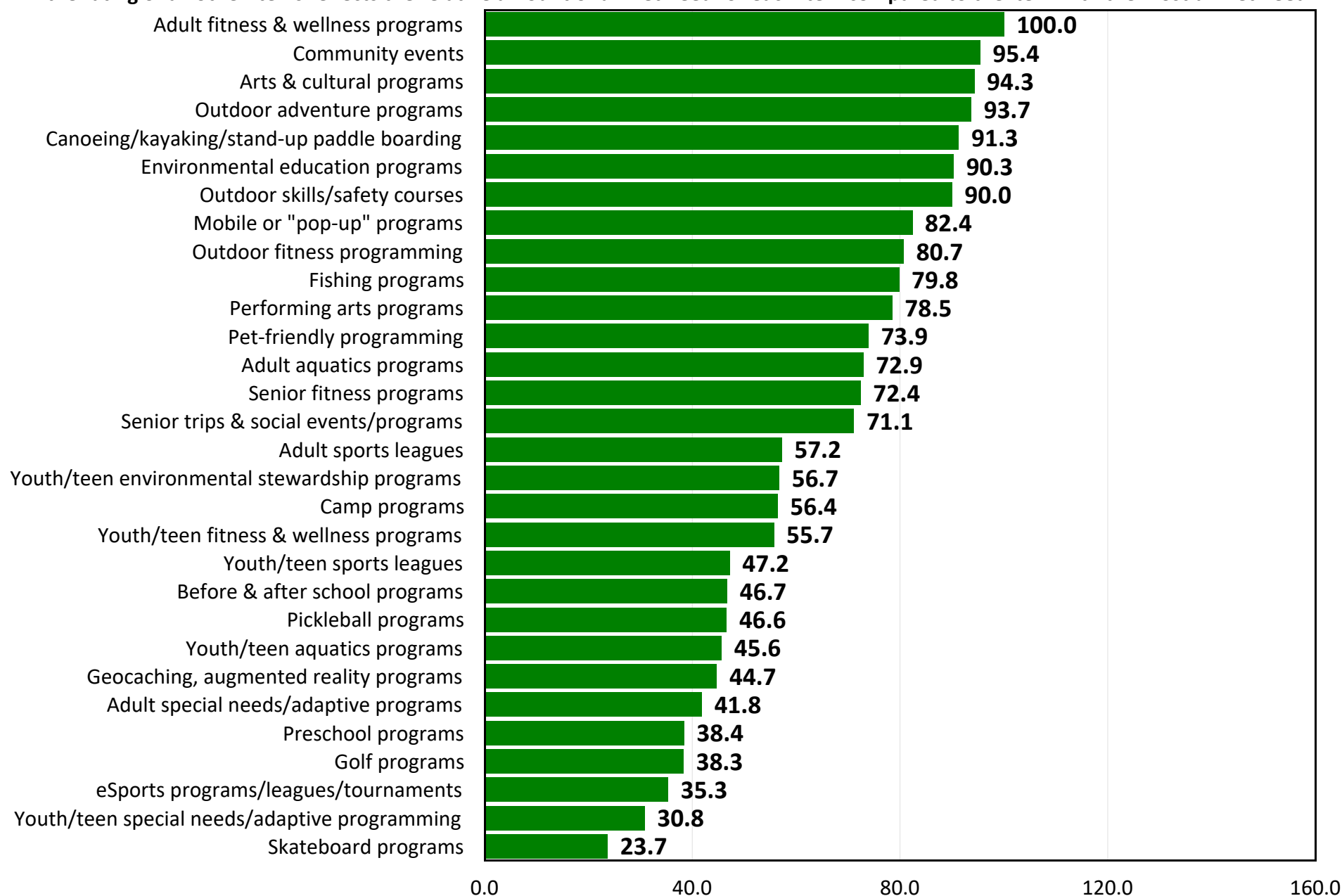
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

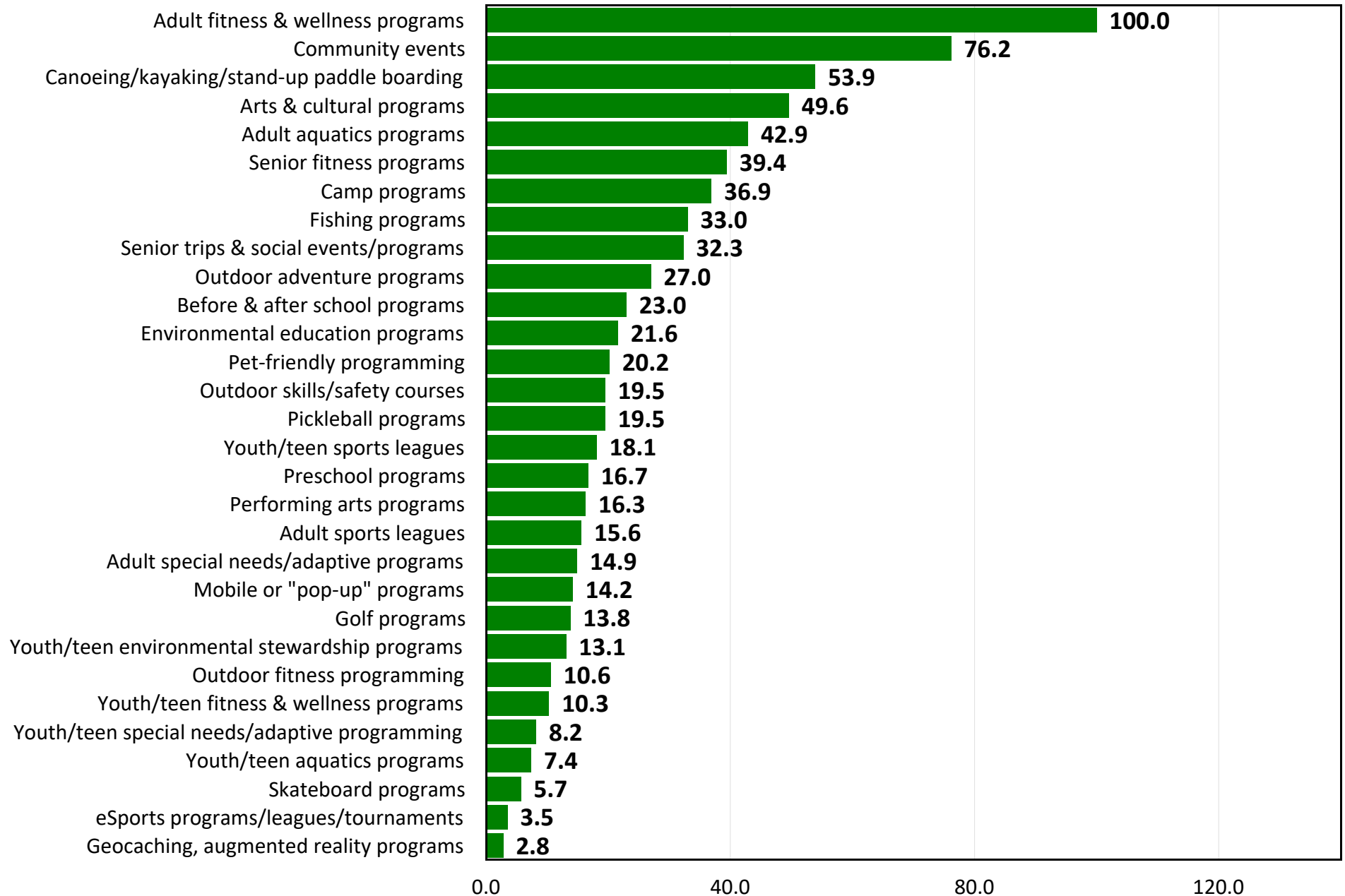
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



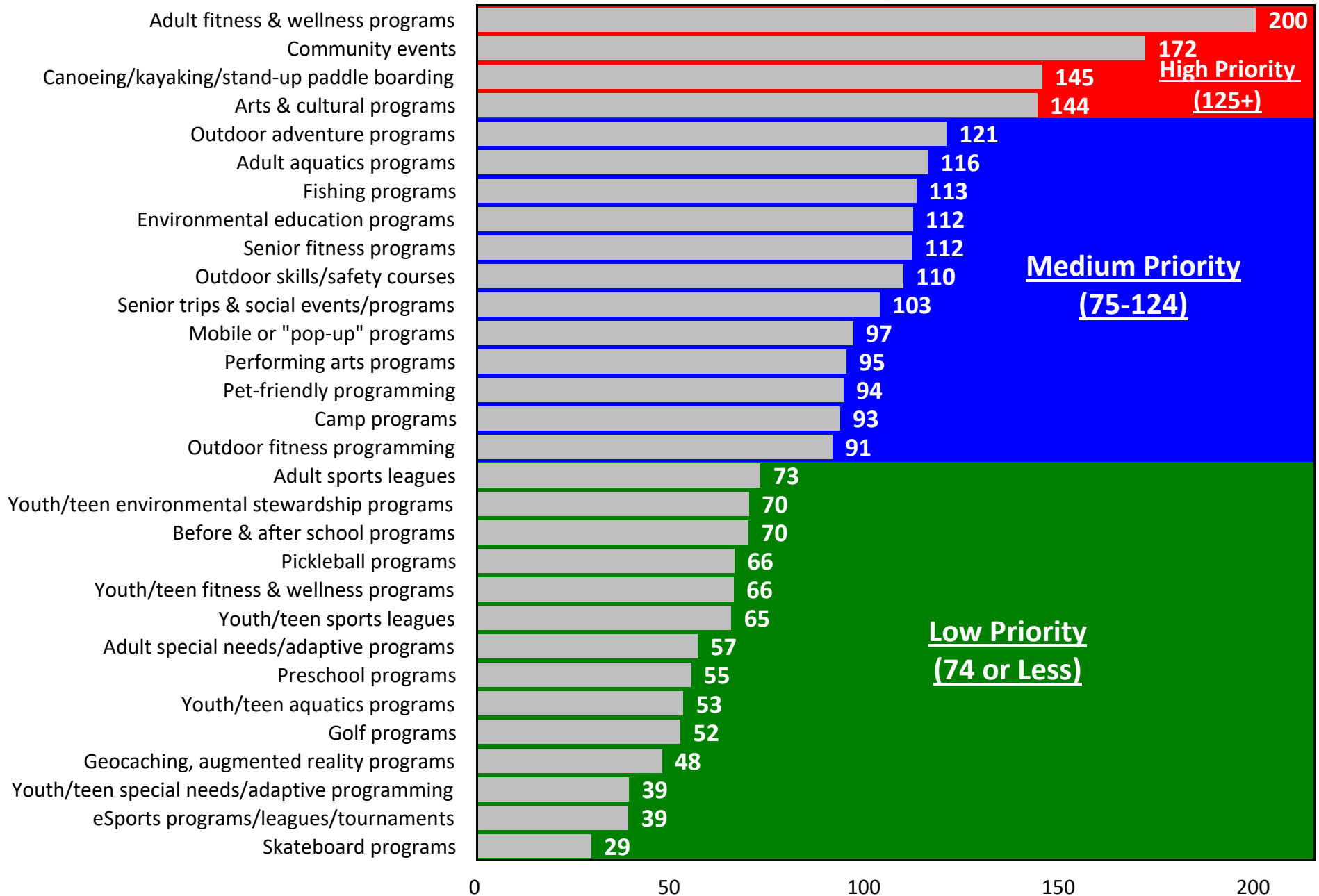
Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	2.8	1281
Under age 5	0.2	73
Ages 5-9	0.2	92
Ages 10-14	0.2	106
Ages 15-19	0.2	89
Ages 20-24	0.1	50
Ages 25-34	0.2	106
Ages 35-44	0.4	175
Ages 45-54	0.4	166
Ages 55-64	0.4	166
Ages 65-74	0.4	167
Ages 75+	0.2	91

Q2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=472)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Haven't visited
Q2-1. Camp Comal Sports Complex	5.1%	6.1%	10.2%	5.5%	1.9%	71.2%
Q2-2. County Line Memorial Trail	11.2%	10.8%	11.2%	3.4%	0.6%	62.7%
Q2-3. Cypress Bend Park	16.7%	29.9%	10.6%	7.0%	3.6%	32.2%
Q2-4. Das Rec Recreation Center	23.5%	22.9%	8.5%	10.6%	4.2%	30.3%
Q2-5. Dry Comal Nature Trails	11.4%	15.9%	10.8%	3.2%	1.3%	57.4%
Q2-6. Ernest Eikel Fields/JAWS Skate Park	8.3%	7.4%	8.1%	3.6%	2.1%	70.6%
Q2-7. Fischer Park	44.3%	28.6%	8.9%	3.4%	1.3%	13.6%
Q2-8. Fredericksburg Fields	4.7%	10.8%	13.6%	3.8%	1.9%	65.3%
Q2-9. Haymarket Park	1.9%	7.4%	12.3%	1.3%	1.3%	75.8%
Q2-10. HEB Soccer Complex	7.6%	13.3%	11.0%	6.4%	2.8%	58.9%
Q2-11. Hinman Island Park	20.1%	27.1%	12.1%	6.8%	2.8%	31.1%
Q2-12. Jesse Garcia Park	1.9%	2.3%	8.5%	1.5%	0.4%	85.4%
Q2-13. Kraft Park	5.5%	6.6%	9.5%	1.5%	0.6%	76.3%
Q2-14. Landa Park	61.7%	22.9%	3.6%	5.9%	1.7%	4.2%
Q2-15. Landa Park Aquatic Complex (LPAC)	22.0%	22.0%	10.6%	5.9%	2.5%	36.9%
Q2-16. Landa Park Golf Course at Comal Springs	18.4%	8.7%	10.8%	2.5%	1.1%	58.5%
Q2-17. Landa Recreation Center	9.5%	10.4%	14.6%	3.4%	1.9%	60.2%
Q2-18. Morningside Park	7.8%	11.0%	9.1%	1.5%	0.6%	69.9%
Q2-19. Panther Canyon	33.3%	20.1%	8.3%	1.7%	1.5%	35.2%
Q2-20. Prince Solms Park	18.4%	23.1%	14.4%	6.8%	1.7%	35.6%
Q2-21. Puppy Playland Dog Park	9.3%	12.9%	9.1%	4.9%	2.1%	61.7%

Q2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Haven't visited
Q2-22. River Acres Park	8.9%	12.5%	11.0%	4.7%	1.7%	61.2%
Q2-23. Solms Park	7.8%	12.3%	11.7%	3.0%	1.9%	63.3%
Q2-24. Torrey Park	14.0%	15.7%	10.8%	3.4%	1.3%	54.9%
Q2-25. Tube Chute	19.5%	21.4%	15.0%	7.4%	3.4%	33.3%

WITHOUT HAVEN'T VISITED

Q2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "haven't visited")

(N=472)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q2-1. Camp Comal Sports Complex	17.6%	21.3%	35.3%	19.1%	6.6%
Q2-2. County Line Memorial Trail	30.1%	29.0%	30.1%	9.1%	1.7%
Q2-3. Cypress Bend Park	24.7%	44.1%	15.6%	10.3%	5.3%
Q2-4. Das Rec Recreation Center	33.7%	32.8%	12.2%	15.2%	6.1%
Q2-5. Dry Comal Nature Trails	26.9%	37.3%	25.4%	7.5%	3.0%
Q2-6. Ernest Eikel Fields/ JAWS Skate Park	28.1%	25.2%	27.3%	12.2%	7.2%
Q2-7. Fischer Park	51.2%	33.1%	10.3%	3.9%	1.5%
Q2-8. Fredericksburg Fields	13.4%	31.1%	39.0%	11.0%	5.5%
Q2-9. Haymarket Park	7.9%	30.7%	50.9%	5.3%	5.3%
Q2-10. HEB Soccer Complex	18.6%	32.5%	26.8%	15.5%	6.7%
Q2-11. Hinman Island Park	29.2%	39.4%	17.5%	9.8%	4.0%
Q2-12. Jesse Garcia Park	13.0%	15.9%	58.0%	10.1%	2.9%
Q2-13. Kraft Park	23.2%	27.7%	40.2%	6.3%	2.7%
Q2-14. Landa Park	64.4%	23.9%	3.8%	6.2%	1.8%
Q2-15. Landa Park Aquatic Complex (LPAC)	34.9%	34.9%	16.8%	9.4%	4.0%
Q2-16. Landa Park Golf Course at Comal Springs	44.4%	20.9%	26.0%	6.1%	2.6%
Q2-17. Landa Recreation Center	23.9%	26.1%	36.7%	8.5%	4.8%
Q2-18. Morningside Park	26.1%	36.6%	30.3%	4.9%	2.1%
Q2-19. Panther Canyon	51.3%	31.0%	12.7%	2.6%	2.3%

WITHOUT HAVEN'T VISITED

Q2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "haven't visited")

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q2-20. Prince Solms Park	28.6%	35.9%	22.4%	10.5%	2.6%
Q2-21. Puppy Playland Dog Park	24.3%	33.7%	23.8%	12.7%	5.5%
Q2-22. River Acres Park	23.0%	32.2%	28.4%	12.0%	4.4%
Q2-23. Solms Park	21.4%	33.5%	31.8%	8.1%	5.2%
Q2-24. Torrey Park	31.0%	34.7%	23.9%	7.5%	2.8%
Q2-25. Tube Chute	29.2%	32.1%	22.5%	11.1%	5.1%

Q3. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting the City of New Braunfels Parks and Recreation Department parks and recreation facilities more often.

Q3. Reasons that prevent your household members from visiting City Parks & Recreation Department parks & recreation facilities more often

	Number	Percent
Do not feel safe using parks/facilities	55	11.7 %
Lack of amenities we want to use	115	24.4 %
Lack of handicap (ADA) accessibility	26	5.5 %
Lack of parking to access parks/facilities	189	40.0 %
Lack of restrooms	101	21.4 %
Lack of shade	153	32.4 %
Lack of transportation	23	4.9 %
Language/cultural barriers	2	0.4 %
Not aware of park or facility locations	156	33.1 %
Parks/facilities are not well maintained	61	12.9 %
Too far from our home	70	14.8 %
Use parks/facilities in other cities/county	25	5.3 %
Other	67	14.2 %
Total	1043	

Q3-13. Other

- All these parks and the one on Alves still I just a grass land with no development. And New Braunfels kust keeps putting money in one's everywhere else, and don't care about the community living around that area!!!!
- Always busy and use parks close to home.
- BASEBALL FIELDS NEED IMPROVEMENT
- busy and old
- busy, hot weather
- Crosswalks in Landa Park ARE NOT VERY VISIBLE AND NOT PATROLLED FOR SPEEDERS! I have been almost hit several times at the crossing area where California comes into the park and at the railroad bridge crossing near the train station. Please fix the loose boards on the wooden bridge on the walking paths as well!!

- Das Rec has rude employees who try to dissuade you from using the facilities so they can sit around and do nothing.
- disabled
- DOG PARK FULL OF ROCKS
- Either not interested in some. Don't want to deal with crowds for some and We don't engage in the activities the parks offer.
- Eliminating half of the parking spots on the right side of the park where most people that kayak park their vehicles was one of the absolute dumbest things I've ever witnessed in this town. What idiot thought it was prudent to eliminate perfectly good parking spots for seemingly no reason whatsoever in a situation where there was very few spots to begin with?
- excessive dog traffic and feces
- Having to pay \$30 dollars to park in our own parks is ridiculous!
- Heat
- I do not think that city of New Braunfels residents should have to pay extra to access the river during peak months. You already have our tax money going towards maintenance and salaries.
- I don't want to pay for parking
- I have a special abilities grandson and he is unable to join in the fun. He is fully wheelchair/medical stroller bound. No wheelchair swings and very few items he can enjoy
- I like Kanda and the walking path. It is also near me.
- In Fischer park, there are very few park benches, people with mobility can't walk long distances, it would be helpful if you had more benches, to allow people with mobility issues to be able to rest during there walks.
- LACK OF INTEREST
- Lack of seating that is away from noisy picnic areas. Lack of trees in Fischer park. NB parks are generally great for families and kids, but not enough quiet places for older adults.
- Landa park Aquatic center is only open seasonally and hours are not conducive for working adults looking to exercise swim in the morning. Price of entry is also high considering other single-use prices of public facilities in other cities. No other public pool is available without a membership (and das rec is not large enough for public use to occur while sharing with high school and club swim teams) in a city of almost 100,000 residents...
- limited physical ability
- Live in New B part time. Mostly visit parks with our grandkids. Or our dog. Plan to look up some of these others!
- Massive lack of dirt single track for mountain bikes, a second skatepark, or massive upgrade to Jaws would be nice, and I can't believe we wasted the money on county line memorial trail, plant some trees or something.
- No biking trials
- No time
- No time
- No trails
- Not familiar with location of benches.
- Not interested in game parks.
- not interested, old.
- NOT MY CURRENT INTEREST
- not my thing
- Other than the golf course, not interested in using. Our home association has a river park that is very nice for hiking
- over crowded
- Packed with tourists who don't care about our city. Dirty restrooms. They are money grabs.

- PADDLE BOATS WERE A JOKE; MINIATURE GOLF NEEDS AN UPDATE
- paid parking
- parking charges/overcrowded
- Parking is a big issue especially when hindman is blocked on the summer weekends. Don't like that the cute/river access is closed on the Mill street side. If we have the resident parking sticker, it should suffice for paid parking.
- Parking restrictions, fees for use- a blanket on the ground is not a picnic area.
- Parks and facilities are too crowded.
- Parks are catered to tourists, makes it hard for locals to use.
- Paying to park. No resident should ever pay to park.
- Prince solos park basketball court very slippery
- Residents having to pay to park at the tube shoot and prince solms keeps me from going there. I feel like the county line trail could use a tree planting, even if they are babies. The Landa aquatic center the 2 times I tried to go this summer had a small portion open and still charged full price. The Faust street bridge needs a major clean up. Bags of garbage on the island and across on the other side. Would be great if it had more biking to the park.
- River Acres Park is in desperate need of a traffic survey during summer time. It is one of the few spots to get into the river through a public park access point. It needs to be more accessible! There is currently no path to get into the river. The river entrance point is not usually maintained. Why can't the public access the river through the opposite side where its more accessible and maintained???? Invest in River Acres Park, please!!
- Safe space for intellectual disabilities and young kiddos.
- The destruction of the natural habitat at Fisher Park for the so called "native" plants destroyed the beauty of the park, the wild life habitat. The lack of parking at other city parks and the flood of tourist make it impossible for residents to use the parks except during the week and even then parking can be an issue.
- The hot temps make parks without shade unbearable.
- The sand volleyball courts need work!
- time we visit those near our home
- too crowded
- Too crowded and you have to pay to park at Prince solms
- too crowded
- too expensive
- Too many people
- Urban development (planning) could be better
- We enjoy the ones we like and the others do not interest us. They are all of value to the people closest to them.
- We have only lived here for one year. I didn't know there were so many parks. I need to visit one a month.
- We need more dog parks or off leash areas that allow our dogs to play, would love to see something close to the water areas that allow then to get in and run around without having to be on a leash.
- We would love to have more nature trails for hiking, trail running, and nature exploring.
- We're not super outdoorsy people to be honest; the youngest will go with friends occasionally.
- When trying to book times at landa Park golf, you never know when a group has booked an entire morning or the times available are atrocious because people book and then don't show. Put a penalty in place already for booking and no showing.
- Why did you remove valuable parking spaces from the parking area near the entrance near Cypress Bend. It makes no sense!
- You need to build ANOTHER Das Rec in the Creekside Area. The Das Rec at Landa is nice but is always full. It's been wildly successful. We need MORE of them.

Q4. From the following list, please CHECK ALL the ways you learn about the City of New Braunfels parks, recreation facilities, programs, and events.

Q4. Ways you learn about City parks, recreation facilities, programs, & events

	Number	Percent
"Fun Things in Life" Guide	122	25.8 %
City website	191	40.5 %
Materials at parks or recreation facilities	65	13.8 %
Conversations with City staff	23	4.9 %
Herald-Zeitung or Community Impact	233	49.4 %
Word of mouth	322	68.2 %
Promotions at special events	82	17.4 %
Banners	60	12.7 %
Emails	68	14.4 %
eNewsletter	32	6.8 %
Social media	287	60.8 %
Flyers	33	7.0 %
Other	30	6.4 %
Total	1548	

Q4-13. Other

- Being born and reared near New Braunfels, I grew up knowing. Word of mouth.
- community Impact
- Community impact
- Drive by
- Drive by and see them.
- Driving around and seeing them
- driving by
- Drove by
- family
- Finding parks by chance
- Google
- Google
- Google
- google maps
- Google search
- Grew up in New Braunfels and already know about them
- I go to many of these parks on a regular basis.
- I started to play softball after subbing one night.
- library
- lived here for life
- Living here and to be honest I didn't even know about half of the parks listed in prior question. I NEVER see any promotional material about parks and very limited promotion of public events in parks.
- mail
- newspaper
- radio
- Ride around town.
- Seeing the park while driving

- Seen when driving by
- Social media
- Visiting parks
- Walking through our city

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. Top choice	Number	Percent
"Fun Things in Life" Guide	27	5.7 %
City website	55	11.7 %
Materials at parks or recreation facilities	9	1.9 %
Herald-Zeitung or Community Impact	81	17.2 %
Word of mouth	16	3.4 %
Promotions at special events	10	2.1 %
Banners	11	2.3 %
Emails	61	12.9 %
eNewsletter	26	5.5 %
Social media	131	27.8 %
Flyers	3	0.6 %
None chosen	42	8.9 %
Total	472	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. 2nd choice	Number	Percent
"Fun Things in Life" Guide	27	5.7 %
City website	72	15.3 %
Materials at parks or recreation facilities	11	2.3 %
Conversations with City staff	2	0.4 %
Herald-Zeitung or Community Impact	77	16.3 %
Word of mouth	29	6.1 %
Promotions at special events	26	5.5 %
Banners	12	2.5 %
Emails	39	8.3 %
eNewsletter	35	7.4 %
Social media	78	16.5 %
Flyers	9	1.9 %
None chosen	55	11.7 %
Total	472	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. 3rd choice	Number	Percent
"Fun Things in Life" Guide	34	7.2 %
City website	52	11.0 %
Materials at parks or recreation facilities	18	3.8 %
Conversations with City staff	6	1.3 %
Herald-Zeitung or Community Impact	33	7.0 %
Word of mouth	22	4.7 %
Promotions at special events	34	7.2 %
Banners	29	6.1 %
Emails	37	7.8 %
eNewsletter	27	5.7 %
Social media	59	12.5 %
Flyers	19	4.0 %
None chosen	102	21.6 %
Total	472	100.0 %

SUM OF TOP 3 CHOICES

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? (top 3)

Q5. Top choice	Number	Percent
"Fun Things in Life" Guide	88	18.6 %
City website	179	37.9 %
Materials at parks or recreation facilities	38	8.1 %
Conversations with City staff	8	1.7 %
Herald-Zeitung or Community Impact	191	40.5 %
Word of mouth	67	14.2 %
Promotions at special events	70	14.8 %
Banners	52	11.0 %
Emails	137	29.0 %
eNewsletter	88	18.6 %
Social media	268	56.8 %
Flyers	31	6.6 %
None chosen	42	8.9 %
Total	1259	

Q6. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

Q6. Organizations your household members have used for recreation & sports activities during last 12 months	Number	Percent
City of New Braunfels	344	72.9 %
Neighboring cities	147	31.1 %
Places of worship (e.g., synagogues, churches)	140	29.7 %
Private & non-profit youth sports	88	18.6 %
Private clubs (tennis, health, swim, fitness)	128	27.1 %
Private schools/charter schools	23	4.9 %
Private summer camps	53	11.2 %
Public schools	110	23.3 %
YMCA	27	5.7 %
Other	35	7.4 %
Total	1095	

Q6-10. Other

- Adult sports league facilities
- Camps along River Road, State Parks
- church
- Comal County senior center
- community house in apartment complex
- CORPUS CHRISTI PARKS
- Das rec
- Das rec
- Facilities in our own neighborhood
- Golds Gym and Das Rec. Was member of Y until it closed.
- HOA facilities.
- Homeschool events and classes in neighboring cities.
- Knights of Columbus
- Lil Kickers
- Local running races
- Neighborhood
- Neighborhood access to the river
- Neighborhood pool.
- Please save our Comal River from a proposed permit to put 600 thousand gallons of treated human waste into New Braunfels beautiful crystal clear water. It would effect Schlitterbahn , Comal River, then the Quadaulupe. All that is beautiful about New Braunfels would forevermore be destroyed. For one developer. Please see the value of what we have. I know you love Landa Park and the rivers.
- Radio Control modeling at Kingsbury Aerodrome (Pioneer Flight Museum) and Seguin Auxiliary Field
- RAFB
- school
- Senior center, library.
- Senior Citizens Center
- Shooting range, comal trails alliance.
- State parks
- State parks
- State parks
- State parks
- National parks
- There was no option for none.
- Walking club
- We go to other cities to paddleboard because the access to water for locals is horrible
- Westside community center
- YMCA till they left New Braunfels and DOC is not as convent as we live in the north side of NB. Would like to see another place on this side of town since it is growing.
- Yoga studio

Q7. Has your household participated in any programs or events offered by the City of New Braunfels Parks and Recreation Department during the past 12 months?

Q7. Has your household participated in any programs or events offered by City Parks & Recreation Department during past 12 months

	Number	Percent
Yes	232	49.2 %
No	240	50.8 %
Total	472	100.0 %

Q7a. How would you rate the overall quality of the City of New Braunfels Parks and Recreation Department programs or events in which your household has participated?

Q7a. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	69	29.7 %
Good	126	54.3 %
Fair	32	13.8 %
Poor	5	2.2 %
Total	232	100.0 %

Q8. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in the City of New Braunfels Parks and Recreation Department programs and events more often.

Q8. Reasons that prevent your household members

from participating in City programs & events more often

	Number	Percent
Classes are full	103	21.8 %
Do not feel safe participating	12	2.5 %
Fees are too high	75	15.9 %
I don't know what is offered	216	45.8 %
Lack of quality instructors	19	4.0 %
Lack of quality programs	44	9.3 %
Lack of right program equipment	14	3.0 %
Lack of transportation	14	3.0 %
Language/cultural barriers	4	0.8 %
Old & outdated facilities	26	5.5 %
Online registration is not user friendly	55	11.7 %
Poor customer service by staff	24	5.1 %
Program not offered	48	10.2 %
Program times are not convenient	98	20.8 %
Registration is difficult	34	7.2 %
Too far to travel	19	4.0 %
I'm too busy/not interested	109	23.1 %
Facilities/events too busy or crowded	129	27.3 %
Use programs of other agencies	14	3.0 %
Other	32	6.8 %
Total	1089	

Q8-20. Other

- Been playing Sand Volleyball for 3 years now at Landa and the courts are filled with rocks and weeds. They need to be kept up because the next closest court is in Seguin, and I would prefer to stay in my city!
- Child care is never available during times we can visit.
- Classes I want not offered at times I can make them
- Crowded
- disabled
- Haven't heard about them
- health
- I have too many age groups in my house to be able to attend some that have a small age range participating
- I love Das Rec, but it has become so very crowded.
- IF YOU PAY WITH CASH, THEY NEVER SEEM TO HAVE COIN CHANGE
- insufficient parking
- Lack available childcare for classes
- Lack of proper, and or existent facilities such as single track mountain bike trail, dirt jump course, a better maintain skatepark.
- lazy
- medical issues
- New in the area
- No bike trail options
- No children in household.
- No trees, we need more trees
- Not appropriate for our ages.
- Not aware of programs.
- Not enough seating or activities in the shade.
- parking
- should be a fee for dogs in the parks.
- The Das Rec has gotten very crowded and the city really needs to build another facility. When the YMCA closed it caused an overflow at the Rec. Also, the enormous growth in our community has strained some services.
- Timeline of classes
- Too busy with my work, no fault of the city
- too crowded
- Traffic in New Braunfels has become too scary to deal with
- transportation
- We have an adult child with special needs. there are very few programs available to her. There is a large population of adults with special needs here. I would love to see parks and rec help get special Olympic sports started. There are many families that would participate, but don't have the place/equipment or skill to start/coach.
- You totally changed up the youth basketball program

Q9. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=472)

	Fully met	Mostly met	Partly met	Not met	No need
Q9-1. Accessible playground equipment	19.3%	17.8%	9.3%	4.2%	49.4%
Q9-2. Art, history, cultural spaces	10.0%	16.7%	23.7%	16.7%	32.8%
Q9-3. BMX skills course or pump track	3.0%	2.5%	3.4%	8.7%	82.4%
Q9-4. Community gardens	4.4%	8.9%	16.3%	26.9%	43.4%
Q9-5. Disc golf course	5.5%	7.8%	9.1%	3.2%	74.4%
Q9-6. Dog parks	8.7%	12.9%	13.8%	8.3%	56.4%
Q9-7. eSports technology center	1.9%	0.8%	2.8%	9.3%	85.2%
Q9-8. Fitness & wellness facilities	13.3%	19.1%	26.7%	15.5%	25.4%
Q9-9. Golf course	14.2%	11.2%	6.8%	2.1%	65.7%
Q9-10. Indoor basketball/volleyball courts or other indoor sporting practice facilities	7.4%	7.2%	14.6%	10.8%	60.0%
Q9-11. Indoor pools	11.7%	11.9%	20.1%	16.7%	39.6%
Q9-12. Indoor rental/meeting room spaces	5.5%	8.9%	12.3%	11.4%	61.9%
Q9-13. Indoor space for art & creative projects	4.7%	7.0%	14.8%	16.7%	56.8%
Q9-14. Multi-purpose diamond fields	6.1%	7.4%	7.0%	4.7%	74.8%
Q9-15. Multi-purpose rectangular fields	5.1%	7.0%	8.1%	6.6%	73.3%
Q9-16. Natural areas & green space	13.8%	23.9%	26.1%	13.8%	22.5%
Q9-17. Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	5.3%	8.7%	15.9%	10.8%	59.3%
Q9-18. Outdoor education spaces	4.0%	9.3%	18.6%	9.5%	58.5%
Q9-19. Outdoor event rental spaces	8.5%	14.8%	12.5%	8.5%	55.7%
Q9-20. Outdoor performance spaces	7.2%	15.0%	16.7%	9.3%	51.7%
Q9-21. Outdoor swimming areas	14.2%	19.9%	22.5%	9.1%	34.3%
Q9-22. Reservable pavilions & group picnic areas in parks	19.9%	20.3%	16.3%	5.5%	37.9%

Q9. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q9-23. Reservable pavilions & group picnic areas at aquatic centers	8.9%	10.4%	10.4%	8.7%	61.7%
Q9-24. Performing arts center/indoor performance space	7.2%	7.4%	15.3%	15.7%	54.4%
Q9-25. Pickleball courts	3.6%	4.9%	8.3%	13.8%	69.5%
Q9-26. Places to go fishing	10.2%	14.2%	18.2%	13.8%	43.6%
Q9-27. Playgrounds	18.9%	25.6%	12.7%	3.6%	39.2%
Q9-28. Public art	5.5%	12.7%	16.3%	19.9%	45.6%
Q9-29. Restroom amenities located at facilities	11.0%	25.6%	29.7%	13.8%	19.9%
Q9-30. Rock wall or rope course	2.3%	1.3%	6.6%	26.3%	63.6%
Q9-31. Shade areas within parks & around facilities	10.2%	26.9%	27.5%	14.6%	20.8%
Q9-32. Skate parks	6.1%	7.2%	9.5%	3.8%	73.3%
Q9-33. Splash pads	9.3%	16.9%	21.4%	6.4%	46.0%
Q9-34. Tennis courts	5.3%	7.0%	12.1%	8.3%	67.4%
Q9-35. Trails (natural surface)	9.7%	24.8%	29.4%	12.5%	23.5%
Q9-36. Trails (paved surface)	10.4%	20.3%	27.3%	14.4%	27.5%
Q9-37. Water recreation access (boat, kayak, canoe launches)	7.0%	12.7%	23.5%	19.3%	37.5%
Q9-38. Other	0.2%	0.2%	1.7%	3.6%	94.3%

WITHOUT NO NEED

Q9. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=472)

	Fully met	Mostly met	Partly met	Not met
Q9-1. Accessible playground equipment	38.1%	35.1%	18.4%	8.4%
Q9-2. Art, history, cultural spaces	14.8%	24.9%	35.3%	24.9%
Q9-3. BMX skills course or pump track	16.9%	14.5%	19.3%	49.4%
Q9-4. Community gardens	7.9%	15.7%	28.8%	47.6%
Q9-5. Disc golf course	21.5%	30.6%	35.5%	12.4%
Q9-6. Dog parks	19.9%	29.6%	31.6%	18.9%
Q9-7. eSports technology center	12.9%	5.7%	18.6%	62.9%
Q9-8. Fitness & wellness facilities	17.9%	25.6%	35.8%	20.7%
Q9-9. Golf course	41.4%	32.7%	19.8%	6.2%
Q9-10. Indoor basketball/volleyball courts or other indoor sporting practice facilities	18.5%	18.0%	36.5%	27.0%
Q9-11. Indoor pools	19.3%	19.6%	33.3%	27.7%
Q9-12. Indoor rental/meeting room spaces	14.4%	23.3%	32.2%	30.0%
Q9-13. Indoor space for art & creative projects	10.8%	16.2%	34.3%	38.7%
Q9-14. Multi-purpose diamond fields	24.4%	29.4%	27.7%	18.5%
Q9-15. Multi-purpose rectangular fields	19.0%	26.2%	30.2%	24.6%
Q9-16. Natural areas & green space	17.8%	30.9%	33.6%	17.8%
Q9-17. Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	13.0%	21.4%	39.1%	26.6%
Q9-18. Outdoor education spaces	9.7%	22.4%	44.9%	23.0%
Q9-19. Outdoor event rental spaces	19.1%	33.5%	28.2%	19.1%
Q9-20. Outdoor performance spaces	14.9%	31.1%	34.6%	19.3%
Q9-21. Outdoor swimming areas	21.6%	30.3%	34.2%	13.9%
Q9-22. Reservable pavilions & group picnic areas in parks	32.1%	32.8%	26.3%	8.9%

WITHOUT NO NEED

Q9. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q9-23. Reservable pavilions & group picnic areas at aquatic centers	23.2%	27.1%	27.1%	22.7%
Q9-24. Performing arts center/indoor performance space	15.8%	16.3%	33.5%	34.4%
Q9-25. Pickleball courts	11.8%	16.0%	27.1%	45.1%
Q9-26. Places to go fishing	18.0%	25.2%	32.3%	24.4%
Q9-27. Playgrounds	31.0%	42.2%	20.9%	5.9%
Q9-28. Public art	10.1%	23.3%	30.0%	36.6%
Q9-29. Restroom amenities located at facilities	13.8%	32.0%	37.0%	17.2%
Q9-30. Rock wall or rope course	6.4%	3.5%	18.0%	72.1%
Q9-31. Shade areas within parks & around facilities	12.8%	34.0%	34.8%	18.4%
Q9-32. Skate parks	23.0%	27.0%	35.7%	14.3%
Q9-33. Splash pads	17.3%	31.4%	39.6%	11.8%
Q9-34. Tennis courts	16.2%	21.4%	37.0%	25.3%
Q9-35. Trails (natural surface)	12.7%	32.4%	38.5%	16.3%
Q9-36. Trails (paved surface)	14.3%	28.1%	37.7%	19.9%
Q9-37. Water recreation access (boat, kayak, canoe launches)	11.2%	20.3%	37.6%	30.8%
Q9-38. Other	3.7%	3.7%	29.6%	63.0%

Q9-38. Other

- Almost all parks and trails in New Braunfels need more trees! It is so hot and absolutely no fun to walk in full sun. Besides the parks, there should be a lot more trees in neighborhoods as well, for example on Jester Ridge. We also need a lot more benches for older people and kids to sit throughout the city. The downtown area needs to receive an upgrade (the electric wires look ghetto, as well as the commercial container building that are rotting, and any chain link ghetto fence should be removed (at usps)). Adding more landscaping would make a huge difference as well. Fisher parks wooden playgrounds is a construction zone since almost 2 years now and need to be opened. The plumbing in the area needs to be repaired as well.
- Area for flying radio controls electric models (fixed wing and drone)
- bicycle trails and routes(rails to trails)
- bike lanes
- Bike paths connecting with other regional trails

- Bike trails needed
- Build two more Das Rec Facilities and stop using them for Student Sports Competitions. Build a SEPERATE Natatorium Swimming Complex for the School Team Swimming Sports. Reserve the Dad Rec Facilities for Citizen WORK OUT.
- Community classes like boxing, yoga, Pilates, etc.
- County line trail has no restrooms. Doesn't have enough shade. Kraft park needs a few more benches. Families have to bring their own chairs.
- Handicap parking.
- It is absurd that seguin has 8 new pickleball courts and we have none! The big plans for sports complex took out pickleball courts, why? So the businesses that charge grow? This city has grown so much, yet no outdoor pickleball courts. It's ridiculous! The city is not for families. Not for kids! Y'all are catering to the seniors that can pay to play. Just like the seniors for to play at Westside in covid, but kids couldn't. We were allowed to reserve a court as a family at Westside but not as friends to play other kids. Crazy! Kids wanting to play pickleball have been discriminated against for years!
- More natural trails with features and jumps.
- need more updates
- Need working dog water fountains at all parks- landa dog fountains have never worked in the 3 years we've been going to the park
Paid covered parking- we would use and it could generate revenue
- No cost river access for residents.
- No out door pickleball courts for public use.
- Outdoor running track. Ideally, the kind with a rubberized surface like at the high schools. But a flat trail with crushed granite would be fine.
- River access to float or swim for local residents
- Soccer fields
- Swings and outdoor exercise for adults
- The river access to paddleboard is horrible in Comal country. We paddleboard 4 to 5 days a week.
- Walkable micro parks in old, established residential areas.
- Water fountains
- We need a community performing & fine arts center / museum where our residents can take classes, see quality shows, and have more options for the future of our youth. We need a space ample enough to accommodate an entire symphony or ballet company.
- We need a hiking trail on the north side of town, sooner rather than later. We also have no playground/parks in this area. I know one is planned, but that will take years. Please get the hiking trail done quickly. Also, we need more green spaces in general. Housing development is depleting all the natural habitat and natural areas. NB needs to act quickly to preserve more space before we lose what made NB worth visiting and living in.
- When the weather is best for visiting our parks the access/parking is low. Hard to park and find places to sit in shady areas. Our big parks are over run with tourists and no space left for locals.
- Would like to see more trails with some intermittent shade would be nice. More bike trails also.

Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?

Q10. Top choice	Number	Percent
Accessible playground equipment	30	6.4 %
Art, history, cultural spaces	22	4.7 %
BMX skills course or pump track	5	1.1 %
Community gardens	17	3.6 %
Disc golf course	3	0.6 %
Dog parks	18	3.8 %
eSports technology center	2	0.4 %
Fitness & wellness facilities	62	13.1 %
Golf course	10	2.1 %
Indoor basketball/volleyball courts or other indoor sporting practice facilities	6	1.3 %
Indoor pools	16	3.4 %
Indoor rental/meeting room spaces	2	0.4 %
Indoor space for art & creative projects	2	0.4 %
Multi-purpose diamond fields	1	0.2 %
Multi-purpose rectangular fields	7	1.5 %
Natural areas & green space	38	8.1 %
Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	3	0.6 %
Outdoor education spaces	1	0.2 %
Outdoor performance spaces	1	0.2 %
Outdoor swimming areas	13	2.8 %
Reservable pavilions & group picnic areas in parks	4	0.8 %
Performing arts center/indoor performance space	2	0.4 %
Pickleball courts	13	2.8 %
Places to go fishing	7	1.5 %
Playgrounds	24	5.1 %
Public art	1	0.2 %
Restroom amenities located at facilities	8	1.7 %
Rock wall or rope course	1	0.2 %
Shade areas within parks & around facilities	10	2.1 %
Skate parks	2	0.4 %
Splash pads	3	0.6 %
Tennis courts	3	0.6 %
Trails (natural surface)	40	8.5 %
Trails (paved surface)	16	3.4 %
Water recreation access (boat, kayak, canoe launches)	24	5.1 %
None chosen	55	11.7 %
Total	472	100.0 %

Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 2nd choice	Number	Percent
Accessible playground equipment	8	1.7 %
Art, history, cultural spaces	13	2.8 %
BMX skills course or pump track	2	0.4 %
Community gardens	21	4.4 %
Disc golf course	5	1.1 %
Dog parks	20	4.2 %
eSports technology center	4	0.8 %
Fitness & wellness facilities	34	7.2 %
Golf course	9	1.9 %
Indoor basketball/volleyball courts or other indoor sporting practice facilities	7	1.5 %
Indoor pools	24	5.1 %
Indoor rental/meeting room spaces	4	0.8 %
Indoor space for art & creative projects	2	0.4 %
Multi-purpose diamond fields	3	0.6 %
Multi-purpose rectangular fields	1	0.2 %
Natural areas & green space	31	6.6 %
Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	9	1.9 %
Outdoor education spaces	1	0.2 %
Outdoor event rental spaces	4	0.8 %
Outdoor performance spaces	4	0.8 %
Outdoor swimming areas	21	4.4 %
Reservable pavilions & group picnic areas in parks	4	0.8 %
Reservable pavilions & group picnic areas at aquatic centers	1	0.2 %
Performing arts center/indoor performance space	3	0.6 %
Pickleball courts	6	1.3 %
Places to go fishing	16	3.4 %
Playgrounds	11	2.3 %
Public art	4	0.8 %
Restroom amenities located at facilities	16	3.4 %
Rock wall or rope course	2	0.4 %
Shade areas within parks & around facilities	19	4.0 %
Skate parks	3	0.6 %
Splash pads	4	0.8 %
Tennis courts	3	0.6 %
Trails (natural surface)	47	10.0 %
Trails (paved surface)	30	6.4 %
Water recreation access (boat, kayak, canoe launches)	12	2.5 %
None chosen	64	13.6 %
Total	472	100.0 %

Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 3rd choice	Number	Percent
Accessible playground equipment	5	1.1 %
Art, history, cultural spaces	20	4.2 %
BMX skills course or pump track	1	0.2 %
Community gardens	16	3.4 %
Disc golf course	4	0.8 %
Dog parks	12	2.5 %
Fitness & wellness facilities	26	5.5 %
Golf course	5	1.1 %
Indoor basketball/volleyball courts or other indoor sporting practice facilities	9	1.9 %
Indoor pools	22	4.7 %
Indoor rental/meeting room spaces	5	1.1 %
Indoor space for art & creative projects	6	1.3 %
Multi-purpose diamond fields	2	0.4 %
Multi-purpose rectangular fields	5	1.1 %
Natural areas & green space	28	5.9 %
Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	4	0.8 %
Outdoor education spaces	2	0.4 %
Outdoor event rental spaces	3	0.6 %
Outdoor performance spaces	4	0.8 %
Outdoor swimming areas	14	3.0 %
Reservable pavilions & group picnic areas in parks	6	1.3 %
Reservable pavilions & group picnic areas at aquatic centers	1	0.2 %
Performing arts center/indoor performance space	2	0.4 %
Pickleball courts	4	0.8 %
Places to go fishing	20	4.2 %
Playgrounds	8	1.7 %
Public art	6	1.3 %
Restroom amenities located at facilities	19	4.0 %
Rock wall or rope course	8	1.7 %
Shade areas within parks & around facilities	20	4.2 %
Skate parks	2	0.4 %
Splash pads	6	1.3 %
Tennis courts	2	0.4 %
Trails (natural surface)	45	9.5 %
Trails (paved surface)	34	7.2 %
Water recreation access (boat, kayak, canoe launches)	16	3.4 %
None chosen	80	16.9 %
Total	472	100.0 %

Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 4th choice	Number	Percent
Accessible playground equipment	7	1.5 %
Art, history, cultural spaces	16	3.4 %
BMX skills course or pump track	5	1.1 %
Community gardens	17	3.6 %
Disc golf course	5	1.1 %
Dog parks	10	2.1 %
eSports technology center	3	0.6 %
Fitness & wellness facilities	15	3.2 %
Golf course	5	1.1 %
Indoor basketball/volleyball courts or other indoor sporting practice facilities	3	0.6 %
Indoor pools	17	3.6 %
Indoor rental/meeting room spaces	2	0.4 %
Indoor space for art & creative projects	3	0.6 %
Multi-purpose diamond fields	2	0.4 %
Multi-purpose rectangular fields	2	0.4 %
Natural areas & green space	28	5.9 %
Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	2	0.4 %
Outdoor education spaces	5	1.1 %
Outdoor event rental spaces	1	0.2 %
Outdoor performance spaces	6	1.3 %
Outdoor swimming areas	18	3.8 %
Reservable pavilions & group picnic areas in parks	5	1.1 %
Reservable pavilions & group picnic areas at aquatic centers	1	0.2 %
Performing arts center/indoor performance space	11	2.3 %
Pickleball courts	6	1.3 %
Places to go fishing	9	1.9 %
Playgrounds	11	2.3 %
Public art	8	1.7 %
Restroom amenities located at facilities	25	5.3 %
Rock wall or rope course	8	1.7 %
Shade areas within parks & around facilities	14	3.0 %
Skate parks	3	0.6 %
Splash pads	11	2.3 %
Tennis courts	3	0.6 %
Trails (natural surface)	25	5.3 %
Trails (paved surface)	26	5.5 %
Water recreation access (boat, kayak, canoe launches)	21	4.4 %
None chosen	113	23.9 %
Total	472	100.0 %

SUM OF TOP 4 CHOICES**Q10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?****(top 4)**

Q10. Top choice	Number	Percent
Accessible playground equipment	50	10.6 %
Art, history, cultural spaces	71	15.0 %
BMX skills course or pump track	13	2.8 %
Community gardens	71	15.0 %
Disc golf course	17	3.6 %
Dog parks	60	12.7 %
eSports technology center	9	1.9 %
Fitness & wellness facilities	137	29.0 %
Golf course	29	6.1 %
Indoor basketball/volleyball courts or other indoor sporting practice facilities	25	5.3 %
Indoor pools	79	16.7 %
Indoor rental/meeting room spaces	13	2.8 %
Indoor space for art & creative projects	13	2.8 %
Multi-purpose diamond fields	8	1.7 %
Multi-purpose rectangular fields	15	3.2 %
Natural areas & green space	125	26.5 %
Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	18	3.8 %
Outdoor education spaces	9	1.9 %
Outdoor event rental spaces	8	1.7 %
Outdoor performance spaces	15	3.2 %
Outdoor swimming areas	66	14.0 %
Reservable pavilions & group picnic areas in parks	19	4.0 %
Reservable pavilions & group picnic areas at aquatic centers	3	0.6 %
Performing arts center/indoor performance space	18	3.8 %
Pickleball courts	29	6.1 %
Places to go fishing	52	11.0 %
Playgrounds	54	11.4 %
Public art	19	4.0 %
Restroom amenities located at facilities	68	14.4 %
Rock wall or rope course	19	4.0 %
Shade areas within parks & around facilities	63	13.3 %
Skate parks	10	2.1 %
Splash pads	24	5.1 %
Tennis courts	11	2.3 %
Trails (natural surface)	157	33.3 %
Trails (paved surface)	106	22.5 %
Water recreation access (boat, kayak, canoe launches)	73	15.5 %
None chosen	55	11.7 %
Total	1631	

Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=472)

	Fully met	Mostly met	Partly met	Not met	No need
Q11-1. Adult aquatics programs	6.4%	8.1%	16.1%	14.0%	55.5%
Q11-2. Adult fitness & wellness programs	8.7%	14.0%	25.2%	16.1%	36.0%
Q11-3. Adult special needs/adaptive programs	1.9%	2.5%	7.6%	9.7%	78.2%
Q11-4. Adult sports leagues	3.0%	4.7%	11.9%	11.7%	68.9%
Q11-5. Arts & cultural programs	3.8%	8.5%	19.3%	19.7%	48.7%
Q11-6. Before & after school programs	1.5%	1.9%	8.3%	11.0%	77.3%
Q11-7. Camp programs (summer, school breaks, etc.)	2.3%	4.9%	12.7%	10.6%	69.5%
Q11-8. Canoeing/kayaking/stand-up paddle boarding	3.4%	8.5%	18.6%	19.1%	50.4%
Q11-9. Community events (concerts, festivals, races, walks)	10.2%	21.6%	28.4%	11.0%	28.8%
Q11-10. Environmental education programs	3.4%	10.0%	21.0%	16.3%	49.4%
Q11-11. eSports programs/leagues/tournaments	1.5%	2.1%	5.9%	8.7%	81.8%
Q11-12. Fishing programs	3.0%	4.4%	16.1%	16.9%	59.5%
Q11-13. Geocaching, augmented reality programs	2.5%	1.5%	6.4%	12.1%	77.5%
Q11-14. Golf programs	5.9%	5.9%	7.8%	8.1%	72.2%
Q11-15. Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	1.7%	2.3%	5.1%	29.0%	61.9%
Q11-16. Senior fitness programs	4.4%	6.4%	12.7%	17.2%	59.3%
Q11-17. Senior trips & social events/programs	2.3%	3.8%	9.5%	19.9%	64.4%
Q11-18. Outdoor adventure programs	2.5%	4.0%	15.9%	22.9%	54.7%
Q11-19. Outdoor fitness programming	2.3%	4.0%	13.3%	20.1%	60.2%
Q11-20. Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	1.7%	2.3%	7.8%	29.4%	58.7%

Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q11-21. Performing arts programs	3.6%	7.6%	15.3%	17.2%	56.4%
Q11-22. Pet-friendly programming	3.2%	6.6%	15.5%	15.0%	59.7%
Q11-23. Pickleball programs	3.4%	4.2%	10.0%	9.3%	73.1%
Q11-24. Preschool programs	2.3%	2.3%	5.9%	10.0%	79.4%
Q11-25. Skateboard programs	3.4%	1.7%	3.2%	6.6%	85.2%
Q11-26. Youth/teen aquatics programs	2.8%	3.6%	9.1%	9.7%	74.8%
Q11-27. Youth/teen environmental stewardship programs	1.7%	0.8%	8.9%	14.6%	73.9%
Q11-28. Youth/teen fitness & wellness programs	1.7%	1.9%	9.7%	13.3%	73.3%
Q11-29. Youth/teen special needs/adaptive programming	1.7%	1.1%	4.2%	8.5%	84.5%
Q11-30. Youth/teen sports leagues	3.4%	4.7%	10.8%	8.7%	72.5%
Q11-31. Other	0.0%	0.2%	0.2%	1.7%	97.9%

WITHOUT NO NEED

Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=472)

	Fully met	Mostly met	Partly met	Not met
Q11-1. Adult aquatics programs	14.3%	18.1%	36.2%	31.4%
Q11-2. Adult fitness & wellness programs	13.6%	21.9%	39.4%	25.2%
Q11-3. Adult special needs/adaptive programs	8.7%	11.7%	35.0%	44.7%
Q11-4. Adult sports leagues	9.5%	15.0%	38.1%	37.4%
Q11-5. Arts & cultural programs	7.4%	16.5%	37.6%	38.4%
Q11-6. Before & after school programs	6.5%	8.4%	36.4%	48.6%
Q11-7. Camp programs (summer, school breaks, etc.)	7.6%	16.0%	41.7%	34.7%
Q11-8. Canoeing/kayaking/stand-up paddle boarding	6.8%	17.1%	37.6%	38.5%
Q11-9. Community events (concerts, festivals, races, walks)	14.3%	30.4%	39.9%	15.5%
Q11-10. Environmental education programs	6.7%	19.7%	41.4%	32.2%
Q11-11. eSports programs/leagues/tournaments	8.1%	11.6%	32.6%	47.7%
Q11-12. Fishing programs	7.3%	11.0%	39.8%	41.9%
Q11-13. Geocaching, augmented reality programs	11.3%	6.6%	28.3%	53.8%
Q11-14. Golf programs	21.4%	21.4%	28.2%	29.0%
Q11-15. Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	4.4%	6.1%	13.3%	76.1%
Q11-16. Senior fitness programs	10.9%	15.6%	31.3%	42.2%
Q11-17. Senior trips & social events/programs	6.5%	10.7%	26.8%	56.0%
Q11-18. Outdoor adventure programs	5.6%	8.9%	35.0%	50.5%
Q11-19. Outdoor fitness programming	5.9%	10.1%	33.5%	50.5%
Q11-20. Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	4.1%	5.6%	19.0%	71.3%

WITHOUT NO NEED

Q11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q11-21. Performing arts programs	8.3%	17.5%	35.0%	39.3%
Q11-22. Pet-friendly programming	7.9%	16.3%	38.4%	37.4%
Q11-23. Pickleball programs	12.6%	15.7%	37.0%	34.6%
Q11-24. Preschool programs	11.3%	11.3%	28.9%	48.5%
Q11-25. Skateboard programs	22.9%	11.4%	21.4%	44.3%
Q11-26. Youth/teen aquatics programs	10.9%	14.3%	36.1%	38.7%
Q11-27. Youth/teen environmental stewardship programs	6.5%	3.3%	34.1%	56.1%
Q11-28. Youth/teen fitness & wellness programs	6.3%	7.1%	36.5%	50.0%
Q11-29. Youth/teen special needs/adaptive programming	11.0%	6.8%	27.4%	54.8%
Q11-30. Youth/teen sports leagues	12.3%	16.9%	39.2%	31.5%
Q11-31. Other	0.0%	10.0%	10.0%	80.0%

Q11-31. Other

- adjective
 1.
denoting a person or thing that is different or distinct from one already mentioned or known about.
"stick the camera on a tripod or some other means of support"
 2.
further; additional.
"one other word of advice"
- bicycling, safe roads or paved trails
- Dancing for the family! I have tried to bring in a caller to get all ages dancing together and was told there was enough offerings. Multi generational programs are needed!
- Handicap parking.
- In our neighborhood we have many families that walk their children and their dogs and would benefit from a playground, dog park and a community garden.
- More educational programs like „debate club“, or (sports) programs that run all year long, not just for fall or spring season. There are not enough swim classes available and it is very difficult to join a swim team. We also need a better selection on organic and healthy food. Get an Aldi or Trader Joe's or more farmers into our town for healthy food options.
- prep clinics -sports specific, prior to school start

- Special access to Landa Park Lake via paddle board or kayak. *This should be granted through a special class regarding preservation of the aquatic plants and wildlife in the area and annually granted through a volunteer cleanup schedule of local rivers post summer.
- The Tri-County disc golf club has over \$10,000 that we've personally raised to put toward disc golf courses and improvements in the New Braunfels community. If the city of New Braunfels cannot work with us to find a way to utilize these funds in the manner intended, we will likely take those funds to the nearest municipality that will.
- We should have some modernized/variety of events that don't target the same people. I love live music, but it would be nice to have music events that aren't solely country. And more indoor events that target young professionals, etc.
- youth/adult triathlon program

Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult aquatics programs	35	7.4 %
Adult fitness & wellness programs	69	14.6 %
Adult special needs/adaptive programs	6	1.3 %
Adult sports leagues	11	2.3 %
Arts & cultural programs	26	5.5 %
Before & after school programs	12	2.5 %
Camp programs (summer, school breaks, etc.)	15	3.2 %
Canoeing/kayaking/stand-up paddle boarding	29	6.1 %
Community events (concerts, festivals, races, walks)	22	4.7 %
Environmental education programs	10	2.1 %
eSports programs/leagues/tournaments	1	0.2 %
Fishing programs	11	2.3 %
Geocaching, augmented reality programs	1	0.2 %
Golf programs	7	1.5 %
Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	1	0.2 %
Senior fitness programs	21	4.4 %
Senior trips & social events/programs	7	1.5 %
Outdoor adventure programs	8	1.7 %
Outdoor fitness programming	2	0.4 %
Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	8	1.7 %
Performing arts programs	1	0.2 %
Pet-friendly programming	10	2.1 %
Pickleball programs	11	2.3 %
Preschool programs	6	1.3 %
Skateboard programs	3	0.6 %
Youth/teen aquatics programs	1	0.2 %
Youth/teen environmental stewardship programs	5	1.1 %
Youth/teen fitness & wellness programs	6	1.3 %
Youth/teen special needs/adaptive programming	5	1.1 %
Youth/teen sports leagues	10	2.1 %
None chosen	112	23.7 %
Total	472	100.0 %

Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 2nd choice	Number	Percent
Adult aquatics programs	9	1.9 %
Adult fitness & wellness programs	40	8.5 %
Adult special needs/adaptive programs	11	2.3 %
Adult sports leagues	7	1.5 %
Arts & cultural programs	18	3.8 %
Before & after school programs	7	1.5 %
Camp programs (summer, school breaks, etc.)	21	4.4 %
Canoeing/kayaking/stand-up paddle boarding	23	4.9 %
Community events (concerts, festivals, races, walks)	39	8.3 %
Environmental education programs	11	2.3 %
eSports programs/leagues/tournaments	1	0.2 %
Fishing programs	15	3.2 %
Golf programs	5	1.1 %
Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	7	1.5 %
Senior fitness programs	20	4.2 %
Senior trips & social events/programs	18	3.8 %
Outdoor adventure programs	12	2.5 %
Outdoor fitness programming	6	1.3 %
Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	4	0.8 %
Performing arts programs	11	2.3 %
Pet-friendly programming	8	1.7 %
Pickleball programs	10	2.1 %
Preschool programs	11	2.3 %
Skateboard programs	3	0.6 %
Youth/teen aquatics programs	3	0.6 %
Youth/teen environmental stewardship programs	5	1.1 %
Youth/teen fitness & wellness programs	4	0.8 %
Youth/teen special needs/adaptive programming	2	0.4 %
Youth/teen sports leagues	9	1.9 %
None chosen	132	28.0 %
Total	472	100.0 %

Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 3rd choice	Number	Percent
Adult aquatics programs	13	2.8 %
Adult fitness & wellness programs	24	5.1 %
Adult special needs/adaptive programs	3	0.6 %
Adult sports leagues	3	0.6 %
Arts & cultural programs	22	4.7 %
Before & after school programs	12	2.5 %
Camp programs (summer, school breaks, etc.)	13	2.8 %
Canoeing/kayaking/stand-up paddle boarding	20	4.2 %
Community events (concerts, festivals, races, walks)	40	8.5 %
Environmental education programs	8	1.7 %
eSports programs/leagues/tournaments	3	0.6 %
Fishing programs	18	3.8 %
Geocaching, augmented reality programs	3	0.6 %
Golf programs	6	1.3 %
Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	11	2.3 %
Senior fitness programs	12	2.5 %
Senior trips & social events/programs	18	3.8 %
Outdoor adventure programs	16	3.4 %
Outdoor fitness programming	6	1.3 %
Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	14	3.0 %
Performing arts programs	10	2.1 %
Pet-friendly programming	9	1.9 %
Pickleball programs	5	1.1 %
Preschool programs	5	1.1 %
Skateboard programs	2	0.4 %
Youth/teen aquatics programs	6	1.3 %
Youth/teen environmental stewardship programs	7	1.5 %
Youth/teen fitness & wellness programs	4	0.8 %
Youth/teen special needs/adaptive programming	4	0.8 %
Youth/teen sports leagues	5	1.1 %
None chosen	150	31.8 %
Total	472	100.0 %

Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 4th choice	Number	Percent
Adult aquatics programs	4	0.8 %
Adult fitness & wellness programs	11	2.3 %
Adult special needs/adaptive programs	1	0.2 %
Adult sports leagues	9	1.9 %
Arts & cultural programs	21	4.4 %
Before & after school programs	7	1.5 %
Camp programs (summer, school breaks, etc.)	9	1.9 %
Canoeing/kayaking/stand-up paddle boarding	14	3.0 %
Community events (concerts, festivals, races, walks)	37	7.8 %
Environmental education programs	14	3.0 %
eSports programs/leagues/tournaments	2	0.4 %
Fishing programs	10	2.1 %
Geocaching, augmented reality programs	6	1.3 %
Golf programs	7	1.5 %
Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	5	1.1 %
Senior fitness programs	16	3.4 %
Senior trips & social events/programs	10	2.1 %
Outdoor adventure programs	13	2.8 %
Outdoor fitness programming	7	1.5 %
Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	12	2.5 %
Performing arts programs	17	3.6 %
Pet-friendly programming	13	2.8 %
Pickleball programs	7	1.5 %
Preschool programs	5	1.1 %
Skateboard programs	3	0.6 %
Youth/teen aquatics programs	1	0.2 %
Youth/teen environmental stewardship programs	5	1.1 %
Youth/teen fitness & wellness programs	6	1.3 %
Youth/teen sports leagues	12	2.5 %
None chosen	188	39.8 %
Total	472	100.0 %

SUM OF TOP 4 CHOICES**Q12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult aquatics programs	61	12.9 %
Adult fitness & wellness programs	144	30.5 %
Adult special needs/adaptive programs	21	4.4 %
Adult sports leagues	30	6.4 %
Arts & cultural programs	87	18.4 %
Before & after school programs	38	8.1 %
Camp programs (summer, school breaks, etc.)	58	12.3 %
Canoeing/kayaking/stand-up paddle boarding	86	18.2 %
Community events (concerts, festivals, races, walks)	138	29.2 %
Environmental education programs	43	9.1 %
eSports programs/leagues/tournaments	7	1.5 %
Fishing programs	54	11.4 %
Geocaching, augmented reality programs	10	2.1 %
Golf programs	25	5.3 %
Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	24	5.1 %
Senior fitness programs	69	14.6 %
Senior trips & social events/programs	53	11.2 %
Outdoor adventure programs	49	10.4 %
Outdoor fitness programming	21	4.4 %
Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	38	8.1 %
Performing arts programs	39	8.3 %
Pet-friendly programming	40	8.5 %
Pickleball programs	33	7.0 %
Preschool programs	27	5.7 %
Skateboard programs	11	2.3 %
Youth/teen aquatics programs	11	2.3 %
Youth/teen environmental stewardship programs	22	4.7 %
Youth/teen fitness & wellness programs	20	4.2 %
Youth/teen special needs/adaptive programming	11	2.3 %
Youth/teen sports leagues	36	7.6 %
None chosen	112	23.7 %
Total	1418	

Q13. If you had an additional \$100, how would you allocate the funds among the parks and recreation categories listed below?

	<u>Mean</u>
Improve/maintain existing parks & recreation facilities	35.62
Acquire new park land & open space	24.44
Construct new parks & recreation facilities	16.52
Expand offerings of programs & events	16.66
Other	6.76

Q13. Other

- Accessibility and inclusion programs
- Adaptive for all abilities
- advertising
- Any funds needed elsewhere.
- Better dog parks with grass and shade

- Bike lanes and infrastructure, bike path connectivity and trails.
- bike lanes in and around city
- Bike Trails
- Create community gardens where people can grow vegetables
- Eliminate funds from useless parks
- Expand pool access for the public outside of normal working hours (i.e. Das Rec evening hours)
- Habitat restoration. Environmentally friendly features
- Handicap parking and accessibility.
- I would like more family spaces. It's hard to find a venue or area for a family gathering or even a kids birthday party that you don't have to book months in advance and pay so much. I don't even know where to take my kids swimming anymore that doesn't cost something. Where are the public free entrances.
- Improve ADA Accessibility at existing parks. Add benches for families of all ages.
- IMPROVE DOG PARK-CLEAN UP ROCKS
- Improve existing neighborhoods with sidewalks, a lot more trees (also for air quality and to cool our city) and benches. Remove ugly powerlines and chain links. Pay better attention to what monstrosities companies are building (no containers! Or trailers)
Make the city safer, there has been a lot of crime lately.
Improve air quality!!!!!! Remove quarries
- Improve Fred Baseball Fields
- IMPROVE PARKING AT CYPRESS BEND
- Letting people know what's out there to do.
- Local's opportunities during tourist season
- Lower price to use Landa Park!
- METRO TRAIN SYSTEM TO REACH ALL PARKS AND REC CENTERS SO THAT I AND MANY OTHERS CAN ENJOY ALL THAT NEW BRAUNFELS HAS TO OFFER
- More diverse cultural programs not just German
- more free parking, shuttl ebuses from fairgrounds (possibly)
- More launch sites for paddle boards
- more open space
- Natural surface BIKE and hike trails - we need bike trails that are not paved
- Other = disc golf. The sport is growing and utilization of Prince Solms Disc Golf Park as steadily gone up. The only other public disc golf park in town is in the Northwest Crossing neighborhood but is rarely mowed or maintained. It is impossible to play disc golf in a field with high grass because you will simply not be able to find your disc. During the summertime playing disc golf at Prince Solms is not really viable due to tuber traffic so having an alternative disc golf course would be ideal. If more effort could be made to maintenance of Northwest Crossing, the course would be played more.
- Outdoor pickleball courts
- Outdoor pickleball courts and more pickleball time at das rec.
- parking
- Parking areas within walking distance of rivers capped at \$5 per day.
- Parks for residents only. It's bad enough our parks can't keep up with the unregulated growth, then there's no place to park, everything is crowded, it's like the parks are no longer for residents, just to make money off tourists.
- pave trails away from traffic for bicycle

- Pay kinder care workers more so they can do things like feed babies, change diapers, and let babies stay longer than 10 minutes after crying
- Pay raise for workers
- PERFORMING ARTS
- pet friendly areas
- pickleball
- Plant more trees. Create a City Tree Canopy Management/department. To help manage and promote a health urban tree canopy, the city removes, replaces, and prunes city-owned trees on an annual basis. When properly maintained, trees provide communities abundant environmental benefits and contribute to a community's quality of life. The trees growing along the public streets constitute a valuable community resource by providing pollution control, energy reduction, stormwater management, wildlife habitat, education, and aesthetics.
- Pools and river space. Kid swimming programs
- Program for work in conjunction with public school to address the needs of the youth population
- Promote/organize litter pickup events the community can participate
- Putting shade over the swings at Timberman Park, adding restrooms, adding benches to Landa little kid area, and adding shade to Fisher.
- Reach out program
- Seating/shade/parking/restrooms
- Security for parks. Vehicles are not safe when parked and enjoying the facilities.
- Senior programs
- Shooting ranges
- Sidewalks throughout the city. There are sidewalk (and bike) gaps between Gruene and 306 especially by the train tracks. We should be able to walk everywhere in New Braunfels without being in the street. Rock trails are okay as long as there is no coral snakes but there are on the hill.
- sidewalks/trails, bike lanes
- Single track mountain bike with jumps and other features, / allowing people to ride bikes in panther canyon
- Special Olympic sports for health of athletes, volunteer opportunities for community, community for families of adults with special needs.
- transportation
- water grass
- Where there is need
- Youth/Teen programs - skateboarding, outdoor activities, etc.

Q14. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of New Braunfels Parks and Recreation Department's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

(N=472)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q14-1. Improves my (my household's) mental health & reduces stress	41.1%	33.3%	11.9%	1.3%	2.1%	10.4%
Q14-2. Improves my (my household's) physical health & fitness	41.5%	36.4%	7.8%	2.5%	2.1%	9.5%
Q14-3. Increases my (my household's) property value	25.4%	28.8%	21.4%	6.1%	1.9%	16.3%
Q14-4. Is age-friendly & accessible to all age groups	26.5%	33.1%	17.4%	8.1%	3.2%	11.9%
Q14-5. Makes New Braunfels a more desirable place to live	46.0%	32.0%	9.3%	4.2%	1.5%	7.0%
Q14-6. Positively impacts economic/business development	33.7%	33.3%	15.7%	3.4%	2.5%	11.4%
Q14-7. Preserves open space & protects the environment	43.9%	31.1%	9.7%	4.2%	2.3%	8.7%
Q14-8. Provides jobs/professional development for youth	22.9%	31.1%	21.2%	4.7%	2.8%	17.4%
Q14-9. Provides positive social interactions for me (my household/family)	30.5%	35.4%	16.3%	2.8%	1.9%	13.1%
Q14-10. Provides volunteer opportunities for the community	23.3%	32.8%	20.3%	3.4%	1.1%	19.1%

WITHOUT DON'T KNOW

Q14. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of New Braunfels Parks and Recreation Department's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=472)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q14-1. Improves my (my household's) mental health & reduces stress	45.9%	37.1%	13.2%	1.4%	2.4%
Q14-2. Improves my (my household's) physical health & fitness	45.9%	40.3%	8.7%	2.8%	2.3%
Q14-3. Increases my (my household's) property value	30.4%	34.4%	25.6%	7.3%	2.3%
Q14-4. Is age-friendly & accessible to all age groups	30.0%	37.5%	19.7%	9.1%	3.6%
Q14-5. Makes New Braunfels a more desirable place to live	49.4%	34.4%	10.0%	4.6%	1.6%
Q14-6. Positively impacts economic/business development	38.0%	37.6%	17.7%	3.8%	2.9%
Q14-7. Preserves open space & protects the environment	48.0%	34.1%	10.7%	4.6%	2.6%
Q14-8. Provides jobs/professional development for youth	27.7%	37.7%	25.6%	5.6%	3.3%
Q14-9. Provides positive social interactions for me (my household/family)	35.1%	40.7%	18.8%	3.2%	2.2%
Q14-10. Provides volunteer opportunities for the community	28.8%	40.6%	25.1%	4.2%	1.3%

Q15. How important do you feel it is for the City of New Braunfels to provide high quality parks, recreation facilities and programs?

Q15. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	385	81.6 %
Somewhat important	66	14.0 %
Not important	4	0.8 %
Not sure	17	3.6 %
Total	472	100.0 %

WITHOUT NOT SURE**Q15. How important do you feel it is for the City of New Braunfels to provide high quality parks, recreation facilities and programs? (without "not sure")**

Q15. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	385	84.6 %
Somewhat important	66	14.5 %
Not important	4	0.9 %
Total	455	100.0 %

Q16. Your gender identity:

Q16. Your gender identity	Number	Percent
Male	228	48.3 %
Female	233	49.4 %
Non-binary	2	0.4 %
Prefer to self-describe	1	0.2 %
Prefer not to disclose	8	1.7 %
Total	472	100.0 %

WITHOUT PREFER NOT TO DISCLOSE**Q16. Your gender identity: (without "prefer not to disclose")**

Q16. Your gender identity	Number	Percent
Male	228	49.1 %
Female	233	50.2 %
Non-binary	2	0.4 %
Prefer to self-describe	1	0.2 %
Total	464	100.0 %

Q16-4. Self-describe your gender identity:

Q16-4. Self-describe your gender identity	Number	Percent
Gender fluid	1	100.0 %
Total	1	100.0 %

Q17. How many years have you lived in New Braunfels?

Q17. How many years have you lived in New Braunfels	Number	Percent
0-5	113	23.9 %
6-10	97	20.6 %
11-15	50	10.6 %
16-20	41	8.7 %
21-30	57	12.1 %
31+	108	22.9 %
Not provided	6	1.3 %
Total	472	100.0 %

WITHOUT NOT PROVIDED**Q17. How many years have you lived in New Braunfels? (without "not provided")**

Q17. How many years have you lived in New Braunfels	Number	Percent
0-5	113	24.2 %
6-10	97	20.8 %
11-15	50	10.7 %
16-20	41	8.8 %
21-30	57	12.2 %
31+	108	23.2 %
Total	466	100.0 %

Q18. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry?

Q18. Are your family members of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	171	36.2 %
No	297	62.9 %
Not provided	4	0.8 %
Total	472	100.0 %

WITHOUT NOT PROVIDED**Q18. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

Q18. Are your family members of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	171	36.5 %
No	297	63.5 %
Total	468	100.0 %

Q19. Which of the following best describes your race?

Q19. Your race	Number	Percent
Asian or Asian Indian	7	1.5 %
Black or African American	11	2.3 %
American Indian or Alaska Native	3	0.6 %
White or Caucasian	366	77.5 %
Native Hawaiian or other Pacific Islander	2	0.4 %
Other	14	3.0 %
Total	403	

Q19-6. Self-describe your race:

Q19-6. Self-describe your race	Number	Percent
Hispanic	5	35.7 %
Mexican	2	14.3 %
Hispanic/White	2	14.3 %
Latino	1	7.1 %
German	1	7.1 %
Mexican/Native American	1	7.1 %
German/Hispanic	1	7.1 %
Mex-inese	1	7.1 %
Total	14	100.0 %



Survey Instrument

CITY OF NEW BRAUNFELS PARKS & RECREATION MASTER PLAN SURVEY

October 2024

Dear Resident,

The City of New Braunfels Parks and Recreation Department is undertaking a study of its land, facilities, operations, and programs to develop a comprehensive Master Plan to guide the future of our services over the next 5-10 years.

The enclosed survey is an important part of this process. **Your household is one of a limited number selected at random to receive this survey. It will take approximately 15 minutes to complete. Your responses will remain confidential.**

We need to hear from you to make the best decisions about community needs. The time you invest in completing this survey will aid us in taking a resident-driven approach to making decisions regarding future services. Please complete and return your survey within the **next two weeks**.

We have selected ETC Institute, an independent consulting company, to compile the confidential data. Only the results will be presented to the City.

Return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

If you prefer to take the survey online, you can do so at newbraunfelssurvey.org. For more information, please contact project manager Jeff Bransford at jbransford@newbraunfels.gov.

Sincerely,

Chad Donegan
Director
Parks and Recreation Department



2024 City of New Braunfels Parks and Recreation Department Needs Assessment



The City of New Braunfels would like your input to help determine park, facility, and recreation priorities for the community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at newbraunfelssurvey.org. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75+: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____

2. Please rate your satisfaction with the following City of New Braunfels Parks and Recreation Department parks and facilities that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

Park/Facility	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Haven't Visited
01. Camp Comal Sports Complex	5	4	3	2	1	9
02. County Line Memorial Trail	5	4	3	2	1	9
03. Cypress Bend Park	5	4	3	2	1	9
04. Das Rec Recreation Center	5	4	3	2	1	9
05. Dry Comal Nature Trails	5	4	3	2	1	9
06. Ernest Eikel Fields/JAWS Skate Park	5	4	3	2	1	9
07. Fischer Park	5	4	3	2	1	9
08. Fredericksburg Fields	5	4	3	2	1	9
09. Haymarket Park	5	4	3	2	1	9
10. HEB Soccer Complex	5	4	3	2	1	9
11. Hinman Island Park	5	4	3	2	1	9
12. Jesse Garcia Park	5	4	3	2	1	9
13. Kraft Park	5	4	3	2	1	9
14. Landa Park	5	4	3	2	1	9
15. Landa Park Aquatic Complex (LPAC)	5	4	3	2	1	9
16. Landa Park Golf Course at Comal Springs	5	4	3	2	1	9
17. Landa Recreation Center	5	4	3	2	1	9
18. Morningside Park	5	4	3	2	1	9
19. Panther Canyon	5	4	3	2	1	9
20. Prince Solms Park	5	4	3	2	1	9
21. Puppy Playland Dog Park	5	4	3	2	1	9
22. River Acres Park	5	4	3	2	1	9
23. Solms Park	5	4	3	2	1	9
24. Torrey Park	5	4	3	2	1	9
25. Tube Chute	5	4	3	2	1	9

3. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting the City of New Braunfels Parks and Recreation Department parks and recreation facilities more often.

- | | |
|--|--|
| ____ (01) Do not feel safe using parks/facilities | ____ (08) Language/Cultural barriers |
| ____ (02) Lack of amenities we want to use | ____ (09) Not aware of parks' or facilities' locations |
| ____ (03) Lack of handicap (ADA) accessibility | ____ (10) Parks/Facilities are not well maintained |
| ____ (04) Lack of parking to access parks/facilities | ____ (11) Too far from our home |
| ____ (05) Lack of restrooms | ____ (12) Use parks/facilities in other cities/county |
| ____ (06) Lack of shade | ____ (13) Other: _____ |
| ____ (07) Lack of transportation | |

4. From the following list, please CHECK ALL the ways you learn about the City of New Braunfels parks, recreation facilities, programs, and events.

- | | |
|---|--|
| ☐ (01) "Fun Things in Life" Guide | ☐ (08) Banners |
| ☐ (02) City website | ☐ (09) Emails |
| ☐ (03) Materials at parks or recreation facilities | ☐ (10) E-newsletter |
| ☐ (04) Conversations with City staff | ☐ (11) Social Media |
| ☐ (05) Herald-Zeitung or Community Impact | ☐ (12) Flyers |
| ☐ (06) Word of mouth | ☐ (13) Other: _____ |
| ☐ (07) Promotions at special events | |

5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?
[Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

6. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

- | | |
|--|---|
| ☐ (01) City of New Braunfels | ☐ (06) Private schools/charter schools |
| ☐ (02) Neighboring cities | ☐ (07) Private summer camps |
| ☐ (03) Places of worship (e.g., synagogues, churches) | ☐ (08) Public schools |
| ☐ (04) Private and non-profit youth sports | ☐ (09) YMCA |
| ☐ (05) Private clubs (tennis, health, swim, fitness) | ☐ (10) Other: _____ |

7. Has your household participated in any programs or events offered by the City of New Braunfels Parks and Recreation Department during the past 12 months?

☐ (1) Yes *[Answer Q7a.]* ☐ (2) No *[Skip to Q8.]*

7a. How would you rate the overall quality of the City of New Braunfels Parks and Recreation Department programs or events in which your household has participated?

☐ (4) Excellent ☐ (3) Good ☐ (2) Fair ☐ (1) Poor

8. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in the City of New Braunfels Parks and Recreation Department programs and events more often.

- | | |
|---|--|
| ☐ (01) Classes are full | ☐ (11) Online registration is not user friendly |
| ☐ (02) Do not feel safe participating | ☐ (12) Poor customer service by staff |
| ☐ (03) Fees are too high | ☐ (13) Program not offered |
| ☐ (04) I don't know what is offered | ☐ (14) Program times are not convenient |
| ☐ (05) Lack of quality instructors | ☐ (15) Registration is difficult |
| ☐ (06) Lack of quality programs | ☐ (16) Too far to travel |
| ☐ (07) Lack of right program equipment | ☐ (17) I'm too busy/not interested |
| ☐ (08) Lack of transportation | ☐ (18) Facilities/Events too busy or crowded |
| ☐ (09) Language/Cultural barriers | ☐ (19) Use programs of other agencies |
| ☐ (10) Old and outdated facilities | ☐ (20) Other: _____ |

- 9. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Accessible playground equipment	4	3	2	1	9
02. Art, history, cultural spaces	4	3	2	1	9
03. BMX skills course or pump track	4	3	2	1	9
04. Community gardens	4	3	2	1	9
05. Disc golf course	4	3	2	1	9
06. Dog parks	4	3	2	1	9
07. E-sports technology center	4	3	2	1	9
08. Fitness and wellness facilities	4	3	2	1	9
09. Golf course	4	3	2	1	9
10. Indoor basketball/volleyball courts or other indoor sporting practice facilities	4	3	2	1	9
11. Indoor pools	4	3	2	1	9
12. Indoor rental/meeting room spaces	4	3	2	1	9
13. Indoor space for art and creative projects	4	3	2	1	9
14. Multi-purpose diamond fields	4	3	2	1	9
15. Multi-purpose rectangular fields	4	3	2	1	9
16. Natural areas and green space	4	3	2	1	9
17. Outdoor basketball/volleyball courts or other outdoor sporting practice facilities	4	3	2	1	9
18. Outdoor education spaces	4	3	2	1	9
19. Outdoor event rental spaces	4	3	2	1	9
20. Outdoor performance spaces	4	3	2	1	9
21. Outdoor swimming areas	4	3	2	1	9
22. Reservable pavilions and group picnic areas in parks	4	3	2	1	9
23. Reservable pavilions and group picnic areas at aquatic centers	4	3	2	1	9
24. Performing arts center/indoor performance space	4	3	2	1	9
25. Pickleball courts	4	3	2	1	9
26. Places to go fishing	4	3	2	1	9
27. Playgrounds	4	3	2	1	9
28. Public art	4	3	2	1	9
29. Restroom amenities located at facilities	4	3	2	1	9
30. Rock wall or ropes course	4	3	2	1	9
31. Shade areas within parks and around facilities	4	3	2	1	9
32. Skate parks	4	3	2	1	9
33. Splash pads	4	3	2	1	9
34. Tennis courts	4	3	2	1	9
35. Trails (natural surface)	4	3	2	1	9
36. Trails (paved surface)	4	3	2	1	9
37. Water recreation access (boat, kayak, canoe launches)	4	3	2	1	9
38. Other: _____	4	3	2	1	9

- 10. Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]**

1st: ____

2nd: ____

3rd: ____

4th: ____

NONE

- 11. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 1 to 4, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult aquatics programs	4	3	2	1	9
02. Adult fitness and wellness programs	4	3	2	1	9
03. Adult special needs/adaptive programs	4	3	2	1	9
04. Adult sports leagues	4	3	2	1	9
05. Arts and cultural programs	4	3	2	1	9
06. Before and after school programs	4	3	2	1	9
07. Camp programs (summer, school breaks, etc.)	4	3	2	1	9
08. Canoeing/Kayaking/Stand-up paddle boarding	4	3	2	1	9
09. Community events (concerts, festivals, races, walks)	4	3	2	1	9
10. Environmental education programs	4	3	2	1	9
11. E-sports programs/leagues/tournaments	4	3	2	1	9
12. Fishing programs	4	3	2	1	9
13. Geocaching, augmented reality programs	4	3	2	1	9
14. Golf programs	4	3	2	1	9
15. Mobile or "pop-up" programs (i.e., programming brought directly to neighborhoods)	4	3	2	1	9
16. Senior fitness programs	4	3	2	1	9
17. Senior trips and social events/programs	4	3	2	1	9
18. Outdoor adventure programs	4	3	2	1	9
19. Outdoor fitness programming	4	3	2	1	9
20. Outdoor skills/safety courses (survival skills, wilderness first aid, etc.)	4	3	2	1	9
21. Performing arts programs	4	3	2	1	9
22. Pet-friendly programming	4	3	2	1	9
23. Pickleball programs	4	3	2	1	9
24. Preschool programs	4	3	2	1	9
25. Skateboard programs	4	3	2	1	9
26. Youth/Teen aquatics programs	4	3	2	1	9
27. Youth/Teen environmental stewardship programs	4	3	2	1	9
28. Youth/Teen fitness and wellness programs	4	3	2	1	9
29. Youth/Teen special needs/adaptive programming	4	3	2	1	9
30. Youth/Teen sports leagues	4	3	2	1	9
31. Other: _____	4	3	2	1	9

- 12. Which FOUR programs/activities from the list in Question 11 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 13. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?** *[Please be sure your total adds up to \$100.]*

\$_____ Improve/Maintain existing parks and recreation facilities

\$_____ Acquire new park land and open space

\$_____ Construct new parks and recreation facilities

\$_____ Expand offerings of programs and events

\$_____ Other: _____

\$100 total

- 14. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of New Braunfels Parks and Recreation Department's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."**

The parks and recreation system in New Braunfels...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
02.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
03.	Increases my (my household's) property value	5	4	3	2	1	9
04.	Is age-friendly and accessible to all age groups	5	4	3	2	1	9
05.	Makes New Braunfels a more desirable place to live	5	4	3	2	1	9
06.	Positively impacts economic/business development	5	4	3	2	1	9
07.	Preserves open space and protects the environment	5	4	3	2	1	9
08.	Provides jobs/professional development for youth	5	4	3	2	1	9
09.	Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
10.	Provides volunteer opportunities for the community	5	4	3	2	1	9

- 15. How important do you feel it is for the City of New Braunfels to provide high quality parks, recreation facilities and programs?**

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

- 16. Your gender identity:**

____ (1) Male ____ (4) Prefer to self-describe: _____
 ____ (2) Female ____ (5) Prefer not to disclose
 ____ (3) Non-binary

- 17. How many years have you lived in New Braunfels?** _____ years

- 18. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry?**

____ (1) Yes ____ (2) No

- 19. Which of the following best describes your race?**

____ (01) Asian or Asian Indian ____ (04) White or Caucasian
 ____ (02) Black or African American ____ (05) Native Hawaiian or other Pacific Islander
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!