

VISION STATEMENT

Sanford is the heart of inland York County: a connected, affordable, and welcoming service center where people can live, work, learn, gather, and grow. Rooted in the history of Sanford and Springvale's mill villages, rural landscapes, and strong sense of community, the City will build on its role as a regional hub by revitalizing downtowns and the mill district, expanding attainable housing choices, supporting local entrepreneurs and employers, improving transportation and public infrastructure, and ensuring that parks, trails, public services, and civic life are safe, inclusive, and accessible to all.

COMMUNITY VALUES



CONNECTION

Sanford values a strong sense of belonging, civic participation, and opportunities for residents to connect through community engagement, arts, culture, volunteerism, and neighborhood pride.



LOCAL OPPORTUNITY

Sanford values a diverse and resilient economy that supports residents, businesses, entrepreneurs, and long-term community prosperity.



LIVABLE PLACES

Sanford values safe, attractive, walkable neighborhoods and downtowns that offer housing choices, transportation options, public spaces, and amenities that enhance daily life.



STEWARDSHIP

Sanford values protecting its natural resources, working lands, open spaces, and recreational assets while expanding opportunities for residents to enjoy them.



RESILIENCE

Sanford values reliable infrastructure, quality services, public safety, and responsible planning that help the community adapt and thrive over time.



TRUST

Sanford values transparent governance, accountable leadership, and collaborative decision-making that build confidence and support successful implementation.

FUTURE OUTCOMES

By advancing these values, Sanford will work toward a future where:

- ▶ Residents feel welcome, safe, connected, and proud of the community.
- ▶ Downtown Sanford and Springvale are active, walkable, and attractive centers.
- ▶ Local businesses, employers, and entrepreneurs have opportunities to grow.
- ▶ Housing options meet the needs of residents across ages, incomes, and life stages.
- ▶ Parks, trails, open space, water resources, farmland, and wildlife habitat are protected and connected.
- ▶ Roads, sidewalks, utilities, public facilities, and municipal services support current needs and future growth.
- ▶ Public decisions are transparent, consistent, and tied to clear implementation priorities.