

# CITY OF AUBURN

# Comprehensive Plan: Vision Statement



*Auburn is a resilient, connected, welcoming, and intentional community where everyone can thrive. Abundant and healthy farms, forests, lakes, and rivers surround Auburn's vibrant neighborhoods and its dynamic commercial, industrial, and mixed-use centers.*

## GUIDING PRINCIPLES

### RESILIENT

Auburn adapts quickly to new issues and trends, meeting residents' needs while enduring and evolving in the face of challenges.

### CONNECTED

Auburn fosters community connection, engagement, and belonging through a strong network of neighborhoods, businesses, organizations, service providers, civic institutions, and recreational areas.

### WELCOMING

Auburn is a friendly, hard-working city that is accessible and affordable to people at all phases of life. Residents feel safe in the community, know where they can go to connect with others, and know how to access services and businesses.

### INTENTIONAL

Auburn is a thoughtful, forward-thinking city that sets strategic goals and plans holistically for future growth and investments. Purposeful land use planning and community investment strengthen and solidify Auburn's position in the region and state, establishing a clear identity for the City.

# GOALS



## COMMUNITY

Foster a friendly and welcoming environment where all community members feel safe, engaged, and connected and are supported through strong schools, a thriving arts and culture scene, and a network of local organizations and partners.



## ECONOMY

Support a resilient economy that provides quality jobs, fosters innovation, and strengthens local businesses and industries while providing quality education and training for people of all ages.



## NATURAL ENVIRONMENT

Preserve and enhance the City's natural environment and agricultural tradition to protect water quality, improve food access, promote public health, provide connected wildlife habitats, and respond to the impacts of climate change.



## INFRASTRUCTURE

Maintain existing infrastructure and plan strategic investments that prepare the City to respond to changing community needs and future challenges.



## HOUSING

Ensure access to a broad range of housing options that meet the needs of the community across income levels, ages, and life stages to support current and new residents and maintain a strong workforce.



## TRANSPORTATION

Develop a safe, efficient, and accessible multimodal transportation network and traffic management solutions that connect people to places throughout the City and region.



## PARKS AND RECREATION

Maintain and expand access to parks, trails, and recreational facilities that support social connection and active lifestyles for people of all ages and abilities.



## LAND USE

Promote thoughtful land use planning that balances fiscally and environmentally sustainable growth with support for Auburn's existing commercial centers, neighborhoods, and rural areas.